The Commercial Car Journal

VOLUME XXIII

PHILADELPHIA, AUGUST 15, 1922

NUMBER 6

Washington Bus Legislation May Establish Guiding Precedent for Other Cities

Public Opinion No Longer Dormant in Capitol. The Public Ceases to be the Matter-of-fact "Bystander" Just as Soon as It Discovers That It is Being Imposed Upon

Mold Public Sentiment by Education. Call Its Attention to Bus Utility

By LEE LAMAR ROBINSON

ASHINGTON, both political and civic, is becoming agitated over the motor bus. While the District of Columbia Commissioners, the membership of which make up the Public Utilities Commission, have before them the question of the extension of franchises for bus lines already operating, and the authorization of new routes, Congress has before it, legislation under which the question of a tax on such lines would be fixed.

Due to the fact that the growth of the motor bus in popularity has been so gradual that the public, accustomed to taking things for granted, has not realized the extent to which it is daily becoming more and more dependent upon the new service, it has taken a development in Congress or a petition for a new franchise to rouse the people to their interest in it. But, with these developments at hand, those who depend upon local utilities for transportation are sitting up and taking notice.

Rapid Bus Growth Universal

The history, briefly, of motor bus transportation on a somewhat ambitious scale in the National Capital, is interesting in itself, as well as typifying to an extent the probable experiences of similar lines in other cities. In March, 1921, the Washington Rapid Transit Company began operation with a few machines on Sixteenth street. It succeeded so well that gradually the service was extended to other thoroughfares, although possibly with an accompaniment of the natural vicissitudes of a new venture. In all, 27 companies are now operating in Washington, local and interurban, with a total of 106 buses.

On July 1, 1922, this company was operating 34 buses, and the Washington

Railway & Electric Company, three. The latter company, through its president, is on record as advising the Public Utility Commission very frankly that extensions of the routes over which the Rapid Transit Company may operate doubtless would seriously affect the income of the electric line. That this is not pleasing to the street car company may be taken for granted.

Public to be Served

What action will be taken by the Commission with respect to extensions of the routes over which the bus company would operate is as yet a question, although the attitude of the Commission in this connection has been to seek to give first consideration to the proper needs of the public from a local transportation standpoint. At present, prospective operators of motor buses for transportation purposes have only to get a license from the Police Department, as in the case of any other motor vehicle, this license being good for one year but the question as to where the cars shall run, and the frequency of the trips, together with the charges for travel, must first be submitted to the utilities commission, and approved by that body.

For several years motor bus lines have operated successfully into southern Maryland, many enterprising towns being reached which are either without rail transportation facilities entirely or without a satisfactory service of this character. At present there are a number of such interurban bus lines out of Washington. Recently, one line operating between Virginia points and Washington voluntarily quit because the business secured did not justify continuing the same.

Another line which carried sightseers to different nearby parks in the District of Columbia has quit business. These two companies, however, operated but two buses each. The moral seems to be, therefore, that after a period extending from a year to several years and covering the operation of both urban and interurban bus lines, the experience has justified from a financial standpoint the introduction of this new service. The view of the man on the street seems to be that it will continue to grow.

As Washington is not unlike other cities of equal or greater population, except possibly in the fact it is not a factory city, success in the operation of motor buses commercially in it would seem to argue that a like success could be attained elsewhere, the conditions being fairly similar

Just as the Fifth Avenue bus lines constitute probably New York's most popular attraction with visitors to the metropolis, so do the sightseeing lines in Washington, always a mecca for tourists the year around, seem to have a decided claim upon popular favor. But, aside from the recreation viewpoint alone, with which the bus fits in so well, the impressive feature in connection with its appearance is its utilitarianism.

Remove Buses and Watch Result

A test of the place which the motor bus holds in the esteem of the public in cities where they have been given a thorough tryout doubtless would be the withdrawal suddenly of the cars from service. If the situation in Washington is to be taken as a criterion, the chances are an insistent demand would at once go up for the restoration of the service.

Washington first viewed the commercial motor bus, operating as does a street car line, as a novelty, and evinced only a passing interest in it. Gradually, however, it grew in favor principally because of its mobility. On it, points could be reached which before had been available only on foot or by private machine or carriage. The National Capital is in fact a city of magnificent distances, and this fact gave the bus its real opportunity,

Complaints as to the service, by those who continue to use it, are, of course, heard, just as complaints always have and doubtless always will be heard of service by public utilities, these having to do with the cramped quarters provided, Whether, from a standpoint of financial expenditure, and the building of a car which would be roomier and also safe for travel, it will be possible to meet the complaint as to cramped quarters, is a question doubtless for the future to answer, but it certainly is one which would interest the patrons of bus lines.

An Interesting Controversy

The Public Utilities Commission of the District of Columbia has taken the stand that it will not grant franchises to motor bus lines which would parallel existing street car lines. In this connection an interesting controversy arose when the Rapid Transit Company sought a franchise by way of Union Station. street railway company objected on the charge this would come under the ban as a parallel to its lines. The Commission held otherwise, however, on the grounds the bus company would operate a cross town line, and that this was a public need. Additional clashes of this character are expected, but in view of the conservative attitude of the Utilities Commission a just and fair decision is anticipated in each instance.

The Commission has found it impracticable to require a monthly accounting from motor bus lines on each car operated, but it does require a monthly statement of receipts of the individual companies, as a whole. These reports are very interesting and reflect the development of the companies. From the financial statements furnished other conclusions as to the success or non-success of the innovation may easily be drawn.

Under a bill recently introduced by Senator L. Heisler Ball, of Delaware, chairman of the District of Columbia Committee of the Senate, a tax of 4 per cent on the gross receipts of motor bus corporations would be fixed. This measure has not yet been acted upon in committee. This bill reads as follows:

mittee. This bill reads as follows:

"That hereafter each motor bus company, transportation company (other than street railway companies), or corporation, firm, or individual operating vehicles for hire on prescribed routes in the District of Columbia, within the jurisdiction of the Public Utilities Commission of said District, shall pay, in addition to other taxes required by law, a tax at the rate of 4 per centum per annum on its gross receipts for business done within the District of Columbia.

"That each such motor bus company, transportation company, or corporation (through its president or cashier), and each firm or individual operating vehicles for hire on prescribed routes in the District of Columbia shall make a return under oath to the collector of taxes of said District on or before the 15th day of each calendar month of its gross receipts for the preceding calendar month. The said collector of taxes shall render monthly to the motor bus companies, transportation companies, or corporations, firms, or individuals operating vehicles for hire on prescribed routes in the District

of Columbia bills for the taxes herein provided for, based upon the returns from said companies, corporations, firms, or individuals hereinbefore referred to, and these bills shall be due and payable by said motor bus companies, corporations, firms, or individuals on or before the fifteenth day after rendition of said bills.

After prescribing where the taxes in question shall be paid, and how deposited, the measure continued:

"That failure on the part of any motor bus company, transportation company, or corporation, through its president or cashier, or the failure of any firm or individual, to make the return under oath herein provided for within the time prescribed, or the making of any false affidavit in relation thereto, or the failure to pay taxes based on said returns when due, shall be deemed sufficient for the revocation by the Public Utilities Commission of the District of Columbia of the license

of such motor bus company, transportation company, corporation, firm, or individual to operate vehicles for hire in the District of

company, corporation, firm, or individual to operate vehicles for hire in the District of Columbia.

"That the District of Columbia shall be entitled to all the remedies provided for in this Act or in existing law, as well as to all common law and equitable remedies to insure the collection of the taxes provided for in this Act."

Due to the fact that legislation of whatever character applying to the District of Columbia, a federal territory, is so generally regarded as establishing a precedent for states and cities to follow, as to legislation of a similar character, the action by Congress upon the measure of Senator Ball doubtless will be watched with in-

"Two Million Vehicles for 1922," Says N. A. C. C.

DDITIONAL proof of the nation's increasing need for motor transportation for both passengers and merchandise, is supplied by the record-breaking figures, given out by Alfred Reeves, general manager, National Automobile Chamber of Commerce, after a visit among the plants in the central west, which shows that in June the motor industry produced in excess of 288,000 motor vehicles, which is 12 per cent greater than the previous record of 256,000 in May. This indicates a production for 1922 of more than 2,000,000 motor vehi-

During the second quarter of 1922 the entire industry produced 763,000 motor vehicles with 1,137,000 cars and trucks for the full six months.

"Reports received from 20 different sections of the country indicate the usual seasonal decrease," says Mr. Reeves, which was expected a month ago. The slowing down for the next six months will be much less than usual, however, and year's production will exceed 2,000,000 motor vehicles, as against 1,668,000 for 1921 and 2,205,197 the record figures of

Improving General Business Creating Truck Demand

"While the passenger car end of the business supplied the biggest part of this increase, there has been a steady increase in the number of trucks made and sold, particularly those of the lighter type. truck business depends on the improvement of general business and its need for increased transportation facilities.

"There is a broadening field for motor buses. In some cases they are being taken on as feeders for electric lines, while the enterprising railroad officials are now taking the truck as an ally of the main lines, with particular reference to short haul business and store-door delivery,' continues Mr. Reeves.

Lower Cost to Consumer Helped Return of Business

"In January, students of the industry predicted a substantial year for the motor car industry, based not alone on the need for motor cars that had not been satisfied last year, coupled with the fact that thousands of the ten million in use would wear out, but primarily because the automobile manufacturer promptly took his inventory losses and priced his cars on a basis comparable with the buying power of the pub-They advertised the reductions to the public and made their arrangements with the dealer and middlemen, so that the lower prices were passed on to the final consumer.

"There have not been the usual cancellations which generally follow after July 4th, largely because a substantial number of orders on hand are for closed cars, which will continue to be in heavy demand for the remainder of the year. Varying with the locality, from 25 to 50 per cent of total sales made during past three months were for the enclosed types of bodies.

Exports Three Times as Large as Last Year

"Coupled with the record-breaking production in June of 288,000 vehicles which was 61 per cent over June, 1921, there came an increasing demand from abroad. The Government figures for May show that 6,798 cars were exported, or 6 per cent over April. The motor truck exports were 1,203, or 36 per cent better Total motor exports were than April. more than three times of May, 1921. These cars and trucks were shipped to 60 or 70 different countries and indicate a revival of interest in motor transportation in those sections.

"On July 1, there were more than 10,500,000 motor vehicles registered in the United States."

Great Britain Has Larger Ratio of Trucks Than United States

The Miller Rubber Co., has found that the ratio of trucks to all cars in Great Britain is 26 per cent, while that in the United States amounts to only 131/2 per cent. Great Britain has a total registration of 497,582 and a truck registration of 128,200, while the United has a total registration of 10,448,632 and a truck registration of 1,127,482.

Why Substitution in Merchandising Oil Does Not Pay

This Article Gives Reasons Why the Oil Retailer Should Handle Only Good Oil; Most Untimely Motor Overhaul Jobs Are the Result of Using Poor Lubricants

UBRICATION plays a very important part in the life of the motor truck and the internal combustion engine. Many records are available which conclusively prove that the vehicle which is properly lubricated will give twice the service than the one on which this important factor is habitually neglected, or where the wrong lubricant is employed.

The importance of lubration in the truck field does not seem to be taken as seriously as it has been in the passenger car end; that is, from the owner's viewpoint and also from the dispenser's viewpoint, as this article will point out.

In comparing the owner's viewpoint, we find that the passenger car owner is far more sold on the advantages of buying a good grade of lubricating oil for his car than the truck owner. The passenger car owner takes pride in a sweet running motor; he instinctively knows that a poor grade of oil will cause all kinds of motor ills, especially after he has been forced to pay a big repair bill.

It must not be surmised from this that every truck owner is careless in the matter of lubricating his truck. But as a general rule, truck lubrication is not given as careful attention in respect to the kind of oil used as it should be. The owner of a single truck, garaging in the

public garage, will in most instances take the oil recommended by the garageman. On the other hand the owner who garages on his own premises will perhaps buy oil in drums, because he can buy it cheaper in quantity than at so much per quart from the garage. This owner buys a good brand, one recommended by the factory or the

Then we have the fleet owner who usually buys nothing but the best grade of oil and in sufficient quantity to call for direct purchase from the oil manufacturer. The price quoted depends entirely upon the quantity purchased.

Just a "Quart of Oil"

Let us also consider the truck owner who buys either from the public gas sta-tion or his garage or from some oil manu-

facturer. This owner is not interested in quality-he wants a cheap oil. In other words, this owner doesn't care what kind of oil he is getting-the main thing he is interested in is the price. This owner doesn't ask for a standard brand, he simply asks for "a quart of oil."

Take Away the "Boomerang"

It is this owner whom the oil companies are trying to interest in the subject of better lubrication. This owner spends more money on repairs than the owner who buys good lubricating oil. And it is this owner who is the first one to set up a howl to the garageman who grease should be applied at certain intervals. Oil companies have published elaborate charts showing the particular body of oil best suited for the various motors used in commercial and passenger cars. Oil is being supplied in sealed cans and in bulk by the prominent oil companies, to insure the user that he will get what he asks for. Much literature has been broadcasted for the purpose of educating the owner that he should use a good lubricant and lots of it. But with all this helpful propaganda on the part of the oil manufacturers, the great majority of motor vehicle owners are buying oil on a haphazard basis.

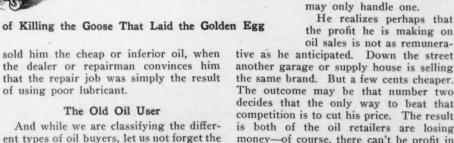
The question naturally arises: "Who's fault is it?" Our observations indicate that much more attention would be paid to proper lubrication and the use of good oil, if the oil retailer would educate his customers.

The oil dealer may be the garageman: accessory and supply store or the general store in the smaller town, etc. He buys his oil at a certain discount and is supposed to sell it at a certain retail price. The oil manufacturer cannot prevent him from cutting the price. He can refuse to sell him in the future-which he does occasionally. The oil dealer may handle a few brands or he may only handle one.

He realizes perhaps that the profit he is making on

tive as he anticipated. Down the street another garage or supply house is selling the same brand. But a few cents cheaper. The outcome may be that number two decides that the only way to beat that competition is to cut his price. The result is both of the oil retailers are losing money-of course, there can't be profit in selling oil under such conditions.

But this isn't the most serious condi-STITUTION.



tion with which the oil manufacturer has to contend. . The worst of all is SUB-



A Case of Killing the Goose That Laid the Golden Egg

And while we are classifying the different types of oil buyers, let us not forget the owner who likes to save oil, by never thinking of draining out the crankcase. He simply keeps on filling up the crankcase to the required level and lets it go at

From the foregoing it will be realized, no doubt, that there is still a great deal of education needed on the part of the majority of truck owners in respect to lubrication. Practically every instruction book contains information of some kind or other as to the places where oil or

They Pay in the End

So many oil dealers think that if they can sell the owner something inferiorcheat him openly in many cases—that they can get away with it and make greater profits. They may for a while,

po

th

to

th

iz

S

b

but the owner eventually finds out that his motor is not running as it should. He has more carbon trouble than formerly-a bearing burns out-but the owner doesn't put the blame on the man he bought the oil from. In good faith, he bought a standard brand of oil from the garageman, he saw the trade mark on the tank, he has heard that this oil was honest-to-goodness oil, the company that refines it has a big reputation. But he didn't know that the garageman was sub-

Concerning Cheap Oil and the Gyp

But the more Mr. Owner thinks of it the more he begins to get skeptical about this oil dope. Along comes a friend who gives him an earful to the effect that he is foolish to buy this high priced oil. "You go to so-and-so," remarks said friend, "he sells an oil which is just as good as the brand you were buying, and it costs only a little more than half as much

as you were paying."

Mr. Owner, perhaps gets the "cheap oil" bug. He gets into the frame of mind that any old oil will lubricate his motor, so long as it looks like oil. The final answer is that the owner is forced to pay repair bills which could have been avoided; the garageman has lost another customer, because he substituted; the oil man's reputation has received another nick in it, and the gyp or cheap oil man is making more profit. All of which could have been avoided had not the garageman resorted to crookedness.

Every one of the big oil companies is deploring the substitution evil. It is nothing new to them to have garages buy prominent brands of oil in trade marked containers, and then Mr. Garageman refills or mixes part of the good oil with some residue, commonly termed "slush" and sells it for the branded article. The bootleggers have nothing on some of the garagemen and oil dealers in regard to

mixing.

It is because of this substitution evil that the oil companies put up their product in one and five-gallon cans, so that the owner cannot be cheated. But every oil dealer knows that he can make more profit by purchasing in bulk instead of cans, particularly to truck owners. The oil dealer also knows that the greater quantity he buys the greater discount he will get, and consequently the more profit he will make.

Oil Isn't an Accommodation

The trouble with many garages is that they do not make any attempt to sell oil. They simply handle it. They take it as a matter of course that they must handle oil to accommodate the customer who calls for gas. And they claim that the profit isn't great enough to make it a paying proposition. They can't make enough out of the branded article so they start adulteration on 'a wholesale scale. And then they figure on the greater profits which they are realizing, temporarily but they generally fail to consider the profits they are losing by not selling a high-grade product at its legitimate

Why is it that so many garages haven't got the confidence of the truck owners in

their vicinity? Simply because the garageman does not take any interest in the owner's vehicle outside of supplying him with fuel, oil and such accessories the

owner may ask for.

Wouldn't it pay the garageman to conduct a lubrication service at so much per month or year or on a mileage basis? It's being done, of course, but there is still plenty of room for the enterprising and honest garageman to enter this field and make a specialty of a truck lubrication service. A slight charge for this service plus the profits on a good grade of oil and grease, would help materially to decrease the overhead on many garages. Some say that "it cannot be done because the customer would feel that the garageman was trying to put something over on him." In some cases that's true. But if the garageman will handle this diplomatically and play square with his customer, it will not be difficult for him to make this a paying proposition.

Large Profit in Oil

It is said that the man who sells a truck owner his oil consumption for a year should make at least as much profit out of the service as the man who sells him tires for a year. This is due to the fact that the profit on oil is so much larger than the profit on tires.

The value of proper lubrication and the use of good oil, is fully realized by the large fleet owners. It may surprise some oil dealers to know that the largest bus concern in this country, uses only highgrade oil, as its records over many years have proven that the better the oil the

greater the economy.

A prominent haulage concern, operating between Philadelphia and New York drains the crankcase after every round trip, and a high grade of oil is used. This company states that it is cheaper to use plenty of fresh oil than have the trucks laid up on the road, on account of engine

Other large users drain the oil every week irrespective of the mileage the trucks

have made. This automatically eliminates forgetfulness on the part of the service department to drain the crankcase at a stated mileage period.

If the average garageman and oil dealer would fully realize the importance of proper lubrication in relation to the econof operation of a motor truck, he would push the sale of high-grade lubricants, and stop meddling with poor lubricants and

cut out substituting.

Any well-informed mechanic will confirm the statement that 50 per cent of the motor repairs made today are due to the use of inferior oils. This being the case, wouldn't it pay the oil dealer to show the customer the advantages of using highgrade oil, in preference to paying for a big repair bill. A little figuring would easily convince the customer that the few cents additional per quart for a good grade of oil is money well spent.

The fact of the matter is that the cheap oil is nothing but the by-product of the higher-grade oil and as such has very lit-

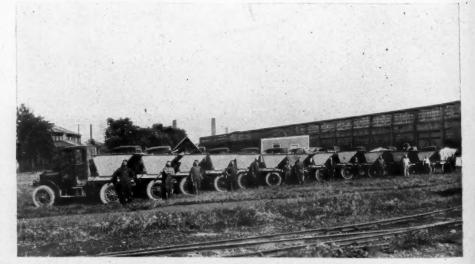
tle if any lubricating value.

New Factory for Firestone Steel Products

The original home of the Firestone Tire & Rubber Co., on Miller and Sweiter Aves., Akron, O., at present occupied by the Firestone Steel Products Co., the rim division of the company, is soon to be offered for sale. The plant built in 1904 at that time, thought adequate to house the offices and factory of the company for many years, has become too small to house even the rim section of the business and a new unit has been erected on a site south of Plant 2 of the Firestone Company.

The new building which is a singlestory structure brick and steel, along with a two-story office building, affords the new steel plant about five acres of floor space. The production capacity of the plant is set at 20,000 rims and 4000 solid

truck tire bases daily.



Judging From the Above Illustration, the Road-Building Program Continues as Strong as Ever and Without Interruption

The illustration shows a recent installation of Dual Gravity Bodies, made by the Heil Co., Milwaukee, Wis., for the Commercial Trucking Co., of Detroit. As the trucking company was very anxious to get its units in a hurry and as its contracts for road work secured were in Wisconsin, the trucks were driven to Milwaukee for the installation of the bodies. The trucks, which are of the tractor type, are one and a half tons capacity, Selden make, 105 in. wheelbase and carry two one-yard gravity bodies.

Why Not?

This Tale is Written for the Dealer Who is Not Alive to the Opportunities in His Own Home Town

By MARTIN J. KOITZSCH

M. ARMSTRONG, a dealer for the past few years for a reputable commercial car in the city of Spodunk, a thriving little industrial center of some twenty-five thousand population, was nestled behind his desk in a far away corner of his salesroom, thumbing over a list of prospects trying to conjure up some formula for drumming up new business. The more he thought of the matter the more he realized that there was only one formula—work.

Thus, his mental frame of mind wasn't running in pleasant channels, when Bob Slight, Sales Promoter of the Well Known truck, stepped into his office.

"What's the idea, did your mother-inlaw come home to roost?" asked Bob, by the way of a greeting.

"H—no," growled the dealer without looking up at his jocular caller. Then as he glanced up, a slight flicker of hope brightened his eyes somewhat as he recognized the owner of the voice and he responded a little more warmly.

"Why Hallo Bob. Didn't recognize you. Haven't seen you in a dog's age. Glad to see you, here, sit down," drawing a chair over. "Yes, if you were up against the proposition I've been fondling for the last few months you wouldn't feel so enthusiastic either."

"Come out of it old man, it surely can't be as bad as that, you're still in business. Furthermore, your trouble doesn't differ in the slightest from the troubles of many others throughout the country. The real difficulty is you can get reconciled to the fact that business today isn't the same effortless proposition of yesterday. More concentrated sales effort in merchandising and following-up is required."

"I know that, and as I have shown you on your last business trip those are the very tactics that enabled me to continue in business as long as I have, but—"

"Yes, but," interrupted Bob Slight, "this process isn't fast enough for you. I know what you're trying to drive at. Ye gods! man, you can't expect to pass through the deflation period over night,—bid your time, follow your present tactics, ring in a new idea occasionally and you're bound to come out right eventually."

A Man of Observation, Not Regrets

Armstrong was acquainted with the snappy optimistic note of Bob Slight's talk from the past. Experience has proved him to be a man of sound common-sense. In fact every time they parted company Bob left him rejuvenated with the working pattern of a new idea. Naturally Bob Slight appeared nothing short of an encylopedia of ideas in the eyes of Armstrong. The impression wasn't ill-founded as Bob's next comment proved.

"Say, Armstrong, my little run from the station to your place and our conversation just gave me a germ of an idea that might develop into an inspiration. Do you want to hear it?"

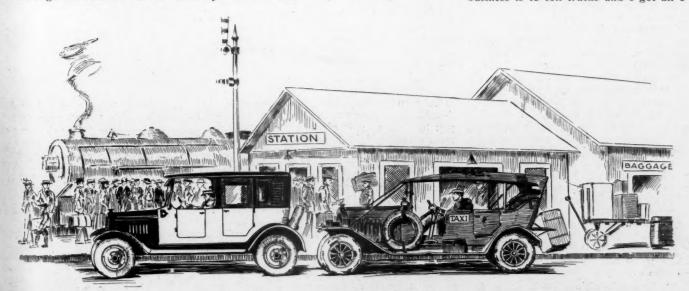
"Shoot—let it ride," responded Armstrong, striking a posture alertly attentive. "What's it all about?"

"Taxicabs, did you-"

"Taxicabs. Taxicabs, in what connection. This town-," began the disappointed Armstrong only to be interrupted.

"Now wait a minute, hold your horses and I'll explain. First of all let me relate to you my morning's experience, and the resulting dissatisfaction and poor impression I received of your city when I alighted from the train, just before running up here. I stepped from the train and meandered through the congestion of the station to the street with the intention of making a quick get-away to your establishment in some modern vehicle of conveyance. Imagine my disappointment and disgust upon surveying two of three rickity old coaches as if resurrected from the pioneer days, and a couple of jitneys that looked as if they were ready to fall apart and drop their passengers in the middle of the street. What was I to do? I had to decide on one of them and put up with either the time consuming inconvenience of the stage coach, get rattled to pieces in the jitney, or walk. As I see it there's a real need in this town for a genuine taxi service and the man on the job is going to make quite a little sock out of it."

"Yes, I suppose our city's big enough to accommodate a few taxis," conceded Armstrong, "but it's out of my line. My business is to sell trucks and I got all I



Which Would You Take?

can do to take care of that satisfactorily without engaging in a new enterprise."

Armstrong didn't wax very enthusiastic about the idea. In the first place he figured that the profits, if any, would be too small to warrant the investment and in the second place there was no guiding precedent to follow. He wasn't much of an entrepreneur.

Taxi Service is Kindred in Important Respects

"Now listen to me," was the impatient reply this doubting expressing received from Bob Slight, whose enthusiasm grew with increasing force as question after question of the problem arose in his active mind only to be promptly settled and temporarily put aside. "Do you mean to sit there and tell me that if an opportunity presented itself and you recognized it you'd refuse to accept it. No.-I'd wager my life that you wouldn't. The trouble with you is that you fail to recognize its business possibilities-to recognize it as an opportunity.

"Let me show you how, contrary to what you say, this taxi service is closely allied to your business. You have a service department. It can attend to all repairs at cost, and it can put your cabs on the stand for a complete greasing every 13 or 14 days in addition to a minute underbody inspection for loose bolts or worn parts. Your cabs, supposing that you start with two, can be kept in constant operation until some trouble develops which can then be rapidly remedied in your shop and immediately put on the street again. Man, your only problem will be to find two capable and faithful drivers, who being employed under a profit-sharing system, will be urged to exercise extreme courtesy and consideration in their relations with the patrons of your service. What do you think about this scheme now?"

How Will I Get Business?

"Sounds reasonable," replied Armstrong, still rather non-committal but a little more warmly. "But the patronage, how will I establish it and when established how will I take care of it. And then there's a lot of other details such as a satisfactory profit-sharing basis, amount of tariff chargeable, accounting and checking up the driver. Throw a little light on these points and perhaps I'll be able to appreciate your idea.'

"Fine! You're evidently beginning to give the matter a little thought. First of all let us go into the matter of establishing the patronage," and with this introduction Bob shifted himself into a more comfortable position and started to unwind his idea with astounding acumen and comprehension of the subject. He showed a convincing grasp of all the important details.

Armstrong began to show signs of life and conscientiously set himself to give his entire attention to the facts as they were about to be laid before him. He knew what to expect.

"A little advertising, emphasizing the efficiency, safety, cleanliness and reasonableness of charge at the start will quickly acquaint the public of your new and modern service. Later, actual performance, which will be in conformity with your advertising, will develop public confidence in your service. Next establish two stands at centers of greatest activity. After these places are chosen remain there and the public will gradually learn to rely on them, knowing that taxi service is being rendered from these points. In addition, have a telephonic nerve center in your office available to drivers and public alike. The advantage of this lies in business calls and constant driver contact. This is especially valuable after a long fare to the outskirts has been made. Upon discharging his passenger the driver communicates with you to find out if there is any business hanging fire in the vicinity.'

"Well what would you consider an equitable profit sharing basis?" was the next question that confronted the staunch Bob. He had apparently sold Armstrong on the patronage point.

Profit Sharing Creates Personal Driver Interest

"Right, we'll go into that next. Actual figures and working percentages you must work out for yourself. This also applies to tariff rates, as no two communities or two organizations are synonymous. You must determine through experience just what rates to charge and just what your profits will be. As a basis for your calculations I might mention the basis under which some of the larger taxi companies in the big towns operate their systems.

"One company pays its drivers 19 per cent of all business given them through their offices, 21 per cent on all pick-up business they obtain, and 50 per cent on each additional passenger per trip. You see extra passengers are carried at a certain fixed rate regardless of the mileage. Besides, to act as a deterrent against useless 'rolling' you might require the driver to pay one half of the cost of the gasoline. In the event of an accident the driver's share in the profits may be discontinued until the cost of repairs has been covered. In addition to these there may be a few other points that a short period of operation will bring forward that might be worthy of consideration.

Facts on Tariff Regulation

"As for tariff rates, that will be entirely dependent on your cost of operation. If you take for a basis of computation the rates established in the big cities, such as 45 cents for the first mile and 30 cents for subsequent ones, and 20 cents each for additional passengers, you can rest assured that if you run your cabs systematically you will be well over your cost of operation. But, as I said, these are figures which you yourself must arrive at through studious investigation.

"Now your only remaining question is the accounting system and checking. It is really needless to detail the functioning of such a system, as the methods followed are conventional accounting methods, whereby the taxi meter slips are checked against the drivers' cars, and against the in and out record of the garage."

Armstrong seated back in his chair slapped his friend's thigh enthusiastically, indicating that he was finally in complete accord with his idea. He was sold.

Would Convert Passenger Car Into Makeshift Taxi

"Great! Fine! I believe it'll work, in fact I know it'll work. By gosh, I just felt that you wouldn't fail me-you haven't yet. You certainly have managed to obliterate every stumbling obstacle. I'll start in right away. I 'spect that in about two weeks after laying out regulations and arranging a working system, I'll start things humming in this burg of ours."

Bob Slight, as was his wont after launching one of his brilliant ideas, reticently smiled and waited for his now enthusiastic protege to continue.

"Besides, I'm in-luck, just the other

day I was offered two limousine chassis that I believe I can still get and convert into-"

"Hold on, just a minute," exploded Bob like the report of ignited dynamite, "that's just where you and I fail to agree. What do you want to do, kill the project before it's born? Well, that's just exactly what you contemplate doing."
"Why, wha—" faltered the astonished

Armstrong.

"'Member my calling your attention to the type of service I found so objectionable upon leaving the station. Wilikens, Man! and now you come forward and suggest providing the same thing. You got to render real service and there's only one way in which you can do it. Get in touch with a manufacturer putting out a real, honest-togoodness taxicab. Your system's got to be real and different-that's all."

Convinced on Standard Taxi

"I suppose you're right as usual," acquiesced the now docile Armstrong, 'although it sure is a powerful temptation. Alright, old boy, the idea is yours so we'll start right."

"That's the way to speak," rejoined Bob, rising to his feet. "I've got another call to make, after which I'll have the rest of the day to myself. Expect me bout five and we'll have dinner together."

"Right! the treat's on me."

After seeing his friend to the door A. M. Armstrong returned to his desk, pulled out paper and pencil and started to commune with himself, occasionally jabbing joyfully at the paper as he caught a thought.

The point of this story is, "Did Bob Slight's thought eyer occur to you?'

A financial program whereby \$1,000,000 of new capital will be obtained through the sale of securities has been announced by Gray & Davis, Inc. These funds are to be used to liquidate all current liabilities except a sum of \$700,000.

Passion for Figures Helps Greatly in Selling Trucks and Tractors

By FRANK H. WILLIAMS

"I'VE got a rather odd method of employing new salesmen," said a very successful middle-western dealer in trucks and tractors. "Whenever I go about the task of employing a new salesman I ask him this question:

"'Have you got a passion for figures?'
"In most instances this question leaves the applicant blank. Some of them think I'm crazy with the heat or something like that. It is only rarely that I see a flame flare up in the eyes of the man to whom I direct the question, while he answers:

"'I get you! I sure have a passion for figures and its the best help I know of in selling trucks and tractors!"

"When I have the rare pleasure of meeting that sort of a man I hire him on the spot, because I know he'll make good.

"But with the average applicant whose attitude indicates that he thinks I'm cukoo, I simply say:

"'Afraid I can't use you now,' and let it

"With the other class of applicants, though, who show that they consider me still sane in spite of my foolish question, I carefully explain the matter like this:

Down to Brass Tacks; That's All

"'When I ask you if you've got a passion for figures I'm trying to find out whether you rely on the gift of gab to sell trucks and tractors or whether you get down to brass tacks on the proposition and back up your selling talks with honest-to-goodness data which will show prospects just what others are doing with the trucks and tractors we sell, just what mileage to expect from the machines, just what work can be accomplished by the trucks and tractors and just how much money they can save in their operations by buying the trucks and tractors we sell.

"'This latter data,' I go on, 'showing the prospect in black and white just why the trucks and tractors we sell are superior to anything on the market is the most important data of all. The selling of commercial cars is no longer a matter of convincing the prospect of their utility. Practically all prospects are sold on the proposition of using commercial cars. Nowadays the selling of trucks and tractors lies largely in convincing the prospect that the commercial cars we are handling are the best adapted to his own particular line of business.

"'This means as you can plainly see, that we've got to do some figuring for each prospect. We've got to know what his business is, what his use of truck or tractor is. Just how many stops or starts per day he makes, just what sort of spaces he has to turn in and all that sort of thing. The more we know about the use to which he is going to put the machine we want to sell him, the better equipped we are for convincing him that the machines we are selling are the best adapted to his use.

Dollars and Cents Figures; Not Gab

"'In fact,' I continue, 'while some dealers think I'm a bug on the subject, I'm just about convinced that the best commercial salesman for me to employ is not a man who is a smooth talker or a ready mixer—it is the mathematically inclined individual who sees everything in terms of figures and who can reduce a proposition to an arithmetical formula before you can wink an eye.

an eye.

"'Think what an advantage the man with a passion for figures has over the glib talker in selling commercial cars. The mathematical man doesn't have to rely on his tongue to get business or on his clever approach or witty stories or the good cigars he hands out. He relies simply and solely on arithmetic and common sense. He gets the whole thing down in black and white figures and shows them to the prospect. And, as we know that the trucks and tractors we sell are the best on the market for certain classes of work, the whole thing resolves itself into the logical prospect selling himself.

"'Now the question is, are you an arithmetical, mathematical salesman, or are you just a regular kind of salesman?"

"Generally the salesman says that if he isn't a mathematical salesman, he can learn to be one. I give some of them a chance. And some of them make good and some of them don't.

"I'm so strong for figures in selling trucks and tractors," continued this dealer, "because I never began to make money in this business until I got down to brass tacks figures myself in selling merchants, farmers, contractors and others.

"Consider the average contractor, for instance. Figures are the most important thing in life to him. If he figures correctly, he'll make money. If he figures wrongly, he'll be out.

"Now suppose I am trying to sell a fiveton truck to a contractor. I go to him and start talking about the appearance of the truck, about the new mechanism of the engine and all that sort of thing. The contractor isn't interested. He isn't a mechanic or an artist. There are no figures in my talk to get and hold his attention.

"But suppose I say to him: 'Here's a bunch of figures showing costs per load when our trucks have been used by other contractors in this territory, gasoline and oil costs, repair costs, loads hauled and so on. With this data you can figure just how much money you can make with this truck'

"Right away this sort of a talk interests the contractor. I'm talking in a language he understands. He lives on just such figures and he grabs my data and digests it in about half the length of time that it would take the average man to get hold of it. And, in many instances, I make a sale where the customary form of approach and talk wouldn't get anywhere.

He Wants Information, Real Dope

"Consider, too, the retail merchant who is thinking of buying a little heavier truck than he now has. What sort of things about the truck is this merchant interested in?

"First off, the merchant is interested in knowing how the truck will make more money for him. This means that the service performed by this truck must be compared with the service he is getting out of his present trucks. Next, the matter of gasoline and oil costs must be considered. Also the life of the truck under the hard usage given it by the average retail store truck delivery man must be considered.

"All of this information calls for figures. And by giving the merchants such figures I've sold more trucks to retail merchants than I ever dared think of selling in the old days before I cultivated a passion for figures in pushing my business.

"And consider the farmer. The farmer may buy passenger cars for convenience and recreation, but he buys trucks and tractors, because he is convinced they will enable him to get more money out of his

"How will the truck or tractor I am trying to sell the farmer enable him to make more money? "That question calls for figures. It calls for data on the cost per acre of farming. It calls for data on the cost of hauling produce to the city or elevator. It calls for comparative data showing plainly and honestly what other farmers in his territory have done and are doing with the same trucks or tractors.

"There's the matter, too, of saving on

the fewer number of horses needed on the farm as the result of buying the machine.

"All these figures must be personalized and individualized and localized to the farmer's particular farm and needs. The less general such figures are, the more convincing they will be and the easier it will be to make the sale.

"What chance has a man without a pas-

sion for figures in making sales of trucks and tractors under these circumstances?

"Is it any wonder, then, that I demand a passion for figures in my salespeople? And wouldn't a similar demand on the part of other truck and tractor dealers help them to make a bigger success out of their businesses? I think so, at any rate."

A Touring Conveyance That Provides Both Speed and Home Conveniences

HE so-called portable home of today has separated itself quite some distance from its pioneer counterpart of a few years ago. Since the later-day models provide both the speed and comfort of a closed driving car and at the same time all the conveniences of a modern cottage home, lovers of the road can now avail themselves of civilization's luxuries and still be surrounded with Nature's charms.

Each month brings forth news of another man's ideas as to the construction of a home on wheels. These jobs are generally the result of a contemplated tour

through the scenic West, sometimes covering months of itinerate movements.

News of the latest contribution is that of the "Tour-More" developed and built under the direction of C. F. Rouse, of Pontiac, Mich., which recently made its appearance in Detroit. Mr. Rouse designed the body with the purpose of touring with his wife from Detroit to Yellowstone Park and Kansas City. The body was built to his special specifications by an Evansville, Ind., concern and was mounted on a General Motors Company bus chassis.

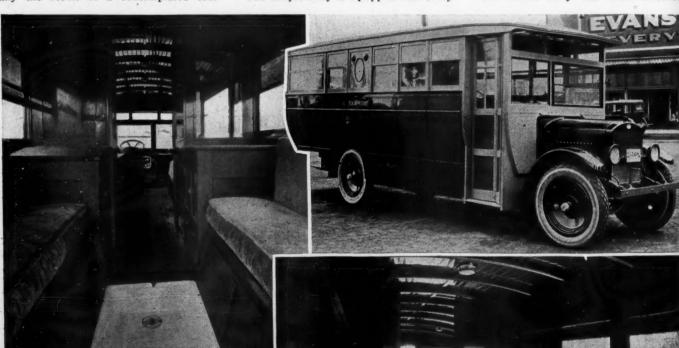
The unique body is equipped with every

conceivable comfort for touring. The driver sits inside the body at the left of the car and the machine is controlled by center gear shifts and the usual touring car arrangement of clutch, brake and wheel controls. Directly back of him, on either side of the car, are two long rows of seats which with chairs scattered about the interior, will take care of 14 people.

At night these seats unfold and there are beds for four. An arrangement of kitchen utensils which would delight the eye of any woman has been accomplished and a good-sized stove is carried together with a refrigerator and ample room has been provided for cooking. Another unique feature of the equipment is a complete toilet with a bath tub and running water under pressure.

Inside of the body there is a writing desk, easy chair, a clothes closet, and alongside of the left running board a box has been built to carry equipment.

The entire body has been screened.



Interior and Exterior Views of the "Tour-More," One of the Most Completely Equipped Cars Ever Designed for Cross-Country Touring.

Upper Right: Side view showing front entrance. Lower Right: General view of the kitchen. Note the stove and sink with spigot supplying water under pressure. The seats at the left unfold and form beds at night. A clothes closet and toilet is provided on either side of the center. Left: Showing the bath tub in the foreground, which is concealed under the floor when not in use. The ice chest is shown at the left.

Flat Rate in the Small Shop

Opposition to This System in the Small Shop is Conceived in Misunderstanding and Careless Investigation. This Article Proves the Practicability of the Flat Rate System in the Small Shop. Its Establishment is Simple and Can be Accomplished Without Confusion and Inconvenience

Customers Are Protected and Mechanics Proved

By C. P. SHATTUCK*

HOSE who are opposed to the "flat rate" in service contend that the system is not practical for the small repair shop or service station. They admit, however, that it is a fine thing for the big service station having clerks to keep records and cost figures, but that it would never, never do, for the small place.

The writer has heard many discussions on the flat rate system. He has heard it discussed in various service conventions, among dealers and by service managers. And not a few mechanics have talked about it. The great trouble, however, with those opposed to it is that they have not analyzed the plan in an unbiased manner. They view it through the spectacles of selfishness by looking at the subject from one angle only, instead of viewing it from every angle.

Time Records Available

There is another class which admit the value and advantages of the "flat rate" but contends that it would not work out in their shop because they have only a few men, and these men have to perform all repairs from removing carbon to installing new bearings. They argue that it would cost them fabulous sums to obtain cost records and install such a system. Yet the majority of this type keep cost records, or at least they ought to, for without knowing the time the mechanic spends on a job how can the customer be honestly charged hours of labor?

There is this difference, of course, that in some shops the mechanic stamps his time card when starting in on a job and may perform a number of operations such as taking up main bearings, adjusting tappets, burning out carbon, tuning up engine, etc. If all is completed in the day there is a charge or record, if you please, of so many hours labor plus the parts or material used.

Inasmuch as the average service station keeps time records—and the majority find it quite necessary, for we have ever with us the owner who "cannot see how so many hours were spent on such a small job"—the foundation for the flat rate is

*Editor's Note—This is the second of a series of articles on the flat rate in service by Mr. Shattuck. The third will appear in an early issue.

already built, although some cannot see it. In other words, let us assume that the work order called for adjusting the main, connecting rod and camshaft bearings. Now to ascertain how long it takes Jones to do the work, it is divided into what is termed "operations." In this case there would be three, namely, No. 1—adjusting main bearings; No. 2—adjusting connecting rod bearings; No. 3—adjusting camshaft bearings.

How Time Records Can be Made

Now when Jones stamps his card and begins with the main bearings his time card or form will show when he started and when he finished the main bearings. Next he will indicate the time taken on the rods and camshaft separately. In other words, instead of allowing Jones to lump the hours of labor he separates the operations. Simple enough. All the foreman or service head has to do is to insist that it be done.

Right away the objection will arise that Jones may find only two or three bearings need adjusting and that if a price is to be made on adjusting bearings based on the work of adjusting four, and bearings requiring more than ordinary time, that the customer who has but two easy bearings to be cared for will be stung if charged a price equal to that charged for the other job. Right here is where the practice of fixing the cost for a single bearing comes in. An estimate or fixed price for adjusting a bearing, say a rod, can be obtained by Jones keeping the time on his card for one bearing. If he has two, three or four a record of time can be maintained.

Customer is Protected

Now as to the customer being stung. It is true that it may take longer to make an adjustment of one component than another due to inherent conditions, but if a mechanic were to adjust 50 or 100 bearings, and an average struck of the entire time, no one customer is going to be

On the contrary he is going to be protected against being stung, for with a definite average time set for adjusting bearings the work is going to be performed in the "average time" or else the

mechanic is not efficient. And we must consider that if the time was, say 5 hours, and due to favorable conditions it was accomplished in 4 hours, it would appear that the customer would be overcharged if it was done in that time and he was charged 5 hours. But the records maintained by service stations do not show this discrepancy. On the other hand, the same customer might have another task that would exceed by an hour the fixed average time, so should he have lost an hour on the bearing job he would not be a loser in the long run.

Elaborate System Not Necessary

Contrary to general belief it does not require any elaborate system or great expense to arrive at time records, and the flat rate is nothing else but a time proposition. The time cards can be so kept by the workmen, and supervised by the foreman, that the record of time consumed by Tom, Pete, Jim, John, etc., for doing any operation or repair can be had by the service head. All he has to do is to enter these records for a definite number of operations of the same character, then strike an average and see how it checks up. It is very probable that in going over the records he will note some rather striking differences in the time consumed by the different men on the same character of work. This studying of the time cards should reveal some very interesting angles of what we call the human equa-

System Proves Up Mechanics

If carefully analyzed, the records will in all probability show that Pete is not such a crackerjack on bearings as he thought he was. Probably Bill, who was not rated a high grade bearing man, is a better bearing man. Keeping and reading the records will grade the men much better than the conventional way and will develop semi-raw material into a high grade finished product. In this industry there are many mechanics who actually believe they are specialists on some certain repair and have sold the service manager the idea when they first entered the shop. Of course the service head knows a good man when he sees him, for if he checks up his work he can tell, or else he is not fitted for the job.

In some shops certain men do certain work because they started in on it and no other man in the shop gets a chance, unless there is a rush, but there may be plenty of material which, if given the chance, could probably do as good work and faster than the man holding down the job. By this is meant that in the service end of the truck industry we have a number of square pegs trying to fit in round holes. It is not the fault of the men but rather their executives who hesitate or fear to develop new material.

Flat Rate a Few Operations

Now as to arriving at time records. It is admitted that with the small service station employing a few mechanics that it would be expensive to install clerks or others to obtain time records and when obtained to arrange the operations for each and every component on a truck chassis. The writer does not advocate that every small or medium sized service station should undertake at the outset to adopt a flat rate system for all work, but rather to "flat rate" a few standard or more generally called for repairs at first and to increase the number of operations from time to time. A trial can be made and if not satisfactory, both to the customer and the service station, the flat rate can be dropped. But if given an honest, fair trial, it will be continued and the number of operations increased.

It is suggested to those who wish to give the flat rate a trial, that a list of half a dozen or more operations be studied and time records kept of the work which comes most frequently into the shop. Any service head or foreman can, by looking over his records, ascertain what class of repairs lead. Let us assume that removing carbon, grinding valves and adjusting tappets are most often done. Furthermore, let us say that the engine has a detachable head. Now the time for removing the carbon only should be kept on a number of operations, a sufficient number so that a real average can be obtained and by different workmen doing the job. Next keep the time records on grinding the valves and similarly for adjusting the pushrods or tappets.

Assume that 25 or 50 carbon removing jobs have been performed and the aver-

age time is 3 hours. That would be the time limit for any job of this character. Now under the head of engine is set down "Removing carbon for model so and so engine." This operation can be given a number, say No. 1. The time required for removing and replacing the cylinder head, draining water and refilling the system, and removing and replacing the upper or outlet water pipe, as well as disconnecting the ignition wires or other components should be noted, because these figures will serve for records for other operations. For example: When a cylinder regrinding job is essential, and is to be included in the flat rate schedule, the components referred to will have to be displaced.

The time operations can be extended to other engine work and include adjusting main, connecting rod and camshaft bearings, fitting new ones, installing new crankshaft or camshaft, new timing gears, installing rings, piston pins and bushings, rods, etc. There may be 25 or 50 engine operations and by an operation is meant a complete job on a component. Each operation is given a number under the head of the unit, as the engine for example.

There are a number of operations easily flat rated. For example: Adjusting service and emergency brakes, or relining either. Work on the front axle can be divided into a number of operations such as adjusting wheel bearings, installing new bushings in tie-rod, spindles, etc. The complete chassis may be divided into 25 or more groups or heads and the number of operations under each may run from 5 to 40.

As previously stated, the fundamental principle of the flat rate is to arrive at an average or fixed time to do any given piece of work, and this is but one factor in the flat rate. The average or fixed time for completing a given job represents the labor cost. To this must be added the overhead of the shop to obtain the cost. Next the per cent profit is added and we now have the charge, price or cost to the customer or, in other words, a given price or a flat rate.

Much confusion has existed as to the meaning of the flat rate. Some believe it means the same price for a given job on

a given design all over the country. Nothing could be more foolish or impractical, A mechanic in New York City may grind the valves of a Green four-cylinder engine in 3 hours and his fellow craftsman in a country town do it in the same time. But the owner of the truck in New York City will pay considerably more for the job because the overhead, rent per square foot of space, is much higher in that city than in the small town. And the mechanic in the small town may receive a smaller salary. So the ultimate price to the owner cannot be the same everywhere. The flat rate never was intended to accomplish this but what it is doing is to fix a time limit on an operation, so that the service manager can tell the customer in advance that grinding his valves will cost him \$2 or \$3 and not a bill of hours. Of course, on a given model of truck it may be that eventually the flat rate will be similar in towns and cities where the overhead is the same, but this will be some time

System and Equipment Important

A factor that the service head and dealer should not overlook is that he must have a shop organization and system to establish the flat rate on a good sized scale. Also the factor of proper equipment must be taken into consideration. Without proper equipment, time and labor saving tools, it will not be possible to reduce the time of operations to a bed rock basis. Of course, a flat rate can be given on work performed with ordinary tools, but eventually competition in the flat rate field will compel the shop not properly equipped to either do business at a loss or equip the shop. In the next article the writer will discuss shop equipment and its relation to the flat rate.

August 22 is the date set for the auctioning of the New Process Gear plant of the Willys Corporation at Syracuse, N. Y. The sale will comprise approximately 7 acres of land with three manufacturing plants and main power plant, containing approximately 8 acres of floor space, all of the equipment and the aggregate of all inventories of productive and expense materials.





One of the Most Elaborately Equipped Motor Trucks in Operation Today

It is used as living quarters by Mr. T. Murphy, traveling showman of London, England. The truck chassis is a FWD. The body is of special construction. It is divided into two rooms that are completely furnished, one for a bedroom and the other for a living-room. Among other furnishings, the living-room contains a piano and a small cook stove. Much solid mahogany is used and the interior is elegantly finished. The cost of the body alone is approximately \$9000.

Philadelphia Hauling Concern Convinced

A Recent Competitive Demonstration Staged in This City Discloses Astounding Comparative Figures on Operating Costs of Trailer Equipment Against Truck Equipment on a Certain Job. Operating Costs Reduced One-Third With an Increased Haulage of Six and One-Half Per Cent

Need for Efficiency at Warehouse Platforms

By M. J. QUOITS

S long as men seek to do things in a better and cheaper way there will be tests and experiments and trials. In the transportation branch of the automotive industry these experiments and trials are constantly being made. Every day there are those who seek new ways and means of achieving greater economy in motor transportation, while others record statistics that prove the greater effectiveness or economy of a particular system or a particular equipment.

One of the most thorough transportation tests, conducted under conditions ideal for comparison purposes, recently was made under the direction of Allen D. Billinghurst, eastern manager of the Lapeer Trailer Corp., Lapeer, Mich. Mr. Billinghurst has had an extended experience in foreign and domestic fields with automotive vehicles. Formerly he was foreign representative for the Federal Motor Truck Company, traveling through

and economical method. Economy, through the reduction of operating costs, can be readily appreciated by the fact that a truck can pull two and a half times its carrying capacity; also, that railroad locomotives were not designed to carry their loads, but to pull them. Nor did the engineers design the locomotive so that it must stand idle, coupled to its freight-carrying bodies, while each was at different platforms receiving or discharging its load." These statements and others of similar nature were sufficient to enable Mr. Billinghurst

to interest and induce Wm. J. Meehan & Brother, hauling contractors, to co-operate with him in staging this competitive hauling demonstration.

As in all his activities, Mr. Billinghurst strived to present his idea of motor transportation with honest and unbiased facts. In order not to convey derogatory impressions or create false impressions as to the practicability of truck equipment, he further explained to the Meehans that the Lapeer semi-trailer was not intended to supplant the motor truck, but, by a more

Right: Unhitching Lapeer Semi-Trailer at One of the Pennsylvania Sugar Refining Co.'s Warehouses





Left: Trailer and Tractor Equipment at the Municipal Pier, the Start of Its One and a Half Mile Run. modern application of power enable the truck, converted into a tractor, to do a bigger day's work, deliver more tons, and reduce hauling costs from one-third to one-half.

The Meehans had contracted to haul a boat-load of 27,848 bags; 1,200 tons gross weight of Filter-Cel material used in the manufacture of sugar, from Pier No. 16 South, on the Delaware River to the Pennsylvania Sugar Refining Co's ware-

practically all the countries of Europe and South America. He acquired an unusually well-rounded knowledge of the transportation methods employed by the foremost countries of three continents. He is, therefore, qualified to judge, and he states that the recent test he conducted in Philadelphia was the most thorough and comprehensive from every angle of all he ever engaged in during his entire experience in transportation engineering.

The object of the test was to show the difference in operating costs between just motor truck equipment as against tractor and trailer equipment on a hauling job contracted for \$1.00 per ton by a Philadelphia hauling contractor.

"In certain lines of haulage work trailer usage is unquestionably the only proper



Showing How Time Was Saved. Just as Soon as the Loaded Trailer Was Uncoupled at the Platform, the Tractor Was Shifted and Hitched Up to the Empty,

After Which the Outfit Started Back for the Pier

AU

houses, a distance of one and a half miles, or a round trip of three miles.

As the whole proposition was for the purpose of compiling comparative tests for use in connection with future solicitations, and to prove to the satisfaction of the Meehans, together with representatives from other hauling companies who were invited to call at any time during the demonstration, by actually showing them the big savings possible, Mr. Billinghurst provided his equipment strictly gratis in every respect.

The competitive units consisted of three 5-ton trucks, which were a part of Meehan's regular equipment of some thirty-five trucks, and three drivers; and one 2-ton tractor, three Lapeer semi-trailers and one driver. Stevedores did the loading for both sides.

To Determine Actual Costs

As the primary object of this demonstration was to determine the economic savings in the use of the tractor and trailer principle of transportation of freight as compared with motor trucks, the conditions surrounding this test could not have been more ideal. The construction of the pier was such as to provide a natural division down the entire length. When discharged from the hold of the ship the hundreds of bags of Filter-Cel were arranged in equal piles on each side of the railroad siding running down the center. This permitted each of the two competitive units to work without confusion or interference on individual sides. And, as the destination of the material being hauled was the same for both units, all the important factors entering into the creation of fair competition such as, conditions of loading, distance of travel and conditions of unloading, were identical. Neither unit had an unfair advantage. In view of conditions as ideal as these, coupled with uninterrupted operation of both units for seven consecutive working days nothing short of accurate comparative figures of satisfactory averages could be ex-

A condition that is costing many concerns hundreds of dollars yearly was forcibly brought out by this demonstration. A casual understanding of the lack of platform facilities existing at both the loading

		Tr	aller E	quipme	int				TI	uck Eq	uipmer	it	-10
Date	Number	Number	Number Bags	Number	Number	Number	Date	Number	Number	Number Bags	Number	Number	Number
7/5		16	1,720	74.8	149,640	48	7/5	9.45	17	1,573.	68.4	136,851	51 51
7/6	9.42 10.05	18 17	2,012 1.875	87.5 81.5	175,044 163,125	53 51	7/6	9.55 9.40	17 18	1,696 1,774	73.75 77.2	147,552 154,388	51
	8.10	15	1,598	69.5	139,026	451/2	7/8 SUNI	8.55	15	1,446	62.9	125,800	54 45
7/10.	. 8.55	19	2,037	88.6	177,219	57 51	7/10		18	1,739	75.6	151,293	54
7/11.		17	1,820	79.2	158,340	51	7/11	8.55	18	1,740	75.6	151,380	54
7/12.	. 9.07	14	1,430	56.5	115,014	42	7/12	9.00	17	1,650	71.75	143,550	51
	64.14	116	12,592	538.0	1,077,408	3471/2		64.15	120	11,618	505.4	1,010,814	360

Daily Operating Cost on the Basis of 15,000 Miles Per Year

Trailer Equipment	Truck Equipment
THE TRAILERS DELIVERED 705½ Tons At \$1.00 per ton, Gross Income\$705.50 Cost of Delivery at \$21.18 per day or .278c per Ton	THE TRUCKS DELIVERED 505.4 Ton At \$1.00 per Ton, Gross Income\$505.40 COST of Delivery at \$62.84 per day or .362c per Ton
NET PROFIT on job by use of Trailers \$509.59 NET PROFIT PER DAY 55.09 NET PROFIT PER TON .712	NET PROFIT from Three 5 Ton Trucks for Seven (7) Days \$65.52 NET PROFIT PER DAY 3.12 NET PROFIT PER TON 138

This Table Shows the Net Profit Per Ton Per Day on a Contract Price of \$1.00 Per Ton for Hauling 1200 Tons Filter-Cel to Warehouse One and a Half Miles Away

and receiving points of many of our socalled efficiency concerns would make plain the expensive leakage through which enor-

Brief Summary of Economies
Trailer Truck
Cost per ton\$0.278 \$0.863
Equipment cost 7850 15,000
Cost per bag
Cost per day 21.18 62.8
Cost per load 1.28 3.6
Tons hauled 538 50.
Trailer Averages
Tons per day 781/
Miles per day 51
Tons per hour 81/
Loads per day 17
Tons per load 4.6
Average three-mile trip in min-
utes 32

mous sums of money dribble annually. Lack of organization and system at the receiving station causes a flagrant loss of time, tying up expensive equipment, idling drivers and retarding efficient and economical movement in general. As labor

and transportation eat heavily into the overhead of every business, application of a little common sense in planning the methods to be employed at the warehouse would cause a big annual saving. Mr. Billinghurst points out that if preliminary arrangements had been made at the receiving station of the Pennsylvania Sugar Refining Co., where many hours of valuable time was needlessly consumed by flagrant inefficiency, a still greater saving than shown by the demonstration could have been made. He figures that an additional reduction of 20 per cent would have been a conservative estimate. His message is: Systematize labor and methods at the loading and receiving stations.

Many Conditions Were Uncontrollable

One of the tables show the actual daily and total results obtained by each hauling unit is self-explanatory. However, it might be explained that on the last day of the hauling contest, because of the volume of tonnage being delivered in so short a time at the receiving platform of the Pennsylvania Sugar Refining Co., a delay of one hour and twelve minutes on one load and thirty-five minutes on another was incurred by conditions entirely under the control of the Pennsylvania Sugar Refining Co. But for this delay the trailer equipment would have been enabled to deliver three loads more, or 22 per cent more tonnage for the day. Mr. Billing-hurst, however, very cleverly utilized this misfortune by showing that when properly organized, unloading delays can be almost entirely eliminated. He showed concretely the needless expense of such delays, particularly when the hauler is equipped with a trailer outfit that makes both loading and unloading points controllable, because of the inherent quickmovement characteristics of semi-trailers having automatic brakes and couplers.

A summary of the highlights of this demonstration is briefly given in the center box of this page. Equipped with facts such as these, salesmen cannot fail to get the attention of the hauling contractor.

Trailer Equipment Per Day	Truck Equipment
Interest on investment at 6% on One 2 Ton Tractor, Three 6 Ton Trailers, Three Bodies, Freight and Federal Tax \$1.31 Payroll (Chauffeur) 5.00 Depreciation, 2 Ton Tractor (5 Years). Depreciation, Three Trailers, Including Bodies (7 Years) 2.19 Gasoline, 15 Gals., 51 Miles per Day 4.50 Repairs, Tractor (Basis of 2½c per Mile) 1.27 Repairs, Trailers 35 Oil and Greasing 25	Interest on investment at 6% on Three 5 Ton Trucks, Three Bodies and Cabs, Freight and Federal Tax\$2.6; Payroll (Three Chauffeurs)
1.15	Miscellaneous9 Total\$62.8

Table Showing Net Profit Per Ton and Per Day on the Basis of Contract Price of \$1.00 Per Ton for Making Delivery of This Boatload of 1200

Tons of Filter-Cel

The Rolling Store a "Comer" to Stay

Development of This Growing Field Offers Big Business to Both Truck Chassis and Body Builders as Well as Dealers



The Before and After of a Grocery Shopping Tour. Patrons Enter at the Rear and Leave Through the Front

TORES on wheels are making headway. Judging from present indications their use is becoming daily more universal. Aside from the considerations of convenience the economic advantages of direct deliveries from warehouse to consumer, accurate accounting methods and quantity wholesale buying makes the rolling store a comer to

The rolling store idea has gripped the public. Convenience and conservation of energy are the considerations that appeal strongly to the modern housewife. In certain communities the service rendered by these portable stores is so complete as to furnish the homes along its route with meats, vegetables, cereals, pastries, groceries, etc. A service such as this is a boon to the mistress weary from her household activities. It isn't at all strange that this business has developed rapidly and promises to keep growing.

Get in on Ground Floor

The very soundness and practicability of the plan and the fact that various truck manufacturers are giving earnest attention to the production of vehicles of the greatest utility to the merchants engaged in this enterprise should make such a venture in those communities thus far unfavored with such a service an unqualified

The success of a new company, the Modern System Grocery Co., which has already ten of these rolling stores in operation in Columbus, is a very good guiding example of the possibilities of such service. This company is but one of innumerable others that have organized and are organizing through the middle west and the south. The idea promises to grow to large dimensions.

For the benefit of those of our readers who are interested in cultivating this potential outlet for the sale of motor trucks we are outlining below a description of the body, which was designed by the Acme Motor Truck Co. It is in the making of the body that the manufacturer is enabled to assist his dealers in approaching this field. The manufacturer, if not in a position to furnish a variety of these special and huge bodies, should at least be in a position to advise where such bodies are obtainable and provide complete data concerning every angle of the project. A

general description as to the manner of conducting the business is also outlined.

The body illustrated herewith is 8 ft. wide, 20 ft. long and 6 ft. high, mounted on an Acme model 60 chassis, with a 12-in. monitor top which lets in light and ventilation. It is enameled white and attractively lettered and illustrated, advertising its purpose.

Perfect Display and Accessibility

The entrance of the buyer is at the rear. The purchaser passes through the aisle, on either side of which the merchandise on sale is displayed, and picks the goods desired, paying the driver-clerk who is seated at front upon stepping out of the store. As all the stock is package goods, no wrapping is required, and totaling amount of sales is also simplified. All cash is deposited by the driver in a cash register. The amount of foodstuffs, such as butter, eggs, vegetables, canned goods and other staples, carried in this vehicle, is surprising. The body has been remarkably well designed not only to carry a complete stock, but to advantageously display the articles on sale. Roominess has not been sacrificed for completeness of stock, as the arrangement makes for orderly compactness. The equipment also includes an efficient refrigerating system for those commodities requiring refrigera-

The value of the stock carried by this particular store varies from \$800 to \$1000. As daily sales average from \$100 to \$150,



The Compact Systematized Interior of a Rolling Grocery Store is at Par With a Stationary Eestablishment

AU

the stock turns itself about every ten days.

Each store operates daily the year round over a carefully planned route and follows quite closely a time table, so as to be at a given point at the same time each day. At the present time the stores are operating in the city of Columbus only, each covering a route from four to twelve miles in length.

A warehouse is maintained by the company, where the trucks are driven at the end of the day's trip. Stocks are replentished at night and trucks made ready for the next day. A supply truck is maintained and its routing is so maintained that each one of the rolling stores is visited by the supply truck and such stocks as are found to be getting low are replentished. The supply truck's visit to the rolling stores is planned so as to meet it either just before or just after the store reaches the point on its route where the greatest volume of sales is usually made, thereby insuring a complete stock at all points of the route.

The store does not return to the ware-house after it leaves in the morning until the day's work is completed. The driver secures his noonday meal at some point on his route or brings his lunch from home.

The overhead cost of the rolling store is considerably less than it is with the average permanent local store, the former requiring but one clerk, and he will actually sell as much as two to four clerks in the ordinary store, the selling is more evenly divided or distributed throughout the

day in the traveling store, for once the customers learn that at a certain time each day their store will be at their corner, they soon adjust their buying to the schedule of the traveling store. All of these facts make for slightly lower prices in the traveling store, although to judge from the reception given these stores there is no need of a price inducement to attract customers to the traveling store, as the public seems to appreciate the advantage of having the store come to their door at a given time each day, the neat, orderly way the stock is displayed and the convenience and system found in every detail of the traveling store movement.

Judging from the experience of rolling stores in operation in various communities, a truck will pay for itself in approximately one year. In the case of this company, the first day that the first truck was out it commenced to do a satisfactory business in a locality which had not been previously advised of the coming of the truck. It is naturally expected that it takes a week or so to work up a route, but the experience of the first truck does not demonstrate that it would require any length of time.

As economics teach us that all business activities tend to follow the course of least waste in time, labor and money, it is safe to assume that the rolling store has come to stay. Hence it would be profitable to the business interests of dealers, truck and body manufacturers to give this sales outlet consideration. It's bound to pay.

vided for perishable goods. Skylights in the top of the car provide adequate lighting. The sides of the car are removable should it be desirable to convert the store for a period into a stationary dispensary of groceries, confections or soft drinks.

Mr. Hintz announces that this is the first car of what he hopes shall become a fleet in time. He expects to have the car in operation at an early date, and a regular route will be followed daily. A bell of distinctive tone on the car will announce his approach like the milk-man of bygone days used to summon the housewives.

S. A. E. Production Men to Meet

A national meeting of the Society of Automotive Engineers will be held in Detroit October 26-27 for the purpose of discussing problems of automotive production. The meeting is to be known as the S. A. E. Automotive Production Meeting.

Papers treating current production problems in a simple and practical way will be read and fully discussed in morning meetings on each of the two days. The afternoons will be devoted to factory inspection trips especially arranged for the purpose of viewing new and advanced production methods that will particularly interest the tool, inspection and production men. The principal object of this meeting is the promotion of an interchange of experience between practical factory men on automotive production problems which are troubling them in their daily work.

An S. A. E. Production Dinner will be held Thursday evening, October 26, where social friendships between production men will be promoted. Announcement of the locations of the meetings and dinner will be made in the near future.

Special committees of Detroit S. A. E. members are in charge of the arrangements for this national meeting. K. L.

Another Grocery Store on Wheels

O use the slogan adopted by the owner, "The Grocery Store at Your Door" idea is in keeping with the growing popularity for this type of community service. The grocery store idea illustrated herewith is the innovation of H. L. Hintz, of 610 Greenfield Ave., Milwaukee, Wis. The finished production is the result of joint ideas and efforts of Mr. Hintz and the John Broenan Co., local automobile body builders.

This unique body is mounted on a Reo chassis. A door immediately behind the

driver's compartment allows customers to enter the traveling store and select from shelves arranged on both sides of the car with an aisle between. Besides the shelves are ample bins and a refrigerator is pro-

Right: Side View of the Equipment Conceived by H. L. Hintz.



Left: Showing a Neat and Orderly Layout of Interior Fixtures and Merchandise.



Herrmann, a Studebaker production engineer, is chairman of the committee which is selecting the papers and topics for discussion. Suggestions or requests to present papers should be addressed to the S. A. E. New wark office.

A new record of 4464 applications to drive motor vehicles was established in New York City during the last week of May. A new record for a single day was set with 1044 license applications.

There Are Sales Possibilities in the Milk Transport Field

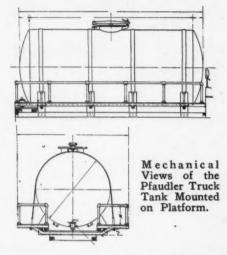
Glass-Lined Tanks Modernize Milk Haulage. New Methods Necessitate New Equipment

HE milk end of the dairy industry has made immense progress these last few years. The various stages of handling through which passes from the time it is dairied until it reaches the consumer's home shows definitely the mark of the motor truck and its body equipment. Dairyman, wholesaler and retailer, all profit by the savings resulting from the elimination of can handling, spillage, and enormous labor formerly involved in the cleaning the cans. In addition to these important features of economy, the ultimate condition of the product upon reaching the consumer possesses to a greater degree the original untainted freshness of milk just off the farm. The opportunity for contamination through frequent handling has been reduced manifold. Hence, the milk industry benefits directly from the motor truck and its kindred equipment both in so far as reduction of operating cost and sanitation of product are concerned.

Opportunity in Milk

A big business opportunity is afforded the alert dealer who will but get after those companies engaged in milk transport still employing obsolete, time-consuming methods. The field is more than potential, it is there.

Ever since glass lined milk truck tanks created a sensation at the 1921 National Dairy Show, milk has been coming into the foreground of public interest, and handling methods have been subjected to closer examination. Today, as a result of the glass-lined truck-tank development, some of the nation's largest milk companies are employing such equipment. An interesting incident as to the general acceptance of this modern form of milk transport is had in the investigational experience of the Detroit Creamery Co.



This company originally purchased a 2000 gal. Pfaudler truck tank, manufactured by the Pfaudler Co., Rochester, N. Y., for the purpose of preparing comparative data on operating costs. Today this concern is operating a fleet of these tanks. It is needless to say that the original tank proved successful.

Advantageous in Summer

The company found many distinct advantages in operation. For example, during hot summer weather, traveling a distance of thirty miles from Belleville to Detroit, Mich., the milk showed only an increase of two degrees over the temperature registered at the start. This performance was considered very unusual in view of the capacity transported under the existing atmospheric conditions. Records taken in hot weather and during unusual heat spells show an average of less than 2 degrees difference in milk temperature during a haulage of more than 20 miles.

Another interesting characteristic of the milk tank outfit is disclosed in the following incident: Not long ago one of the trucks owned by this company tipped over on the road, and, although the tank was filled with milk, not a drop was lost, because the man-hole cover at the top, when closed, gave a perfect seal. Had this truck been hauling cans instead, the loss through spillage can readily be appreciated.

Details of Tank

The tank, shown in the accompanying illustration, is made of heavy plate steel, welded and lined throughout with blueblack glass enamel. It is fastened to the frame-work, mounted on the chassis by lugs and reinforced by heavy iron bands, approximately 3 in. x 3% in. The ends of the bands jut directly through the frame work and are held by heavy bolts. There is a pet cock which serves as an air outlet, and welded nipple, flush with the bottom of the tank, equipped with a sanitary lock. Accidental loss of milk is prevented by a special lock attachment. Access to the interior of the tank is through a manhole having a quick-acting, swivel-type cover, which is easily swung aside instead of lifted.

These tanks are made in standard capacities ranging from 400 gal. to 2000 gal. for mounting on chassis of from $1\frac{1}{2}$ to $7\frac{1}{2}$ tons in capacity.

After a lapse of eight years caused by the European conflict, the International Road Congress will convene next May at Seville, Spain. The program plans promises to be the greatest and most important conference on highway improvement ever held. American speakers so far chosen, include a number of well-known highway experts, executives of the N. A. C. C., etc.



Showing a View of the Detroit Creamery's Complete Milk Tank Fleet as It Appears Today

Establish a Policy—Then Stick to It

This Story is a Brief History of a Texas Dealer's Experience and Success. Kindred Lines Bring Profit

UST one factor enabled the Service truck, to sail the ship of adversity state distributors of the Service Truck Co., Fort Worth, Texas, during the trying period of depression through which we are rapidly passing,—and that was and is business efficiency.

Early in 1917, C. B. Caswell, vice-president and manager of the present concern, took over the Service agency, pioneering this truck in a virgin and practically desolated region as far as new business opportunities in the truck field were concerned. It was a pure case of creating and maintaining a demand for a newcomer.

Correct business methods, proper service, integrity in every respect, and rebuilt jobs that were truly rebuilt, played a prominent part in not only dissipating the usual selling resistance meted out to newly founded organizations but in establishing a clientele that had confidence in the reliability of the concern. The business gradually expanded.

Firm on Policy

The period of national inflation naturally gave it a little boost, as it did all others, but unlike many other concerns, the mounting sales of this period failed to create the false impression of continuing prosperity that misled so many. The concern continued to build for the future, never letting up on its policy of consumer consideration. Herein lies the formula of its success.

Finally in 1919, C. B. Caswell reorganized, forming a corporation with a capitalization of \$100,000. This expansion was necessary in order to take care of increased business.

Realizing the profits to be had in carrying allied lines and the value of this service to his customers, Caswell gradu-

ally added other products to his line, such as Fruehauf trailers, quite an assortment of special equipment, dump bodies, hoists and Bay City winches.

Cultivation of the large oil companies as well as lumber and ice companies throughout the territory resulted in an extensive business, totaling over \$1,000,000 in 1919. The business since has developed so that at the present time some five hundred trucks are operating in northern Texas, most of which are taken care of by the service department, which includes four high class mechanics. Consumer satisfaction in the quality of service rendered has made necessary the invoicing of large stock parts. For example, the latest invoice called for between \$50,000 and \$60,000 worth of parts at a time.

Depression Not Marked

The above outline is designed to show what an ethical and undeviating policy will do for a concern. True, its business has been rather quiet for the past year and is not to be compared with the business of booming periods. This is a condition that left a universal mark. But the reputation of earlier days combined with increased selling effort, has enabled this company to slide satisfactorily through these hard times. Now, with the revival of business in general together with its need of new equipment, business is again mounting the grade. This company has sold as many as eighteen trucks during the first three weeks of May and in its opinion expects that before the first of year truck business in Texas will be exceptionally good.

A word as to certain of this company's policies. Realizing the importance of being able to give prompt and efficient service, the parts department is unhesitatingly

kept open at any hour. The shop as well is kept open at night when necessary.

A proper conception of the trade-in problem as far as the servicing of the truck is concerned, is the company's appreciation of the fact that an improperly service truck will ultimately cause irremediable consumer dissatisfaction. In this connection Mr. Caswell said:

Used Truck Policy

"We realize that we cannot afford to sell used trucks unless they are in first class condition. When a truck is traded in it is thoroughly overhauled before being offered for sale. This is especially attended to in the case of a Service tradein. We have found that it pays to tear them down and rebuild them completely. In this way we protect the good will we have painstakingly established and the reputation of the truck. All rebuilt Service trucks carry the same guarantee as a new job."

As a result of this policy it has not been an uncommon occurrence for this company's salesmen to take orders throughout the West Texas oil fields for rebuilt jobs sight-unseen.

Malleable Castings Association Publishes Booklet

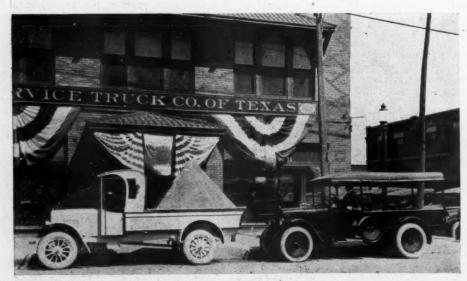
An interesting little volume called the "Certified Malleable in Transportation and Industry" has been issued by the American Malleable Castings Association, of Cleveland, an organization made up of 70 of the principal producers of malleable iron in the country.

This book not only portrays the responsibility that certified malleable assumes when used for vital parts of automotive, railway, farm implement and general industrial construction, but also outlines the means employed by the A. M. C. A. in bringing the product of its members to a uniformly high standard and maintaining it at that point.

This book is said to be the most complete treatise ever written on the subject of malleable iron. It will be sent to interested people upon written request to the American Malleable Castings Association, 1900 Euclid Bldg., Cleveland.

Trucks Increase Creamery Business in Iowa

An average of 3600 lb. of butter is now being made weekly by the Traer Creamery Co., of Iowa under its new marketing plan of paying a premium for cream gathered by trucks. Although the new plan has been in force less than a month, the creamery is receiving four times as much cream as formerly and of much better quality.



Corner View of the Present Home of the Service Truck Co., Fort Worth, Texas.

A Service Demonstration and Speed Truck is Shown in the Foreground

Electric Truck Much Cheaper Than Horses in Retail Milk Delivery

Electric Vehicles Shorten Time of Delivery, Reduce Number of Delivery Units and Show a Saving of Nearly \$24,000 a Year

By C. P. SHATTUCK

OR some time past certain interests identified with horse-drawn equipment have conducted and still are conducting a campaign to influence the business world in favor of the equine. This subtle propaganda has been directed against the truck and an effort has been made in generalities to show that despite the increasing use of trucks that poor old Dobbin and the wagon was the best combination and that it provided cheaper transportation. Those fathering the "back to the horse" movement prepared figures, endeavoring thereby to sustain their arguments and have stressed certain lines, for example, such as the delivery of milk. Here the publicity man of the horse interests pounced upon the "intelligence" of the horse, pointing out that he could be speedily trained and would stop and start of his own accord. There was, claimed the horse interests, no chance at all for the truck against the horse in the milk delivery field. Horses would always be supreme, said they.

Factors to be Considered

There are two general factors to be considered in transportation in making a comparison between two or more methods. The first and most important is costs, and costs may be analyzed on the ton mile, package or quantity basis. Next in importance is the time saved. Where the new unit saves time it means a smaller number of units. There is also the factor of increasing the delivery or territory.

The horse propaganda has been successful only to the extent that it has created sales resistance in a few fields, such as the milk delivery, but in this field, generally conceded to be best served by the horse, it has been proven that horses are not the best and cheapest by actual tests, time studies and cost figures.

Tables shown herewith show that with a large milk delivery company that 44 trucks replaced 54 retail horse-drawn equipment; that each truck could be operated and maintained cheaper than the horses and that the saving per year was nearly \$24,000.

The company operated 54 retail horsedrawn routes of which a few had wholesale stops. There are four wholesale down town routes, but these were not considered in the analysis. There are two gasoline trucks which relay the milk to the delivery vehicles.

The milk company was approached by a representative of the Ward Motor Vehicle Company, Mt. Vernon, N. Y., and obtained permission to make an analysis of the transportation. The engineer spent considerable time in studying

Points delivered per route. Average of 23 routes	375.6
routes. (Total distance from and to the plant)	12.24
Weight of loads in pounds. Average of 23 routes	2266.7
Stops per route. Average of 13 routes	114.3
Points delivered per stop. Average of 13 routes	3.06
Points per mile of route. Average of 23 routes. (Exclusive of distance to the first and from the last stop) Points delivered per minute. Aver-	27.8
age of 12 routes. (Time off the truck)	1.91
age of 12 routes. (Leaving and returning to plant)	6.033
Average of 22 routes	2.52

conditions, accompanying the drivers of the horse drawn vehicles, and a model WM Ward electric was placed in service on the longest and most severe route. Observations were then made to determine the actual conditions encountered in delivering milk from a side door body. Among these were the efforts required to step in and out of the body, the height the delivery tray had to be raised in entering the body and the time required to start and stop the truck. It was found that the side door body was best adapted to the retail delivery of milk.

Data on Complete Time Consumed

The data compiled included the time consumed to the route or beginning of delivery of milk; that consumed in starting, stopping and traveling; minutes from route; miles from route; time consumed

R	toı	ıt	es	\$	Miles on Rou	Hrs	Save Save	Horses	Weight of Load	Travele
1 1 1 1 1 1 1 1 1 1 1 1 2 2 2 2 2 2 2	1 2 3 4 5 6 7 8			red	6.3 6.3 9.1 10.3 7.8 4.4 7.1 5.3 6.6 10.4 9.3 5.8 5.8 5.8 5.8 10.1 8.9 10.1 11.1 7.3 4.1 11.7 11.7 11.7 11.7 11.7 11.7 11.7	0100010101010101010101010101010101010101	15 15 15 15 10 00 00 15 00 15 15 15 15 15 30 30 30 30 30 30 30 30 30 30 30 30 30	22221222122112222221122121211	1600 1575 1701 2400 1375 1185 2100 1475 1375 1275 1375 1910 3803 3850 2090 2325 2625 2085 2225 2375 1935 1845 1856 1856 1856 1856 1856 1856 1856 185	12.1 13.9 14.6 7.0 17.02 15.2 11.5 13.0 12.4 15.2 18.6 8.2 10.0 9.9 12.7 14.3 11.4 17.8 8.4 17.8 6.9 9.8
						Т	able	B		

in delivery; weight of vehicle empty and loaded; driver's weight; total miles traveled; current consumed and number of stops made. The grade and condition of roads were also included in the survey.

While there were 54 horse drawn routes but 25 were covered by the truck, these being those which would severely test the efficiency of the truck. The same amount of milk was carried as by the horses, same stops, etc., made and the regular driver of the wagon employed. Special effort was made to duplicate conditions as they would be if the driver was unaccompanied and performing all the operations of delivery and driving himself. The route foreman co-operated by supplying data on time, etc., required to cover with horses. Mileage on those routes not actually covered by the truckbalance of the 54-were obtained by using an automobile and odometer.

Less Time Spent on Street

Among the interesting features shown by the electric truck was that the driver reached his customers too early so the truck started out later, which meant the driver did not have to report so early. It also developed that the route was cove ered much quicker and that the truck was back to the plant much earlier. In a number of instances it was essential for the truck to stand idle in order to approximate the horse and wagon schedule because of particular local conditions. time saved was computed by subtracting that of the truck from that of the average time of the horses. In this particular the time was supplied by the route foreman. Figures had been kept, of course.

The accompanying table A shows conclusively the summary of the delivery analysis and that the time saved, average, was two hours and 52 minutes.

Table B shows the miles, time saved, weights and total miles traveled by the

Table C deals with costs and shows the expense of the 54 horse drawn routes versus 44 electrics which would replace them. In compiling the analysis the depreciation of the horse is charged at 20 per cent, or making the average life of the horse at 5 years, although in New York City it is estimated at 4 years. The figures show a comparison on a 10 year basis and that depreciation of the electric is placed at 10 per cent per year. These figures are based on the life of the electric and are held to be conservative by the Ward Motor Vehicle Company. The saving effected is nearly \$24,000 the year. Comparing the individual unit, horse versus a truck, the saving is nearly

AUC

It may be contended by the horse propagandists that figures are easily compiled, but every analysis made by the engineering force of the company is a contract that obligates the factory. In the purchaser's contract is written a guarantee which in effect is that after the analysis is made and recommendations accepted by the prospect, that if the units do not function as guaranteed, the trucks become the property of the factory. Therefore in making an analysis all estimates are conservative to provide a factor of safety.

The milk installation described shows a means of combatting the horse propaganda and for the truck dealer invading fields of endeavor where the horse is supposed to be firmly entrenched. In the installation referred to gasoline trucks are employed and it was recommended that their use be continued which brings up the policy of the Ward Motor Vehicle with respect to the gasoline truck. It is their policy to recommend the use of the gasoline truck where it best serves and a number of installations of fleets by this company shows use of gasoline trucks and

54 Retail Horse-Drawn Routes
Feed \$41,273.76
Wagons, repair and painting 14,079.73
Harness 3,268.15
Shoeing 6,008.45
Interest on investment, 3% 810.00
*Depreciation 9,000.00
Depreciation
Total \$74,440.09
10 Year cost\$744,400.90
44 Electric Trucks
Current at 21/2c per KWH \$7,395.78
Cleaning and lubrication 660.00
Repairs and parts, chassis 1,386.71
Body repairs and painting 4,752.00
Battery expense 10,807.92
Tires 2,459.10
Repairs, building or rental 2,772.00
**Interest on investment, vehicles,
3% 2,545.30
Interest on investment, equipment,
3%
3%
Depreciation, equipment, 5% 650.00
Insurance
License
Garage help 7,200.00
1,200,00
Total \$50.817.75

*Horse at 20 per cent, stable at 5 per cent, wagons at 10 per cent, harness at 20 per cent, harness at 20 per cent, and equipment at 10 per cent. Average life of horse is figured at 5 years, although in New York the average is 4 years.

**Less tires and batteries.

Table C Yearly Cost of Operation recommendation for the use of same in

Can electrics be merchandised by the gasoline truck dealer? The Ward Motor Vehicle Company says they can and have a number of dealers who are so doing. It is pointed out that the electric is an aid to the dealer in rounding out his line, i. e., enables him to sell transportation in certain industries in which it has been thought that the horse alone is practical and economical. In the majority of fleet sales made by the company and its distributors there have been gasoline trucks sold also by the same dealer for there was a field for the gasoline truck. And it is pointed out that the electric helped sell the truck.

Cognizant of the fact that the dealer appreciates real factory co-operation in selling and analyzing transportation the Ward Motor Vehicle has evolved a dealer policy which is unusual. It includes co-operation in making an analysis, and a liberal policy insofar as commission is concerned where the factory makes the sale or national business is involved. There is also a very liberal co-operative advertising policy.

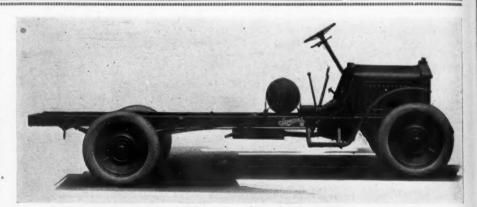
Midwest Completes Its Reorganization

The Midwest Engine Co., of Indianapolis, Ind., has sent out the following statement concerning the reorganization of the company, which has just been completed:

"The reorganization of our company has now been accomplished. First—by the present preferred stockholders subscribing for the \$1,000,000 of bonds, most of which subscriptions have already been paid and the money in the bank (thus showing our stockholders' faith in our possibilities.)

Second—the sale of the assets of the company was confirmed in the Marion County Superior Court, Room 3, by Judge Solon J. Carter, on July 12th.

Third—The purchasers now are proceeding with the work of incorporation; election of directors and officials. So, with a line of products, including engines, pumps, turbines, etc., that are firmly established and built on a basis of dependability and sterling value; with ample capital available as well as all necessary



Side View of the New Standard Model 75 Chassis Recently Announced

The christening of this new job is an interesting anomaly. Fred Fisher, of the Standard Motor Truck Co., says that Model 75 was chosen as complimentary to the French 75, used by the American Army during the war. For better understanding it is explained that the French 75, the remarkable gun used so successfully by the A. E. F., is known for its durability, ruggedness, speed and efficiency. Hence, the significance of the name is interesting. Additional constructional details of this model may be had by referring to the July issue of the COMMERCIAL CAR JOURNAL, page 27.

equipment; the affairs directed by an efficient organization at both the Indianapolis and Anderson plants; we solicit the continuance of further interest and business.

Fourth-at present we have on our

books business approximating \$2,000,000, and with worth-while concerns. For the future, we plan an even more aggressive campaign for additional business of all

Fifth—The new company will come into existence by early August in a strong financial position—the intervening time being necessary for the completion of all legal details before the formal discharge of the present operating receivers.



New and Unique Use for a Tractor Power Plant

The illustration shows a new light industrial locomotive just announced by the Atlas Car & Manufacturing Co., Cleveland, Ohio, in which is used a Cletrac power plant made by the Cleveland Tractor Co., Cleveland. It is the Model F minus its side frames, tracks, seat and steering wheel. It is set bodily in the frame of the locomotive. For road construction, industrial railways and general plant handling, this combined Cletrac-Atlas has already given excellent results.

Country's Longest Milk Route Now Using Trucks

The longest milk route in this country, if not in the world, is now using 1500 gallon glass-lined thermos tanks mounted on trucks. It is reported that these tanks eliminate a large percentage of leakage loss. The milk arrives at San Francisco at a temperature only two degrees higher than when it was received in tanks at the cooling station, thereby keeping the growth of bacteria down.



EDITORIALS



Has the Small Town Been Thoroughly Cultivated?

ANY reliable truck dealers in the larger cities will admit that the competition which they have to buck in some instances is nothing short of ruinous. They are daily facing the unscrupulous dealings of the shoestring type of dealer and the vicious policies of the large manufacturer who is forcing business regardless of the effect upon the industry.

Now every legitimate dealer knows this. Does he realize, however, that such a state of affairs exists in many other lines just as it does in the truck industry? Time alone will eradicate these evils and the dealer who has the courage to stick to honest business policies will eventually win out.

On the other hand isn't much of this fierce competition due to the dealer's over ambitiousness to get in on a deal which he knows will call for price cutting, long term payments, and so forth? Why does he bother with such deals when he knows that all chances for making a profit are against him?

Wouldn't it pay the reliable dealer to thoroughly cultivate the smaller towns in his territory for prospects, by appointing the best passenger car dealers in those towns as sub-dealers? Many small towns also have reliable honest garagemen who could be appointed as representatives for his truck. These men are well known in their community, as a rule, and they know the sales possibilities. They are personally acquainted with most of the business men in their town and their word bears a great deal of weight with the town merchant.

In the farming communities especially this fact is pertinent, that the farmer will be more easily sold by a local man than by a salesman from the dealer's establishment located in the city.

Too many dealers are prone to follow the crowd, so to speak, in chasing a big city prospect where there are probably too many on the trail already, and where the sale is consummated on a price cutting basis and a "get the business at any cost" basis.

The wise dealer will do better by thoroughly covering his territory with sub-dealers, especially in that portion of his territory which has been neglected because in times past it was so much easier to get business in another section.

Getting Set for Winter Business

THE dealer, probably just recuperating from the effects of his vacation or perhaps ready to indulge in one, does not see any reason for giving any thought to what's going to happen next fall and winter, at this particular time. But, what that dealer should do is to mark his calendar for the first week in September, as the start for his fall and winter campaign.

The dealer ought to start then to lay out a definite campaign. The dealer who waits until the first flurry of snow makes its appearance, to map out a sales campaign for winter business, will find that many of his competitors have been on the job.

Vocational selling has taught many dealers that certain industries have their greatest periods of activity during certain seasons of the year. Naturally the dealer who concentrates on such industries in advance of their busy season will have the advantage of the dealer who waits until the last minute.

Even an early settlement of the coal and railroad strikes will cause a greater demand and rather a sudden one on the retail coal dealers. Some coal dealers will find themselves hard pushed to make deliveries, and therefore the retail coal field will undoubtedly offer an outlet for many more trucks this fall than would have been the case under normal conditions.

The point we want to emphasize is simply this that the dealer who doesn't plan far enough ahead cannot expect to get his share of the business, when the actual time for buying arrives.

In this campaign the service department should also be considered. A letter should be sent to the owner in the early part of September, suggesting that the truck should be given a careful inspection. When that inspection takes place the dealer should make a careful check-up of the condition of the truck and suggest the application of such devices which will make for the utmost economy in operating the truck during the winter months. Cabs and winter bodies, heating apparatus, priming devices, skid chains and all necessities for winter service can be sold to the truck owner, beforehand, if the dealer will make a determined effort to do so. The time to do this is as early as possible before the cold weather approaches—not when we are in the midst of it.

AU

wi

be

News of the Trade in Brief

Additional News, Personal, Factory and Trade Notes on Pages 64, 66 and 68

Parts Manufacturers to Discuss Timely Topics

HIS year's convention of the Motor and Accessory Manufacturers' Association at Buffalo, N. Y., September 13, 14 and 15, will be a timely congress of the automotive industry.

In view of the record breaking production of cars and trucks during April, May and June, executives are eager to survey the trade horizon and exchange viewpoints with leaders in all branches of the business. The opportunity for this sort of discussion will be afforded at the various general sessions and departmental conferences at the Buffalo convention.

Alfred Reeves, general manager of the National Automobile Chamber of Commerce, will speak on "Trends of the Industry and the Outlook for 1923." discussion following this address will be led by A. H. D. Altree, vice-president of the American Bosch Magneto Corp. A topic of timely and paramount interest, "Integration and Mergers in the Automotive Industry," will be discussed by C. A. Dana, president of he Spicer Manufacturing Corp. Mr. Dana is one of the outstanding authorities on this subject, because he has been a leading figure in several important consolidations during the last few years, involving the Spicer Manufacturing Corp., the Parish Manufacturing Co., the Sheldon Axle and Spring Co., and the Salisbury Axle Co. T. M. Simpson, credit manager of the Continental Motors Corp., will speak on "How Creditors Can Aid in Rejuvenating and Reorganizing Embarrassed Compa-One or two bankers of national reputation will address the convention on financial problems of the automotive industry. Several other topics and speakers assigned to discuss them will be announced later. The programs for the special sessions of the Advertising Managers' Council, the Traffic Managers, and the Export Managers will also be announced shortly.

Free-for-All Symposium

One of the features of the Advertising Council meeting of the convention will be a round-robin discussion on "My Best Bet for Getting More Return on the Adver-



E. H. Broadwell President, M. & A. M. A., and General Manager Fisk Rubber Company

tising Dollar." This free-for-all symposium will be lead by S. E. Baldwin, advertising manager of the Willard Storage Battery Co., Cleveland, O., and all publicity and merchandising executives of the affiliated companies will participate.

The papers and discussions will be devoted exclusively to questions affecting sales promotion and advertising in the automotive industry, primarily from the angle of the manufacturers of units and equipment. Thus the Conference will in no way duplicate the functions of the more general advertising bodies.

E. W. Clark, advertising manager of the Clark Equipment Co., and chairman of the Council and its Executive Committee, will preside at the Advertising sessions,

The status, responsibility and executive authority of the advertising manager in relation to other officials in the company will be discussed in a paper presented by Maurice Switzer, vice-president of the Kelly-Springfield Tire Co., who has just been appointed to the Executive Committee of the Council. Mr. Switzer's views will carry particular weight because he himself has advanced from the position of advertising manager to vice-president. He is a firm believer in greater executive authority for the advertising manager. The discussion on this subject will be led by Joseph S. Jacobs, advertising manager of the American Hammered Piston Ring Co., Baltimore, Md.

J. C. McQuiston, manager of the Department of Publicity of the Westing-

SHOWS

August 18 to 26, 1922—Aurora, III. Automobile show on the Fair Grounds of the Central States Fair and Exposition Co. Passenger cars, trucks, tractors and accessories. L. L. Fest, general manager, 57 Main St., Aurora.

August 28 to September 2, 1922—Columbus, O. Automobile show in connection with the Ohio State Fair.

eptember 4 to 9, 1922—Indianapolis, Ind. Automobile and Accessory Show in con-junction with the Indiana State Fair. Auto Show Bldg. Auspices Indianapolis Auto-mobile Trade Assn. J. B. Orman, Mgr.

September 4 to 9, 1922—Hartford, Conn. Annual Automobile Show at the Connecti-cut Fair Grounds.

September 4 to 9, 1922—Spokane, Wash. Annual automobile show held in connection with the Spokane Interstate Fair.

September 13 to 15, 1922—Buffalo, N. Y. Sixth annual convention of the Motor and Accessory Manufacturers' Assn., Hotel Lafayette. M. L. Heminway, general manager, 33 West 42nd St., New York City.

September 23 to 30, 1922—Memphis, Tenn. Annual Automobile Show at the Tri-State Fair Grounds. Auspices of Memphis Auto-mobile Dealers Assn. H. W. Osoinach,

October 7 to 14, 1922—New York City. Electrical Exhibit at Grand Central Palace. Electric Automobiles. Norman Maul, 130 East 15th St., New York City.

Coming Events

October 16 to 20, 1922—Atlantic City, N. J. Accessory Show and Convention of the Automobile Accessories Branch of the National Hardware Assn. of the U. S., at the Ambassador. T. James Fernley, Sec., 505 Arch St., Philadelphia, Pa.

Arch St., Philadelphia, Pa.

November 13 to 18, 1922—Chicago. Annual Exhibit and Convention of the Automotive Equipment Assn. Coliseum.

January 6 to 13, 1923—New York City. Annual Automobile Show of the N. A. C. C., in Grand Central Palace. Passenger Cars and Accessories. S. A. Miles, Mgr., care of N. A. C. C., 46th St. and Madison Ave.

January 27 to February 3, 1923—Chicago, Ill.
Annual Automobile Show of the N. A. C. C.,
in the Coliseum and First Regiment Armory S. A. Miles, Mgr., care of N. A. C. C.,
46th St. and Madison Ave., New York City.

CONVENTIONS

Atlantic City, N. J. October 17 to 20, 1922—28th Annual Convention of the National Hardware Association of the United States. Automobile Accessories Branch exhibit and meeting at the Ambassador. T. James Fernley, Secy., 505 Arch St., Philadelphia.

Chicago, III., September 14 and 15, 1922— National Used Car Conference, auspices of the National Association of Automobile Show and Association Managers. Neal G. Adair, Exec. Sec., 239 West 39th St., New York City.

Chicago, III. October 18 to 20, 1922— Convention of National Association Farm Equipment Manufacturers.

Cleveland, O., September 11 to 15, 1922—16th annual convention, Association of Iron and Steel Electrical Engineers, Cleveland, Public Hall.

Detroit, Mich., August 29, 1922—Convention of the National Safety Congress.

Detroit, Mich, October 26 and 27, 1922—Autotive production meeting of the Society of Automotive Engineers.

Grand Rapids, Mich., November 21 to 23, 1922—Annual Meeting of the Michigan State Good Roads Assn.

—Annual Meeting of the Machael Good Roads Assn.

Santa Barbara, Calif., October, 1922—Annual General Convention of the California Automobile Trade Assn. Robert W. Martland, Sec., Pacific Bldg., Oakland, Calif.

FOREIGN EVENTS

FOREIGN EVENTS

Berlin, Germany, September 25 to October 3, 1922—Automobile show at the Kaiserdamn Hall, direction German Automobile Manufacturers' Association.

Copenhagen, Denmark, September 16 to October 1, 1922—Exhibition of firefighting and prevention appliances. Address Danish Foreign Offices at Washington.
London, England, October 12 to 23 1922—International Commercial Vehicle Exhibition at Olympia.

ternational Commercial Vehicle Exhibition at Olympia.

London, England, November 8 to 18, 1922 (tentative)—Olympia Automobile Show.
Paris, France, October 4, to 15, 1922—Annual Automobile Show at Grand Palais.

Rio de Janeiro, Brazil, September 7 to November 15, 1922—Automobile Show during International Exposition.

The Haque, Netherlands: September 15 to 20.

he Hague, Netherlands; September 15 to 20, 1922—Annual Automobile Show.



M. L. Hemingway General Manager of the M. & A. M. A.

house Electric and Manufacturing Co., will speak on the need for greater standardization of printed matter as a means of reducing advertising costs.

Publicity problems affecting both trade papers and general press will have an important place on the program. They will be taken up under the general heading, "What is News," and will be discussed by Walter Birmingham, automobile editor of the Chicago Evening Post and James Dalton, news editor of the Class Journal pub-

Edward S. Jordan, president of the Jordan Motor Car Co., is expected to address the meeting on behalf of the advertising executives of the National Automobile Chamber of Commerce. E. W. Clark, chairman of the Council of M. & A. M. A. recently spoke before the Advertising Managers' Conference of the vehicle manufacturers at Chicago.

"Charting the Future Markets of the Automobile Industry" will be the theme of two papers to be presented by C. A. Musselman, treasurer and general manager of the CHILTON COMPANY and Harry Tipper, business manager of the Class Journal Co. The field for co-opera-tion with the trade papers on merchandising and research will be considered under this heading.

President E. H. Broadwell and general manager of the Fisk Rubber Co., will preside at the general session.

Plans for the meeting of the credit managers are in charge of a Committee headed by C. A. Burrell, manager of the Credit Department of the Motor and Accessory Manufacturers' Association aided by the following:

L. L. Smith, asst, treas., the B. F. Goodrich

L. L. Smith, asst, treas., the B. F. Goodrich Co., Akron, O.
M. A. Moynihan, treas., the Gemmer Manufacturing Co., Detroit, Mich.
F. R. Wilhelmy, asst. treas., Cleveland Tanning Co., Cleveland, O.
R. E. Hayslett, treas., Hydraulic Steel Co., Cleveland, O.
A. H. D. Altree, vice pres., American Bosch Magneto Corp., Springfield, Mass.
T. E. Challenger, credit mgr., McCord Manufacturing Co., Detroit, Mich.
R. S. Harvey, treas., Rees Manufacturing Co., Pittsburgh, Pa.
L. E. Bellows, Pres., Walden Worcester, Inc., Worcester, Mass.
H. M. Reinecke, asst. treas., Continental Rubber Works, Erie, Pa.
T. Latimer Ford, asst. secy. and treas., American Hammered Piston Ring Co., Baltimore, Md.

American H W. O. Rutherford, first vice-president

of the Association and vice-president of

W. O. Rutherford Vice-President, B. F. Goodrich Company, and First Vice-President, M. & A. M. A.

the B. F. Goodrich Co., Akron, O., will be chairman of the session devoted to foreign trade. Mr. Rutherford is a member of the Association's Board of Directors and chairman of the Foreign Trade Committee.

Herman Deuster, manager of the Traffic Department of the M. & A. M. A. will preside at the convention meeting on traffic and transportation problems.

A Committee of Buffalo members, headed by O. J. Rohde, vice-president of the Wire Wheel Corporation of America, has charge of arranging for the Thursday get together sessions and an entertainment program. It is planned to devote the third day of the meeting to a field frolic of outdoor sports.

Truck Industry Rallies to Railroad's Aid

HARLES CLIFTON, president of the National Automobile Chamber of Commerce, in a statement recently declared that the automobile industry will protect the public in case the railroad strike becomes serious. In his statement, Mr. Clifton said:

"Protection for the public is assured by the motor car and motor truck if the rail-

road strike becomes serious.
"Several of the larger cities have already prepared emergency organizations to handle the transport situation.

"The National Automobile Chamber of Commerce has listed 935 motor truck lines which could be of material aid in a transportation crisis

"The country could not dispense, even for a short time, with a major avenue of transportation such as the railroads, without suffering. Study reveals the fact, however, that there are enough motor cars to handle the passenger traffic, if necessary, for an indefinite period, and that there are sufficient motor trucks to prevent acute shortage in essential supplies for sixty days. It would be possible, in fact, to maintain our large cities on a ration basis for an indefinite period.

"Surveys completed within the past few days in New York showed that a sufficient quantity of milk for the necessary uses in the household and for invalids and children could be brought in by motor trucks from distances of 150 to 200 miles. The daily consumption of milk amounts to 2,670,000 quarts. Other foodstuffs consumed daily in New York are: 5,145,804 eggs, 219,527 pounds potatoes, 434,000 pounds butter and 3,482,322 pounds of fresh and provisioned meat. The Port Authority of New York believes that the staple vegetables, such as potatoes, onions, cabbage and carrots, could also be supplied by trucks from nearby sections.

"Reports from Cincinnati indicate that the milk supply will not be materially affected by the strike. Cincinnati consumes daily approximately 190,714 quarts of milk, of which less than 3 per cent is brought into the city by railroads under even normal conditions.

"The 3,800 farmers shipping milk into Cleveland, which daily consumes about 381.428 quarts of milk, are using trucks altogether. Milk coming into Philadelphia by trucks now amounts to 64,169 quarts daily.

"It is estimated that the trucks operating out of Louisville, Ky., will soon be handling 500 tons of supplies both on the outbound and inbound trips. Under normal conditions the trucks and interurbans handle 75 per cent of all perishable foodstuffs in Kentucky and southern Indiana, Louisville daily consumes 116,086 quarts

of milk, 224,121 eggs, 151,405 pounds of fresh and provisioned meat, 18,869 pounds of butter and 9,544 pounds of potatoes:

"Daily scheduled motor truck service to all industrial centers within 75 miles of Indianapolis will be maintained. Five completely equipped transport terminals have been established. Consignees door delivery on all-express and first and second and third class freight shipments will be made. Pick-up of all freight consignments at shippers' platforms will be made if such service is ordered the day prior to the date of shipment. Special service on express and all classes of freight will be maintained between Indianapolis, Chicago, Detroit, Cleveland, Columbus, Cincinnati and Louisville.

"The meat packing industry will not be materially affected as 2,500 head of hogs are hauled daily by trucks into the St. Joseph, Mo., stockyards. Fifteen motor express lines for handling live stock shipments within radius of 45 miles of Kansas City have been established. Another Kansas City motor line is planning to extend its radius of haul to a maximum of 65 miles

"Farmers are using trucks extensively to bring their products to the consumer markets direct. The Bureau of Crop Estimates of the United States Department of Agriculture has discovered that the motordrawn vehicle travels 25 per cent longer distance, makes 183 per cent more round trips, carries 48 per cent more corn, 50 per cent more wheat and 83 per cent more cotton than horse-drawn vehicles."

AUG

Bo

If

Goth

a m

No.

pled

fide

serv

hot

dea

1

gro

clea

wh

me

acc

cer

of

WC

sel

lin

ca

or

be

I

di

R

New Vim Enters the Light Truck Market

With two well equipped plants, 32 acres of ground which will provide ample space for expansion, all past indebtedness wiped out, plenty of new working capital and an executive staff which has taken the success of the organization to heart, the new Vim Motor Truck Co., of Philadelphia, is soon to launch into production on two light truck models, a ½ and a ¾ ton, which now give promise of great popularity among the light-weight commercial car users.

After a somewhat momentous career, in which the depression played a prominent part, the old Vim concern was obsorbed by the Standard Pressed Steel Co., of Pittsburgh. The new Vim is again under its own management, being backed up by a number of reliable Philadelphia manufacturers.

The engineering department has been working on the new model, 'developing the product with a view to vital problems in successful designing, as serviceability, accessibility, flexibility and strength, with the result that a commercial car has emerged which is radically different from the old Vim. Although a large stock of parts and units remain from the old job, none of this inventory has been used in the new model. The company has solved the problem of depleting the old inventory by assembling a number of old Vims which have found an outlet, during the past few months, through the five Vim branches.

The task of creating a sales organization has been placed in the hands of S. A. Hale, an able executive, who has the commendable ability of coping successfully with dealer problems and bringing the dealer and factory in closer contact. He has, as a nucleus, six factory branches in the following cities: New York, Philadelphia, Chicago, Boston, Providence, R. I., and Los Angeles. From these branches will eminate the subdealers. Mr. Hale is now combing sections of the eastern territory for dealer prospects. He has a number of solicitors out with their trucks literally "under their arms," giving demonstrations and installing dealerships.

Dealers and branch houses are to be extended the same discount. Production and sales are to be so closely linked that it will not be necessary to load the dealer with more vehicles than he can handle in order to keep the stock moving.

M. H. Adams is chief engineer of production. His broad experience in the truck field will help him overcome the difficulties usually encountered by embryo companies. Production plans now call for 6000 a year, the schedule starting with 50 the first month, 75 the second, 125 the third. Production methods will proceed along the most up-to-date lines, the belt conveyor, the Akimoff balancing machine, the piece work system, etc.

E. K. Coneely is president of the new company; August Schneider, vice-president; Frank Thomas, secretary and treasurer, and C. S. Jones, service manager.

The two models now entering production are powered by a heavy-duty type 4 cylinder motor of well-known make, 4 x 5, which is utilized for its speed as well as its power. Wheelbase is 108 in. The truck comes in two body designs, the standard open express body and a standard panel body. Full details of the specifications of the truck will appear in an early issue.

Ratio of Gasoline to Cars Now Lower

The ratio of gasoline stocks to the number of automobiles registered is lower than it has been for several years, according to R. L. Welsh, secretary of the American Petroleum Institute.

The following table gives the situation from 1918 to date:

	Number of		Number
	Automobiles	Gasoline	of
	Registered	Stocks	Gallons
	January 1	End of May	per Car
1918	4,983,340	460,637,479	92.4
1919	6,146,617	594,035,688	96.6
1920 ,	7,558,848	577,671,795	76.4
1921	9,211,205	800,495,787	86.9
1922	10,448,632	856,607,102	82.0
Weigh	ited average	1918-1921	87.2

The summer demand for gasoline is about double the lowest demand of the winter. In anticipation of the summer demand in the years 1918 to 1921, inclusive, refineries accumulated between January 1 and May 31 an average increase in stocks on hand of twenty-eight gallons of gasoline for each car registered on January 1 of each year. In comparison with this increase for the years referred to, the increase in gasoline stocks from January 1 to May 31, this year, was twenty-six gallons for each automobile registered on January 1, 1922.

R. L. Welch authorizes the following: Gasoline stocks in comparison with the number of automobiles in use in the United States are slightly lower than they have been in any year since 1918, with the exception of the year 1920, and are lower than the average for the years 1918 to 1921 inclusive. Data compiled by the American Petroleum Institute gives a comparison between the stocks of gasoline available and the consumption of gasoline, as indicated by the number of auto-

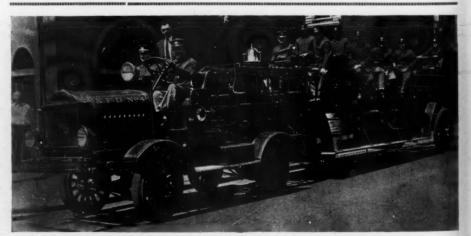
mobiles in use. The month of May witnessed the greatest production of gaso. line and the greatest indicated consumption of gasoline in the history of the oil The production of gasoline business. reached the total of 12,229,975 barrels, The highest production in any month in any previous year was in September, 1920, when 10,806,693 barrels were produced. Despite the record-breaking production in May, 1922, however, gasoline stocks were drawn on to the extent of 849,064 barrels, indicating an unprecedented consumption. The best single in-dex of the demand for gasoline is the number of automobiles in actual use. The amount of gasoline available in refinery storage on May 1, 1922, for each of the 10,448,632 automobiles registered on January 1, 1922, was eighty-two gallons as against an average of eighty-seven gallons for each of the automobiles registered on January 1, for the years 1918 to 1921, inclusive.

Profitable Second Quarter for General Motors

Net earnings of \$26,839,391, on the common stock is the preliminary estimate of General Motors Corp., for the first six months of 1922. Net sales for the half year aggregated \$218,490,887, of which \$137,800,000 were in the second quarter. Net earnings, before Federal taxes and interest charges, were \$35,116,481 with \$25,970,000 in the second quarter. Net earnings, after all charges, for the six months were \$29,997,391. Dividends on the preferred and debenture stock for the six months required \$3,158,000.

In the six months ending June 30, approximately \$6,200,000 net has been added to reserve for depreciation and the balance in these reserves now stands at \$43,700,000.

More motor trucks are used on the farms in the West North-central states than in any other section of the country, according to U. S. Bureau of the Census figures. Minnesota, the Dakotas, Iowa, Missouri, Kansas and Nebraska have 33,000 trucks on farms.



The Advent of the Tractor Truck Solves Another Problem in Motorizing City Fire Departments

One of the two FWD, 105-in. wheelbase tractor trucks recently purchased and consigned to the fire department by the City of Newark, N. J., is shown above. They are used in connection with hook and ladder trucks, which were formerly horse-drawn equipment. The conversion necessitated the removal of the front wheels and the placement of the front end of the bodies on the tractors by means of a fifth wheel.

Boosters' Club Builds Trade Ethics

If you meet a man wearing a small Gothic letter B it indicates he is a Booster, a member of the Boosters' Club, N. E. No. 1. Every member of this club is pledged to—

Raise the level of the automotive industry by boosting the other fellow, keeping his promises, being truthful, inspiring confidence, play clean, having a real policy, being ethical, not misrepresenting and serving the service that serves by giving both manufacturers and jobbers a square deal.

The Boosters was organized by a small group of men in the trade who practiced clean and stable business methods and who have 100 per cent faith in the future of the industry. They believe that the merchandising of automotive equipment, accessories and supplies was a 100 per cent high-grade business and that many of the so-called merchandising problems would naturally be eliminated if everyone selling the trade would become a real booster.

Membership in the Boosters' Club is limited to manufacturers' representatives calling on the trade in New England. It should be explained that the club is the only one of its kind in existence, having been organized in Boston a little over a year ago.

The organization is somewhat exclusive. In the first place one must receive an invitation to join and they are not freely disposed. The applicant must receive the O. K. of the board of directors and his name is bulletined to all members for some time previous to the election. To be elected one must receive a majority favorable vote and have the essential qualities making for a Booster. It follows, therefore, that one may be a real good fellow, and believe in clean business, but the house he represents may not practice Booster methods.

Bulletins and Registers

Members are kept posted by bulletins and official hotels have been appointed at

which there is a Booster Register, so that a member may know what other Booster is in the city. The meetings are held the third Monday of each month, are closed but are followed by a dinner and an open meeting to which those in the trade are invited. Formerly held in Boston the meetings are now being held in the leading cities of New England. The August meeting will be at Portland, Me., the object being to co-operate with the jobbers and trade in spreading the Booster movement.

The plans for the Boosters' Club is to encourage and aid the establishment of similar organizations in various sections of the country and later to amalgamate the clubs into a national organization. There is need for more Boosters' Clubs, not only in the lines exploited by the New England association but in other lines in the automotive industry.

Several More Price Reductions Announced

Price changes and new models occupied the center of attention in the truck industry during the past few weeks. It cannot be said that the reductions came as a surprise for some such action had been anticipated during the past three months. A number of passenger car reductions came at the same time which amounted to a paring off in price which in no case did not exceed \$300. Truck reductions, too, did not reach the proportions attained in the general reduction of early 1922.

So far the direct effect has been quite small. July was not as good a month from the standpoint of production as June. There seemed to be a general loosening in sales efforts due to the vacation period and the hot days.

Companies making price changes were: Gramm Bernstein Motor Truck Co.,, the Signal Truck Corp., Chevrolet Motor Co., Old Reliable Motor Truck Co., Triangle Motor Truck Co., Patriot Mfg. Co., Reo Motor Car Co., the Oklahoma Auto Mfg. Co., and the International Harvester Co.

N. A. C. C. Organizes Service Campaign

A campaign has been launched by the Service Division of the N. A. C. C. to show the distributors and dealers that the factories approve of the formation and activities of service associations in the cities and other communities serving the owner. Every factory has been asked by Secretary Harry Cobleigh to have its service department attach the paster reproduced herewith to all letters, circulars, etc., sent to their dealers and distributors.

The sticker is about 2 x 3 in, in orange and blue, and calls attention to a free booklet issued by the Service Division. It describes how to form a service association and points out the need of one in every city of consequence. A sample paster, which was changed to that illustrated, was shown at the service convention at Detroit, and the members were in favor of the plan.

Aside from outings the various service associations of the country are not holding meetings during the summer months, but plans are being consummated by the Service Division of the N. A. C. C. to form a number of associations in cities not represented. A speakers' bureau has been organized and associations will be supplied with men connected with parts and equipment makers as well as those prominently identified with service. A number of concerns are having educational films made and these will be shown in connection with the addresses.

Other work planned by Mr. Cobleigh includes co-operation with the Bureau of Education at Washington in arranging a conference of those interested in the education of mechanics. The conference will probably take place in October.

Plans are being laid for the Fall service convention of the factory service men, the date of which will be announced later. A number of interesting subjects, vital to service will be discussed by well qualified speakers. Secretary Cobleigh is planning a trip among the factories prior to the convention and his visits should result in the plants being fully represented.



New England Automotive Jobbers' Club Entertained the Boosters' Club, N. E. No. 1, at the "Hummocks," R. I., July 14th

The annual outing of the New England Automotive Jobbers was attended by jobbers from Boston, Worcester, Springfield, Mass.; Hartford and New Haven,
Conn.; and Providence, R. I. Chicago, Washington, Philadelphia, Cleveland, New York and Boston members of the Boosters' Club

were also present. There was a bake, athletic games, etc., and the outing was a huge success

Now Made by Merged Companies

Full capacity production of the National, Jackson Four Wheel Drive, Old Hickory and Traffic Trucks, now manufactured by the companies merged in Associated Motor Industries, has been definitely decided on. The merger also will push to capacity production of the National, Jackson and Dixie Flyer auto-

The first meeting of the Board of Directors of Associated Motor Industries adopted the policy of continuing the manufacture of its present cars and trucks. It is announced that the entire effort of the corporation will be devoted at this time to full production of these cars, and to giving them the utmost in increased service and distribution facili-

Operation in all the plants will be on full capacity and will be pushed as rapidly as possible to a two-shift basis, it was announced after the board meeting, by Chairman Will I. Ohmer.

"All our efforts will be concentrated immediately on giving full service on the cars and trucks we are making now," said Mr. Ohmer in a statement given out after the board meeting. "The owners of these cars will now have all the resources of the entire merger to give them complete service in a far more extensive and more economical way than would be possible to any single company. The reputation and good-will built up by the National, Jackson and Dixie Flyer cars, and by the Traffic Truck and our other trucks, is of great value and our duty is to take care of the own ers of these cars.

'That being the case, our first task is to put all our strength into the manufacture of the present cars on the most efficient basis. The merger of all the com-panies into Associated Motor Industries can produce cars and give service far more efficiently and economically than the single manufacturers could. Associated Motor Industries, therefore, does not mean the discontinuance of any of our established cars and trucks. It means new life and growth for them all.'

Representatives of all the automobile and parts manufacturers included in Associated Motor Industries met at the first directors' meeting which was called in Chicago, July 18th. Future meetings will be at the corporation's office in Dayton, Ohio. The central organization has been practically completed, and is now directing all operations in the merger from the head offices in Dayton.

Mack Trucks Show Nice Balance

Mack Trucks, Inc., for the quarter ended June 30, 1922, reports net earnings of \$1,315,634 after charges, depreciation and Federal taxes. This compares with \$523,639 during the same period of 1921.

For the six months ended June 30, 1922, the company earned \$1,570,632, as compared with \$528,035 for the corresponding period of 1921.

Will Continue Cars and Trucks Growth of Earnings Reported University of Michigan Offers for Parish & Bingham

Sales of the Parish & Bingham Corp. for the five months ended May 31, 1922, amount to \$1,837,646.97, which represents a greater volume than was recorded for the same period last year. The net earnings on this volume of business show an improvement over the same period last year of \$119,408.36, and with business holding at a par continued growth and a materially improved revenue are to be expected.

The company reports its bank loans have been reduced by \$160,000 since the first of the year, and now amount to \$875,000, as compared with high loan point in January, 1921, at which time these loans were \$2,022,500, same having been reduced since that time by \$1,147,500. From a liquidation standpoint it is worthy of mention that this company reduced its inventory of practically \$2,000,000 at the beginning of the year 1921, to the extent of \$1,400,000, carrying today materials for production and incidental thereto the conservative amount of \$600,000.

To the list of substantial automobile companies for which production has been made for a number of years, are to be added the orders recently received from Jordan, Durant and Maxwell Motors.

Realizing that considerable volume of pressed steel tonnage is to be had from the railroad field, the management is installing a department to handle this work exclusively, and considerable interest and optimism is displayed, which is substantiated by the inquiries received.

Walker LaFrance to be Manufactured

The Ward LaFrance Truck Corp., of Elmira, N. Y., which was placed in an equity receivership some months ago, has been sold by the receivers. The property was purchased by R. W. Walker, president of Walker Motors, Inc., New York City. The Elmira plant is to be removed to New York, where this line of trucks will be manufactured particularly for the New York market.

The truck will be known as the "Walker LaFrance." It is understood that no radical changes will be made in design or construction, and that the truck will be made very much along the lines of the Ward LaFrance. A. Ward LaFrance, formerly president of the Ward LaFrance Truck Corp., will be associated with Mr. Walker, and in charge of production. It is stated that the purchase in no way has any connection with the American La-France Fire Engine Company of Elmira, manufacturers of fire apparatus.

Truck Shipments of Strawberries Bring Better Prices

Farmers 150 miles distant from Detroit are bringing in their strawberries by trucks. Strawberry shipments into the extensive Oregon market are also being made by truck. Growers and commission men generally report that the berries arrive in better condition and bring better prices, when shipped by truck.

Highway Fellowships

In accordance with its annual custom, the Board of Regents of the University of Michigan will announce the awards of two of its Fellowships in Highway Engineering and Highway Transport not later than September 1, 1922, the other two being awarded not later than November 1. The four Fellowships are as follows:

The Roy D. Chapin Fellowship in Highway Transport, which is offered to provide for the investigation of an approved subject relative to Highway Trans-

The Roy D. Chapin Fellowship in Highway Engineering, which is offered to provide for the investigation of an approved subject relative to hard surfaced roads and pavements.

Two Detroit Edison Fellowships in Highway Engineering, which are offered to provide for the investigation of approved subjects relative to moderate cost country roads.

General conditions of the Fellowships

. Each Fellowship pays the sum of \$200 with an allowance of \$50 for expenses, The holders of these Fellowships do not have to pay tuition fees. A Fellow must hold a Bachelor's Degree from a college of recognized standing. He must enroll as a graduate student in highway engineering and highway transport and as a candidate for the degree of Master of Science or Master of Science in Engineering. He must be in residence for one of the following periods: First Semester (October to February); Winter Period (December to March); Second Semester (February to June). An application for a Fellowship must include a concise statement of the candidate's educational training and engineering experience, and three references. Applications and requests for information pertaining to the twenty-five advanced courses in Highway Engineering and Highway Transport offered by the Graduate School should be sent to Prof. Arthur H. Blanchard, Engineering Bldg., University of Michigan, Ann Arbor, Mich.

Nash Shows Substantial Earnings

The balance sheet of the Nash Motors Co., Kenosha, Wis., from December 1 to April 30, places earnings for that company at \$2,173,000. Earnings for the full fiscal year of 1921 were \$2,226,000. The sheet also shows:

Assets: Real estate, plant, equipment, etc., \$4,847,828; investments, \$2,114,112; Liberty bonds, \$1,200,802; materials and supplies, \$3,334,388; notes receivable, \$527,896; accounts receivable, \$2,129,154; cash, \$8,204,122; U. S. Treasury certificates and notes, \$5,857,588; prepaid expenses, \$3,888; total, \$28,219,778.

Liabilities: Preferred stock, \$4,000,000; common stock, 54,600 shares of no par value, \$510,000; accounts payable, \$2,710,-902; reserve for Federal and other taxes, \$3,285,662; other reserves, \$2,808,106; surplus, \$14,905,108; total, \$28,219,778.

Replacement Table—Corrected Monthly

Including Piston Ring Sizes, Carburetor Sizes, Hose Sizes, Fan Belt Sizes, Brake Lining Sizes and Truck Frame Dimensions

Note: Under Carburetor Inlet Diameter Will be Found Either the Size of Main Air Intake or the Gasoline Fuel Line
Fan Belt Type: V-V-Shape, F-Flat, R-Round

						EN	IGIN	E		- 1				1	BRA	KE I	LINING	3	-		FRA	ME
		ston ings	C	rbure	tor	Upp	er se	Low		Fa	n Belt			Service	e		E	merger	ncy		Length	Wide
Name, Model and Tonnage	No. per Cyl.	Width	Outlet	Inlet Diameter	Vertica lor Horizontal	Length	Width	Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of Driver's Seat	Over All
on R-1 on RB-1½ on H-2½ on H-2½ on H-3½ on M-5. Series A-1½ Series A-1½ Series A-2½ e 20-1. e 40-2. e 60-3. e 60L-3. e 60L-3. e 90-4½ e 90-4½ erican 25-2½ rican 25-2½ rican 25-2½ rican 40-4 rican 50-5 x C-1. x D-1½ x E-2½ x G-1½ leder 40C-1½ leder 40C-1½ leder 40C-1½ leder HWC-2½ leder HWC-2½ leder HWC-2½ serbury 70X-2½ rrbury 20R-1½ rrbury 20R-1½ rrbury 31X-12 rrbury 31X-12 rrbury 31X-12 rrbury 31X-12 rrbury 31X-12 rrbury 31X-12 rrbury 31X-13 rr	33 4 33 4 4 4 4 3 4 4 4 3 3 4 5 4 5 4 5				VHHHHHHHVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	53/4 14 3 3/4 11 11 11 12 12 12 12 12 12 12 12 12 11 11	2 1 1 1 1 2 1 1 1 1 2 1 2 1 2 1 2 1 2 1	17 9 9 12 12 8 12 12 8 15 14 16 15 11 11 11 11 11 11 11 11 11 14 15 16 16 16 16 16 16 16 16 16 16 16 16 16	2 1 2 2 1 1 1 2 2 2 2 1 1 1 1 1 2 2 1 1 1 2 2 1 1 1 2 2 1 1 1 2 2 1 1 1 2 2 1 1 1 2 2 1 1 1 2 2 1 1 1 2 2 1 1 2 2 1 1 2 1 1 2 2 1 1 2 1 1 2 2 1 2 2 1 2 2 1 2 2 1 2 2 1 2 2 1 2 2 1 2 2 1 2 2 1 2 2 2 1 2 2 2 1 2	40 40 40 31 32 32 32 42 43 39 33 34 40 40 40 40 40 40 40 40 40 40 40 40 40	1 1 1 1 1 1 2 2 2 2 1 2 2 1 2 2 1 2	VVFFFF	11134 11	THE PROPERTY AND THE PROPERTY OF THE PROPERTY		222224444444444444444444444444444444444	111/213/2 111/2 111/213/2 111/2 111/213/2 111/213/2 111/213/2 111/213/2 111/213/2 111/213/2 111/213/2 111/213/2 111/213/2 111/213/2 111/213/2 111/2 11	Transferred to the transferred transferred to the transferred to the transferred transferred to the transferred tr			112 1130 16334 16742 11034 110	

					,	EN	GINE						11/2	I	BRAI	KE I	LINING	;			FRA	ME
T Vitte T	Pis Ri	ton ngs	Car	bure	tor	Uppe	er e	Lowe		Fa	n Belt		1	Service	,		E	merge	су		Length	Width
Name, Model and Tonnage	No. per Cyl.	Width	Outlet Diameter	Inlet Diameter	Vertical or Horizontal	Length	Width	Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of Driver's Seat	Over All
Collier 18-1. Collier 19-1½ Collier 21-2. Collier 22-2½ Commerce 16-4000 Commerce 16-4000 Commerce 18-5000 Concord A-2. Concord A-2. Concord B-3. Corbitt E-1. Corbitt D-1½ Corbitt D-1½ Corbitt D-1½ Corbitt A-3½ Dart M-2½ Dart M-2½ Dart M-3½ Day-Elder B-1½ Day-Elder B-1½ Day-Elder C-2½ Day-Elder F-3½ Day-Elder F-3½ Day-Elder F-3½ Day-Elder E-5 Dearborn BW-2 Dearborn F-1½ Defiance B-1½ Defiance B-1½ Defiance D Defiance E- Denby 31-½ Denby 34-½ Denby 34-½ Denby 35-2½ Denby 37-4 Denby 210-5 Dependable C-3 Dependable C-3 Dependable G-3½ Diamond T-S-5 Diamond T-S-5 Diamond T-EL-5 Diamond T-EL-5 Diamond T-EL-5 Diamond T-EL-5 Diamond T-S-5 Diehl A. Dodge Brothers-% Douglas GW-1½ Douglas H-2 Federal RD-1½ Federal RD-1½ Federal RD-1½ Federal RD-1½ Federal RD-1½ Federal RD-1½ Federal Heavy Duty Ford T-1 Fargo 017, P18-2, P19-2, P20-2 Fargo T-1-1½ Garford 75D-4 Garford 75D-4 Garford 15-1 Garford 15-1 Garford 75D-4 Garford 75D-4 Garford 15-1 Garford 15-1 Garford 75D-4 Garford 75D-4 Garford 75D-4 Gary F-1-1½ Gary	333333334443333333344333333333333333333	《《《··································		***********************************	VHHHVVVVVV ····························	9 9 8 8 13 14 14 10 10 10 10 10 10 10 10 10 10 10 10 10	22 22 23 22 24 22 24 22 24 22 24 22 24 22 24 22 24 22 24 22 24 22 24 22 24 24	13 8 14 16 8 13 12 14 19 12 10 6 8 8 1 12 12 11 11 13 6 6 6 6 11 11 11 13 13 14 14 15 15 15 15 15 15 15 15 15 15 15 15 15		38 36 36 36 36 36 36 36 36 36 36 36 36 36	2 2 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	FFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFF	53 ¹ / ₂ 53 ¹ / ₃ 63 48 11 ¹ / ₄ 13 ¹ / ₄ 15 ¹ / ₈ 18 18 28 19 ¹ / ₄ 13 ¹ / ₄ 15 ³ / ₄ 29 45 54 46 55 54 49 ¹ / ₄	2 3 2 3 2 3 2 3 2 3 2 3 3 3 3 4 2 3 3 3 3			24 27 27 24 27 27 27 27 27 27 27 27 27 27	2222222333442133322222222222222333344331322233334433333443333344433333444333334443333			121 140 152 170 100 152 170 100 100 100 100 100 100 100	34 34 34 34 34 34 34 34 34 34 34 34 34 3

						1	ENG	SINE							1	BRAI	E L	ININ	G			FRA	ME
		ton	Ca	rbure	etor	U	pper	r	Low		F	an Belt			Service	0		19	merge	ncy			Width
Name, Model and Tonnage	lo. per Cyl.	Width	Outlet	9	1	-		Width	Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of Driver's Seat	Over All
iant 15A-1½ iant 16-2½ iant 17-3½ iant 17-10 iant 10-10	3 3 3 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	######################################		1111111111111111111111111111111111111		VVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	11	111221112222111112222111112222111112222	8899991466129 987112151514444 111111111111111111111111111	2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	3557737737737737737737737737737737737737	11111111111111111111111111111111111111	FFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFF	12 16 18 18 12 12 18 18 18 12 12 18 18 18 12 18 18 18 19 19 19 19 19 19 19 19 19 19 19 19 19	22 1 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		· 中国经济政治经济政治政治政治政治政治政治政治政治政治政治政治政治政治政治政治政治政治	45 50 56 12 16 18 12 12 16 18 12 12 23 24 25 16 18 12 24 11 15 16 16 17 17 17 17 17 17	22 2 3 3 3 4 4 2 2 2 3 3 3 3 4 4 2 2 2 3 3 3 2 2 2 2	A THE PROPERTY OF THE PROPERTY	一百五 一百五人人人人人人人人人人人人人人人人人人人人人人人人人人人人人人人人人	144 144 136 1366 1366 1366 144 144 149 149 149 149 149 149 149 149	33 33 34 34 34 34 34 34 34 34 34 34 34 3

						EN	GINE	2						1	BRAF	E L	INING	;			FRA	AE AF
	Pist		Carl	buret	or	Upp	er	Low		Fa	n Belt			Service	8	1	E	merge	ncy		Length	Width
Name, Model and Tonnage	No. per Cyl.	Width	1		Vertical or Horizontal	Length	Width	Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of Driver's Seat	Over All
accar HA accar H 2 accar M-3 (acc M-3 (acc Donald A-7½ (acc Donald A-7½ (acc Donald A-7½ (acc Ma-1½	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	**************************************	11111111111111111111111111111111111111	11111111111111111111111111111111111111	VVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	11 14 19 19 11 11 11 11 11 11 11 11 11 11 11	111222122222222222222222222222222222222	17 155 15 15 15 15 15 15 15 15 15 15 15 15	1 1 1 2 2 1 1 1 2 2 2 1 1 1 1 1 1 1 1 1	41113 41113 41113 41113 41113 41113 41113 41113 41113 41113 4	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	FFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFF	13 13 14 18 18 18 19 19 19 19 19 19 19 19 19 19 19 19 19	3333434343333442333344233334423333344233333442333334423333344233233		4 4 4 4 1 2 4 2 4 4 1 2 1 1 2 2 2 2 1 2 2 2 2	13 th 13 th 18 18 16 1/2 12 12 12 12 12 12 12 12 12 12 12 12 12	33334 32 23344 4 4 4 4 4 4 4 3 1 1 2 2 2 2 2 2 3 3 3 3 2 3 3 3 3 2 3 3 3 3 2 3 3 3 3 2 3 3 3 3 2 3		444414244412212221224422442244224422442	143 5% 1415 22 155 22 166 5% Opt 77 Opt 87 117 3 156 3 117 3 157 3	33 33 33 33 33 33 33 33 33 33 33 33 33

14

5%

14

		ENGINE											BRAKE LINING									FRAME		
		ston ings	Ca	rbure	tor	Uppe	er e	Low		Far	Belt		8	Service	9		En	nergen	су		Length	Width		
Name, Model and Tonnage		Width	Outlet Diameter	Inlet Diameter	Vertica lor Horizontal	Length	Width	Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of Driver's Seat	Over All		
erce Arrow-3-X-5 erce Arrow-3-X-5 erce Arrow-3-Y-W-2 erce Arrow-5-R-10 oneer 59AA-1 tabourgher 2½ sinier R-8-2 sinier R-8-2 sinier R-19-1 sinier R-19-1 sinier R-19-1 sinier R-19-1 sinier R-10-1 sinier R-10-1 sinier R-10-1 sinier R-11-3¼ sepublic 10-1-10E-1 epublic 10-1-10E-1 epublic 11X-1½ epublic 19-2½ epublic 19-2½ epublic 19-2½ epublic Rapid Transit-3¼ owe CDW-2 owe CDW-2 owe GBW-3 owe GBW-3 owe GW-3 owe GW-3 owe GW-3 sumely A-1½ sumson 15-3¼ sumson 15-3¼ sumson 25-1¼ sunford W15-1 sunford 3-3½ shacht E-3 chacht E-4 chacht E-5 chacht E-7 chwartz K-2 chacht E-7 chwartz K-1 chwart M-1 chwartz K-1 chwart M-1 chwartz K-1 chwart M-1 chwar	30000000 4 4000000000000000000000000000			11111 1111111111111111111111111111	VVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	1638 11 13 6 5 934 812 934 1032 1032 1032 1032 1032 1032 1032 1032	2 1 1 2 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2	6 6 114 15 15 15 15 15 15 15 15 15 15 15 15 15	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	34 ¼ 41 41 41 41 41 41 41 41 41 41 41 41 41 4	111122 11111122 2 2 2 2 111122 14 14 14 14 14 14 14 14 14 14 14 14 14	AND THE PERSONS STREET PROPERTY PROPERT	. 68	THE PROPERTY OF THE PROPERTY O			13½ 16 18 10½ 13½ 115½ 17 113½ 15½ 13½ 15½ 16 19 23 23 ½ 12½ 24 44 53 44 53 44 53 46 19 46 61 19 46 61 19 46 61 61 61 61 61 61 61 61 61 61 61 61 61	214 214 214 214 3 3 4 14 4 14 4	***********	444421222244142214844444444444444444444	125 133 140 113 113 123 124 125 135 127 126 127 127 120 126 168 127 127 120 126 168 127 127 120 120 120 120 120 120 120 120 120 120	388 380 331 344 344 343 331 332 332 332 333 333 336 333 333 333 336 333 333		

						Eal	101	NE							BKA	KE I	LINING	,			FRA	1.15
		ton	Ca	rbure	tor	Upp Ho	per	Lov		Fa	n Belt		1	Servic	е		Ð	merger	icy		Length	Width
Name, Model and Tonnage	No. per Cyl.	Width	Outlet Diameter	Inlet Diameter	Vertical or Horizontal	Length	Width	Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of Driver's Seat	Over All
fic G-3½ fic C-4000 fic Speedboy	000044444400000044444444444400000044440000	1996年1996年1996年1996年1996年1996年1996年1996			VVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	11½ 10 10 10 10 10 10 10 16 16 16 11 11 11 11 11 11 11 11 11 11	2222 2222222222222222222222222222222222	17 14 14 18 18 18 19 19 19 19 19 19 19 19 19 19		30 4 40 40 31 41 41 41 41 41 41 41 41 41 41 41 41 41		VVVEFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFF	69 3/8 39 1/2 13 1/4 16	AND	注查:"中华中华中华中华中华中华中华中华中华中华中华中华中华中华中华中华中华中华中华		15 % 8 8 6 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		经表 一种的专业专业技术的 计对象的 计记录 计记录 医克拉克氏征 医克拉克氏征 医克拉克氏征 医克拉克氏征 医克拉克氏病 医克拉氏征 医克拉克氏征 医克拉氏征 医克氏征 医克拉氏征 医克拉氏征 医克拉氏征 医克氏征 医克氏征 医克氏征 医克氏征 医克氏征 医克氏征 医克拉氏征 医克拉氏征 医克氏征 医克氏征 医克氏征 医克氏征 医克氏征 医克氏征 医克氏征 医克	42 .22222222222222222222222222222222222	150 137 1 170 1 170 1 147	34 34 34 34 34 34 34 34 34 34 34 34 34 3

KEY OF ABBREVIATIONS

Note: Numerals on This Page Correspond With Numerals at Head of Specification Columns on Page Following. In All Specifications—O, Own; Op or Opt, Optional

Beav-Beaver Bud-Buda Cont-Continental Dodge—Dodge Bros. GBS—Golden, Belknap & Gr-B—Gray-Beal [Swartz Her-Hercules Hig-Highway Hin-Hinkley HSp—Herschell-Spillman LeR—Le Roi Lib-Liberty LMF-Light Mfg. & Fdy. Lyco-Lycoming Mid-Midwest Ster-Sterling Sup—Supreme TC—Twin City Vict-Victory Wau—Waukesha Wei—Weidely Wis—Wisconsin

Valve Arrangement:
H—Overhead
L—ELL-Head
S—Sleeve
T—TEE-Head

How Cooled:
A—Air
B—Pump & Thermo

H

C—Centrifugal
G—Gear Pump
T—Thermo-Syphon

Radiator (Make):
BW—B & W
Brm—Brenem
Bus—Bush
Can—Candler
Chic—Chicago
Eag—Eagle
EM—English-Mersick
Eur—Eureka
Fed—Fedders
Flex—Flexo
GO—G. & O.
Har—Harrison
Hoo—Hooven
Idl—Ideal
Jam—Jamestown
Kue—Kuenz

Jam—Jamestown
Kue—Kuenz
Liv—Livingston
Lng—Long
McC—McCord
May—Mayo
Mod—Modine
Per—Prefex
R-T—Rome-Turney
S-W—Sparks-Withington
Spar-Spartan
Spec—Special
Spli—Splitex
Stan—Standard

Radiator (Type):
C—Cellular
Fin—Fin Tube
H—Honeycomb
PT—Plain Tube
Whee—Wheeler
ZZT—Zig Zag Tube

Lubrication:

6 FS—Force and Splash
F—Force Feed
S—Splash
Carburetor:

B&B—Ball & Ball
Bent—Bennett
Cart—Carter
Eag—Eagle
Flem—Fletcher
Holl—Holley
John—Johnson
King—Kingston
Mar—Marvel
Mas—Master

Mill—Miller
Rayf—Rayfield
Scoe—Scoe
Strm—Stromberg
Shk—Shakespeare
Sheb—Schebler
Stew—Stewart
Till—Tillotson
Zen—Zenith

Fuel Feed:

6 G—Gravity
P—Pressure
V—Vacuum
Governor:

Con—Continental
Del—Delaney
Dup—Duplex
Hin—Hinkley
McC—McCanna
Mer—Merrill
Mon—Monarch
Mue—Mueller
Phar

Phar—Pharo
Pier—Pierce
Rug—Ruggles
Sim—Simplex
Wau—Waukesha

Clutch (Make):

B B—Borg & Beck
B-Li—Brown-Lipe
Covt—Covert
Det—Detlaff
DG—Detroit Gear & Mach.
Dod—Dodge Bros.
Full—Fuller

GB&S—Golden, Belknap & Swartz
Hart—Hartford
Hoos—Hoosier
HS—Hele-Shaw
M-E—Merchant & Evans
Munc—Muncie
M-P—Muncie Products
T-D—Twin Disc
W-C—Warner Corporation
W-Gr—Warner Gear
Clutch (Type):
C—Cone

D—Disc
DP—Dry Plate
DD—Dry Disc
Fr—Friction
WP—Wet Plate
WD—Wet Disc
Ignition System:
Amr—American Swiss

Amr—American Swis Apo—Apollo AtK—Atwater Kent AuL—Auto-Lite Bos—Bosch Ber—Berling Con—Connecticut Del—Delco Eis—Eisemann

Else-Elsenham
Kin—Kingston
KW—K. W. Ignition Co.
Lor—Louraine
NE—North East
POL—Prest-O-Lite
Rm—Remy
Sim—Simms
Spl—Splitdorf
Tea—Teagle
Wag—Wagner
Wes—Westinghouse

Engine Starter:

AC—Allis-Chalmers
AK—Atwater Kent
AL—Auto-Lite
Bj—Bijur
Bos—Bosch
DL—Delco
Dy—Dyneto
GD—Grav & Davis

Bos—Bosch
DL—Delco
Dy—Dyneto
GD—Gray & Davis
LN—Leece-Neville
NE—North East
RE—Remy

USL—U. S. L. W—Westinghouse Wg—Wagner

Gearset:
B-Li—Brown-Lipe
Cott—Cotta
Covt—Covert
D-Sea—Driggs-Seabury
Det—Detroit
Dod—Dodge Bros.
Dun—Dundore
Durst—Durston

Full—Fuller
G-Le—Grant Lees
MM—Mechanics Mach. Co.
Munc—Muncie
M-P—Muncie Products
Rock—Rockford
W-C—Warner Corporation

Location of Gearset:
A—Amidships
J—Unit with jackshaft
R—Rear
U—Unit with engine

W-Gr-Warner Gear

Universal:

A-B—Easton Mch. Co.
Acm—Acme
Arv—Arvac
Bear—Bearings Co.
Bld—Blood-Brothers
Cli—Climax
Det—Detroit
Dit—Ditwiler
Flex—Flexite
Hart—Hartford

Hart—Hartford
KB—Kinsler-Bennett
Mech—Mechanics
M-E—Merchant & Evans
Nor—Norwalk
Pet—Peters
Sned—Snead
Spic—Spicer
Ster—Sterling
Ther—Thermoid
UM—Universal Machine
UP—Universal Products
Var—Varied

Springs:
All—Alloy Steel
Am—Am. Auto Parts
Arm—Armstrong
Bea—Beans
Cham—Champion
Coop—Cooper
Del—Delany
Det—Detroit
GC—Garden City
Har—Harvey
Hig—Higgins
LC—Lron City

ITG—Iron City
Jax—Jaxon
Kal—Kalamazoo
Lah—Laher
Lig—Liggett
Mar—Maremont
Math—Mather
Mer—Merrill
Nat—National
Pen—Penn
Per—Perfection
Row—Rowland
Shel—Sheldon
SP—Spring Perch
Stan—Stan-Par
Ster—Sterling
Tem—Temme
Tut—Tuthill
US—United States
Wis—Wisconsin

Final Drive:
B—Bevel Gear
C—Chain
I—Internal Gear
N—Concentric Spur
P—Spur
R—Double Reduction

S—Spiral Bevel W—Worm Rear Axle (Make):

Amr—American
Badg—Badger
Col—Columbia
Clark
Dun—Dunkirk
Eat—Eaton, Stan-Par
Fli—Flint
Hind—Hindley
IrM—Iron Mt.
Keno—Kenosha
LM—L M Axle
Rock—Rockford
Russ—Russel
Sals—Salisbury
Sav—Savage
Shel—Sheldon
Stn—Stanweld
Thom—Thomson
Tim—Timken
Torb—Torbensen
W-M—Weston-Mott
US—United States
Vul—Vulcan
Walk—Walker
Wis—Wisconsin

Rear Axle (Type):
Flot—Floating
D—Dead
½-Fl—Semi-Floating
¾-Fl—¾-Floating

Steering Gear:
CAS—C. A. S. Products Co.
Dit—Ditwiler
Dod—Dodge Bros.
Gem—Gemmer
Jac—Jacox
KH—Keystone Hendley

KH—Keystone Hendley
Lav—Lavine
M-P—Muncie Products
Ros—Ross
Sag—Saginaw Products Co.
W-C—Warner Corporation
Woh—Wohlrab

Wheels:
Arc—Archibald
AuW—Auto Wheel
Bim—Bimel
Cla—Clark
C&M—Crane & McMahon
Day—Dayton
Det—Detroit
E&O—Eberly & Oris
Hay—Haynes
Hoo—Hoopes Brothers
Jon—Jones
Kel—Kelsey
MM—Michigan Malleable

Iron Co.

Mot—Motor Wheel
Mut—Mutual
Nor—Northern
Pru—Prudden
Roy—Royer
Rus—Russell
Sal—Salisbury
Sch—Schwartz
Smi—Smith
Sta—Stanwell
StM—St. Mary
Stn—Standard
Wal—Walker
Wan—Wayne
W-L—Waterhouse & Lester
Wes—Western Wheel Co.

Rim Equipment:
Bak—Baker
Det—Detroit
Fir—Firestone
Gdy—Goodyear
Hay—Hayes
Jax—Jaxon
Kel—Kelsey
Ken—Kennedy

Commercial Car Specifications—Corrected Monthly

The Specifications, Chassis Prices, Etc., Are Corrected Each Month From Data Supplied Direct by the Makers. Gasoline Tractor-Trucks Will be Found at the End of Gasoline Commercial Cars

See Also Replacement Table in "Service and Repair Departments." Truck Frame Dimensions Are Included in Replacement Table

* An asterisk in front of the model name indicates that corrections have been made somewhere in the specifications since the previous month (Where prices are not given it is because we have been unable to get them from authoritative sources)

	Wheelbase	105	27	48208484488888818881 8888888888888888888888	40000004000000000000000000000000000000
	Chassis Weight (Stripped)	2015 1	2290 1	3080 1 3450 1 2160 1 1992 1 1992 1 1992 1 1992 1 2800 1 2850 1 28	3865 2050 2050 2050 2050 2050 2050 2050 20
Ws	finemqlup3 miA	2 5 5	Fir	Fir Kell Det Gdy Gdy Fir	Opt Fire Fire Fire Fire Fire Fire Fire Fire
ELS, RII	Wheels (Make)	Imp Hoo		Bim Keel Det Det Det Opt Opt Sch Opt Sch Opt Sch Opt Sch Opt Sch Opt Sch Opt Sch Opt Sch Opt Sch Opt Sch Opt Sch Opt Sch Opt Opt Sch Sch Opt Sch Opt Opt Sch Sch Sch Sch Sch Sch Sch Sch Sch Sch	Bin Royal Ro
TIRES, WHEELS, RIMS	Rear	31x4*	32x4 1/5	20024 20024	02.00 00 00 00 00 00 00 00 00 00 00 00 00
TIRES	Front Beer	31x4*	32x41/5*	33445 33445 3445 3445 3445 3445 3445 34	20000000000000000000000000000000000000
	Steering Gear (Make)	Sag		Ros Gem M-P Jac Own Gem Ros Ros Lav Own Ros Lav Cown Gem	Rose Rose Rose Rose Rose Rose Rose Rose
	Total Gear Re- wod ni noitoub	15.13		25 20.5 28 28 28 28 28 28 28 28 28 28 28 28 28	24 4 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
	Total Gear Reday High	6.45	5.5	6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	** 1456 60 01655 60 00 00 00 00 00 00 00 00 00 00 00 00
AXLE	Type	28 % FI		ZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZ	CON XXXXX : ZXXXXXXCX : ZZZZXXCO: CX: XX
REAR AX	Make	15 Own	Own	Timk Col Own Own Timk Timk Timk Timk Timk Colark Colark Colark	Timk Timk Timk Timk Timk Timk Timk Timk
	Final Drive	<u>8</u> <u>∞</u> ≥	M	BEERLEST SERVES	$ = \mathbb{A}_{\mathbb{R}^{\infty}} \mathbb{A}_{R$
	Springs (Make)	Lig Shel		Det Row Stan Own Own Det US Ran US Per Math Own US Shel Own US Math Own US Ran Own US Shel Own US US US US US US US US US US US US US	Det Det Det Det Math Math NMat
	(Make) laerevinU	MW Spic	Spic	Bld ME Own Spic Spic Sned Ther Hart Spic Own Own Ther ME Spic Own ME Spic Own ME	BBId BBId BBId BBId BBId BBId BBId BBId
E	Speeds	000			4 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
GEARSET	Location	1 12			
9	Make	14 0 0 wn		Full B-Lill C Cown Cown Cown Cown Cown Cown Cown Co	Country of the countr
_	Engline Starter	Bos W		L ALL ALL ALL ALL ALL ALL ALL ALL ALL A	GG GG B B B B B B B B B B B B B B B B B
_	Ignition System	Con Wes	We	Eise Ram	Eise Aufrace Aufrace Aufrace Aufrace Aufrace Bose Bose Bose Bose Bose Bose Bose Bos
L	Clutch (Type)	T OG			
	Clutch (Make)	10 B.B.	B.B	Full Own Own Own Own Own Own Own Own Own Own	FRUI BARNAR BERNER BERN
	Governor (Make)	6		Mon Wau	Wau Dup Own Mon Mon Phar Dup Dup
	Fuel Feed	∞ > ∪	O	>>0>>>>000000000	>>>>>000000<00000>00000000000000000000
	Carburetor	7 Zen		Sheb Strm Zen Stew Stew Zen Zen Strm Zen Strm Zen Strm Zen Strm Zen Strm Zen Strm	Sheb Stray S
	Lubrication	6 8 8	E	THEFFERFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFF	SON
2	Radiator (Type)	ro OF		OOHTTEEEOEHOTETEOOE	PRIBLIPER BETHTOLEFER HETERITETE
ENGINE DETAILS	Redistor (Make)	Fed MoC	MoO	GOOWN COWN COWN COWN COWN COWN COWN COWN	COOPER PRODUCE OF THE
R	How Cooled	60 FIF		DOMEDOFFORFICHOPOPACE	46666000000000000000000000000000000000
ENG	J'agnatif evist	2 11 8 6 11 12	0 L	22222 22222 22222 22222 22222 22222 2222	ರ್ ಕ್ಷಾ ಕ್ಷಾ ಕ್ಷಾ ಕ್ಷಾ ಕ್ಷಾ ಕ್ಷಾ ಕ್ಷಾ ಕ್ಷ
	N. A. C. C.	110	12	22222222222222222222222222222222222222	222222222222222222222222222222222222222
	Bore and Stroke	3½x6 19.6L 3½x4½ 15.6L	3% x4,	0 4 0 0 0 0 0 0 0 0 4 0 0 0 0 0 0 0 0 0	80000000000000000000000000000000000000
	Make and Model Number & Cylinder unless otherwise noted	Lye K	Own	Own Wis SU Cont N Cout N Cout N Cout N Cout Lycoller H-Sp 7000 Lycoller N Cout N Cout N Cout N Cout N W W un BUX Cout V-4	Wau B. U. X. Buda MU Lyoo Lyoo Lyoo Cown Buda MU Buda MU Cont N C
	Chassie Price	1050	1175	745 1485 1330 1230 1250 1550 1550 1245 1245 1246 1246 1246 1246 1246 1246 1246 1246	1780 1185 1185 1185 1185 1186 1186 1186 1186
	Trade Name and Model	000 Pounds Dort.	Vim 30.	Acason Fast Brockway E Brockway E Charvolet G Clydesdale 10 Clydesdale 1	Acason R. Acason R. Apox GW. Apox GW. Apox GW. Apox GW. Apox GW. Acason Blank Barch M. Bessenne G. Barch M. Caborolet T. Chevrolet T. Coredian BD. Ford T. Ford
_		1 =			H

2

10. 1160 1 H-Bp. 7000 | 315.85 | 15.61 | T. | Cwn | H. | Fill | Em | Fill | Em | Fill | H. | D. | Her | D. | Cwn | Cwn | Cwn | Fill | Fill | Fill | Fill | D. | Her | D. | Brack | Fill | Took | D. | Cwn | Fill | F

AUGUST 15, 1922	OMMERCIAL CAR	JOURNAL 41
3780, 140 2850, 130 2850, 130 2850, 130 3800, 130 3800, 130 2800, 130 2800, 130 2800, 130 2800, 130 2800, 130 2800, 130 2800, 130 2800, 130 2800, 120 2800, 130 2800, 130 2800 2800 2800 2800 2800 2800 2800 2800 2800 2800 2800 2800 2800 2800 2800	3200 336 4000 127 4000 127 4000 137 3800 138 3700 130 2635 118 2635 118 32100 132 3600 134 3600 134 3600 134 3600 134 3600 134	3850 44750 1442 44070 1294 44070 1294 45070 1294 45070 1294 45070 1294 45070 1294 45070 1344 45070 1344 46070 1444 46070 1444
	Fir	Property of the state of the st
Sgin Nor	Bim Stn Stn Own Dev Way Sch Stn Stn Stn Stn Stn Stn Stn Stn Stn Stn	Bin Bin Bin Bin Bin Bin Bin Bin Bin Bin
88898888888888888888888888888888888888	00000000000000000000000000000000000000	22222222222222222222222222222222222222
284424 284424 284424 284526 28526	0 00 00 00 00 00 00 00 00 00 00 00 00 0	0 8 8 2 0 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Page 1 Pa	Ros Bo Ros Ros Ros Lav Own Own Ros Ros Cem	Rose Rose Rose Rose Rose Rose Rose Rose
28.88 11.88 12.82 12.82 12.82 13.83	25. 55. 55. 55. 55. 55. 55. 55. 55. 55.	80 40 608888888 80 58888888989898989898 81 1 88 7 68 80 80 80 80 80 80 80 80 80 80 80 80 80
**************************************	6.75 6.25 6.25 6.25 6.25 6.83 6.83 7.25 7.25	889-1-22-23-23-24-24-24-8-32-8-32-8-32-8-32-8
2 223 t 2222 : 2222 2 22235 0%0%%: 2040%: %%%%00: %%%%0%06%%%%%%%%	KKKOKKEKKOKKK EERE EESEE EEE	AN AAKKE ES ES ESEER ES S ESEE EK KERKERKERKERKERE ES ES ESEAKKERKERKERKERKERE ES ES ES ESE EK LAKKERKERKERKERKERKERE ES ES ES ES ESE ESE ESE ESE ESE ESE
Thurk Stan Sals Thurk Thurk Thurk Thurk Thurk Thurk Thurk Thurk Thurk Shel Sals Shel Shel Thurk Thurk Thurk Shel Thurk T	Timk Sals Timk Own Own Wis Shel Own Rat Clark Eat	Timk Timk Timk Timk Timk Timk Wis Russ Timk Timk Timk Timk Timk Timk Timk Timk
_8_84845_B848BCB488B88_4_4_808B88	Amw-mwn ag-agma	444444_44_44_44_44BBBBBBBBBBBBBBBBBB
Math Babel Babel Bart Der CGC CGC CGC CGC CGC CGC CGC CGC CGC CG	Stan Det Math Cham Tut Pen Own Shel Det Stan Shel Math	Det Math Math Math Math GGC GC SP Math Math Math Math Math Math Math Math
Spie Spie Spie Spie Spie Spie CM CM CM Spie CM Spie CM Spie CM Spie CM Spie CM Spie CM Spie CM Spie CM Spie CM Spie Spie Spie Spie Spie Spie Spie Spie	Spic Spic Spic Spic Spic Own Ma-E Spic Spic	UBId BEIG BEIG BEIG BEIG BEIG BEIG BEIG BEIG
DDCDDDC: DC GCCCCCCCCCCCCCCCCCCCCCCCCCCC		######################################
HELDER THE TENENT OF THE TENEN	B-Li Det Det Det Det Det Covt Covt Full Own W-Gr Full Full Full Full B-Li Full B-Li	COLUMN CALLER COLUMN CO
Bos Bos Bos Bos Bos W W W W W W W W W W W W W W W W W W W	BE B	GGW WW WW
R. Bose Bose Bose Bose Bose Bose Bose Bose	Eis Spl Spl Bos Eis Eis NE Rm Rm Eis Wes Wes	Bis Bos Bos Bos Bos Bos Bos Bos Bos Bos Bo
W.C. C.	B-Li DG Covt Covt Covt Det Full Full Full Full B-Li	
Sim Wau Wau Pier Wau Pier Wau Pier Pier Pier Wau Pier	Own Mon Opt Mon	Wau Dup Phar Sim Sim Sim Non Mon Mon Pier Pier Sim
>00000A00>>>>>000>>00>0>0>0>>>0	>>>>00>0000000>0	>>>>00000>000>>000>>>000>>000>
88 88 88 88 88 88 88 88 88 88 88 88 88	FS Zen FF Zen FF Zen FF Strm FF Strm FF Zen FF Zen FF Zen FF Zen FF Zen FF Zen FF Zen FF Zen FF Zen	88 Sheb 89 Sheb 80
TATATA SERVICE CONTRACTOR AND	THE TREE CENT	SET THE SET OF THE SET
Mec Chie Chie Chie	Ling Ling Cown Cown Cown Cown Cown Ling Ling Ling Ling Ling Ling Ling Lin	Can Mod GGO GGO Chic Chic Chic Chic Chic Chic Chic Chic
000000000000000000000000000000000000000	+0000000000000	444440000000000000000000000000000000000
-488666646666	22123222222222222222222222222222222222	
<u> </u>		BBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBB
######################################	00000000000040000400000000000000000000	
Own 80000 Cont J-4 H-Sp 700 Wis SU H-Sp 700 Wis SU Vict T Own-4 Lyce Wau BUX Cont N Cont N Cont N Cont N Cont I Buda WU Cont N H-B Buda WU Cont I Buda Wu Co	Cont N-3% Cont N Buda MU Binda MU Binda MU Binda MU Own Mid 408 Buda MU Own Cont 4-V	Wau BUX Buda WU Buda WU Buda CTU Buda CTU Buda CTU Buda CTU Cont J4 Own 2 Own 3 Own 2 Own 3 Own 2 Own 3 Own 4 Own
Own 8000 Cont J-4 E-8p 700 Wis SU Wis SU Wis SU Word T Own 4 Lyco K Oont N Cont N Cont N Cont N Cont N Buda WU Buda WU Wata BW Wata BW Wata BW Wata BW Cont N Cont N Cont N Cont N Cont N Cont N Buda WU Wata BW Wata BW Cont N Buda WU Cont N Buda WU Cont N Cont N Cont N Buda WU Cont N Buda WU Cont N Buda WU Cont N Buda WU Cont N Con	Cont Cont Cont His Buds Own Mid Buds Own Court	Wash Guda Buda Buda Buda Buda Buda Cont Cont Herr Cont Buda Buda Buda Buda Buda Buda Buda Buda
1686 1655 1655 1655 1655 1655 1695 1595 1895 1968 1968 1968 1968 1968 1968 1968 1968	1890 1450 1750 1975 1875 2000 1840 1185 995 1795	1916 2000 2000 2000 2000 2000 2000 2000 20
Kiesel Express. Klelber AA Larrabes-Deyo X-2 Luedinghaue C. Moreland BX Moreland BX Napoleon 9. Napoleon 9. Parker C22 Parker C22 Parker C22 Parker C22 Parker C22 Parker C22 Parking Rever Penn AA Poner AA Poner AA Poner AA Poner AA Poner AA Ruggles 20 Rapubio 10-E Repubio 10-E Ruggles 20 Sanford W-15 Southern 10 Succession	11/4 Ton *Clydescale 8. Commerce T. Commerce T. Dependable A. Eagle 101. Menominee HT Noble A-21. Noble A-21. Samson 25. Samson 25. Samson 26. Rewart 15. Thomat Speed Thomat Speed V. S. U. W. V.	Acean RB. Ace 134 Ace 134 Ace 135 Armieder 406 Armieder 406 Armieder 406 Attor B. Benemer F. Benekway 8-7 Britton C. Britton C. Britton C. Britton C. Collose Cliff Commerce 12 Connected 13 Conn
* * * * * * * * * * * * * * * * * * * *	- COHTHENESS OF THE	

Full U 3 Ther W Cipt | Clark D | 7.6 | 30.4 | 100 | 34x334 | 34x6 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100

Ele Op

Od ling ais D miss D mais al Lan Low

_		AUGUST 15, 1922
-	Chassis Weight (Stripped)	2500 128 250
S	· Insmilep3 miR	n labes labes as line in the same as a second secon
WHEELS, RIMS	(odaM) sisselW	W W W Schiller Strain S
WHEE	Rear	
TIRES,	Front saort	- AND
	Steering Gear (Make)	20 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
-	Mor ut uomonp	Ros
_	daith at action b	2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
_	Type Total Gear Re- dail ai action b	20000000 00 101110000000000000000000000
AXLE	Make	THE CANADAM SANATADO: X : DESCRIPTION OF THE PARTICIPATION OF THE SALDEND
REAR	Final Drive	10 10 10 10 10 10 10 10 10 10 10 10 10 1
	Springs (Make)	
_	(Make) instrevinu	M. A.
SET	Location	DD44 -44D0D4D4D4D4D4D4D4D4D4D4DADADADADADADADA
GEARSET	Make	TOOLOGICAL
	Engine Starter	2502020
	Ignition Systems	Hand Berger of the Control of the Co
	Clutch (Type)	
_	Clutch (Make)	THE THE PROPERTY OF THE PROPER
	Governor (Make)	Dup Pher Pher Pher Pher Pher Pher Pher Pher
	Curburator	Zen German Green G
	Lubrication	EUTFFFFUNFFFRUNFFFRUNFFFRFFFFRFRFRFRFRFFFFFFFF
IILS	Radiator (Type)	mittot iteo itee ite ofteedteetoteetoteetoteetoteetoeteetoeteeto est
ENGINE DETAILS	How Cooled Redistor (Make)	Med Control Co
ENGIN	Valve Arrange't	
	N. A. C. C.	100 100 100 100 100 100 100 100 100 100
	Bore and Stroke	вомовом намово намовом маке намовом н
	Number 4 Cylinder unless otherwise noted	NN N N N N N N N N N N N N N N N N N N
	lebelf bus eastM	
	Chassis Price	2500 2500 2500 2500 2500 2500 2500 2500
	Trade Name and Model	11½ Ton—Con'd Diebl B Douglas Gail Douglas Gail Douglas Gail Bouglas Gail Front Direc Garlord 25 B Fall W Fall W Fall W Fall W Fall W Fall W Master JDL Master JD
L	remarks the	Port of the second of the seco

AUGUST 10, 1522	THE COMMENCIAL CAR SCOMME
4000 144 3800 144 3800 144 3800 144 3800 144 4600 135 4000 132 4000	33880 34400 35200 35
Gdy Fir Fir Gdy	
Roy Roy Seh Seh Bim Bim Bim Bim Are Hay	Bim
34x5 33x5 33x5 33x5 33x5 33x5 33x6 33x5 33x6 33x6	34.5 36.5
24x2 14 20x1 20x1 20x1 20x2 14 20x2 14 20x2 14 20x1 20x1 20x1 20x1 20x1 20x1 20x1 20x1	80 80 80 80 80 80 80 80 80 80 80 80 80 8
Ros Lav Lav Lav Lav Ros Ros Lav Lav Lav Ros Cem	ROSS RESERVED TO THE RESERVED
88.00 88.00 88.00 88.00 88.00 86.00	8 : 50883418888888888888888888888888888888888
6 :00000 0000 0000 0000 0000 0000 0000	2:
TE EEE EEE	ZZZZZZZZ: ZZZZZZZZZZZZZZZZZZZZZZZZZZZZ
Clark Clark Clark Clark Clark Shel Thorb Tink Walk Clark Clark Timk Timk Timk Kuss Russ Russ	Timpk Own Timpk Own Timpk
**************************************	######################################
Shell Shell Shell Shell Shell Det Det Det Det	Det Tut Tut Tut Tut Tut Tut Tut T
UPPet	HHATT HERE HERE HERE HERE HERE HERE HERE HE
D:DDDDDD44DDDDD	PACACACACACACACACACACACACACACACACACACAC
Coote Fruil Full Full Full Full Full Full Full F	
AW Bos Bos AL	OBS BENEFIE BY ALL AND WANDER'S OBS BENEFIE BY ALL AND WANDER'S OBS BY AND WANDER'S BY AND WANDER'S OBS BY AND WANDER'S BY AND WANDER'S BY AND WAN
Spieses Spiese	ESTANDER OF THE PROPERTY OF TH
Parin	
Blim Pler Mon Sim Dup Pier Phar Wau Phar	Dup Own Own Own Own Own Own Own Ow
0>>>>>>>>	44000000440440440000000000000000000000
Solve Strain Str	SS
144 144 144 144 144 144 144 144 144 144	ESECOTATE CONTRACTOR C
Mod O O O O O O O O O O O O O O O O O O O	antra D eDan marane energ aDano energe int the in a Da DD
EK: GRAE: GOLELE: K	WEST STATES OF S
44444444444444444444444444444444444444	
	REBERGERGERGERGERGERGERGERGERGERGERGERGERGE
88888888888888888888888888888888888888	20 444 400 400 400 00 00 44400 400 00 00
Bude OTU Bude OTU Cont N Cont N Cont N Cont N Cont N Wis CAU Wis CAU Cont Cont Cont Cont Cont Cont Cont Cont	Cont J4 Own A Own A Own A Cont C4 Cont
2270 2270 2250 2250 2250 2250	28.250 28
United A-134 U. BN. C. U. BN. P. U. BN. P. U. BN. P. U. BN. P. White 480. Wilson B. Winther 430. Winther 430. Winther 430. Wisconsin (Sauk City)	Anne 40 Autoear H Autoear H Autoear H Autoear H Case The Collect Colle

Chassis only

	1	0000400000400000404040	
(Stripped)	-	186 1420 1440 1440 1440 1440 1440 1440 1440	100 100
Chassis Weight (Stripped)	-		CONTRACTOR AND CONTRA
Rim Equipment	23	Cody	8
Wheels (Make)	22	Pru Cile Roya Beb Bim Opt Cire Sch Roya Sta Bim Jon Jon Bim Jon Hay	Sch Bim Bim Bim Bim Bim Bim Bim Bim Bim Bim
Front Dage		40x8 33x6 33x7 33x7 33x7 33x7 33x7 33x7 33x7	26 x 8 x 8 x 8 x 8 x 8 x 8 x 8 x 8 x 8 x
Front 5		90 90 90 90 90 90 90 90 90 90 90 90 90 9	3.86x4 3.
Steering Gear (Make)	17	Ros Ros Ros Ros Ros Ros Gem Ros Ros Ros Gem Gem Ros Ros Gem Ros Ros Ros Ros Ros Ros Ros Ros Ros Ros	ROS
-off 189 Gear Re- wod at notionb		25. 2 2 3 3 4 7 7 7 3 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	246.34 246.33 247.25
Total Gear Re- duction in High		88.77.77.66 88.77.77.66 88.77.77.75 88.77.77.75 88.67.77.75 88.67.75 88.67.75	7.50 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Type	28	t E E E E E E E E E E E E E E E E E E E	ALONG DE STATES DE STATES DE CONTROL DE CONT
Make	119	Shel Clark Shel Ovor Clark Shel Shel Timk Own Own Shel Timk Own Timk Own Timk Own Own Own Own Own Own Own Own Own Own	The part of the pa
Final Drive	18	88.88.8. \$888 :28.8.	8898_8_8B888B88888888888888888888888888
(odaM) egning2	17	Shel Det Det Det Det Det Det Det Det Det Det	Det Math Math Math Math Math Math Math Mat
Universal (Make)	16	Spiconnia Spicon	UNA BERNARD SERVICE BERNARD SE
Location	12	44646466666666666666666666666666666666	#####################################
Make	14	Fell Berling Berling Fell Berli	
Engine Starter	13	Bos Bos W W	KARADA B B KAO DA:
metrye nottingi	12	Bose Eries Brose Eries Brose B	TERM TO THE STATE OF THE STATE
Clutch (Type)	=		
Clutch (Make)	9	FFEEE FREE FREE FREE FREE FREE FREE FRE	CERT TO BE STANDED TO SEE THE SEE THE SEE TO
Governor (Make)	0	Pier Wau Pier Bin Pier Bin Pier Bin Pier Bin Pier Bin Pier Bin Pier Dup Pier Dup Pier Dup Pier Pier Pier Pier Pier Pier Pier Pier	Wasu Dup Dup Dup Dup Dup Dup Dup Dup Dup Du
Fuel Feed	00	>>00>0000000>>000>000	>>>D04 <d04000040000000000000000000000000000< th=""></d04000040000000000000000000000000000<>
Carburetor	-		Sheb Ray Ray Ray Strim St
Lubrication	8	OFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFF	20 PP
Radiator (Type)	10		
Radiator (Make)	4	Own Down Con Down Own Own Own Own Own Own Own Own Own O	MCGOOO CONTRACTOR OF CONTRACTO
How Cooled	69	○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○	+00000++00000000++00000000000000++000000
	-	8 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	88288822882882888888888888888888888888
Bore and Stroke		444446004004004400040004000400040004000	**************************************
Make and Model Mumber 4 Cylinder unless otherwise noted	-	Buda HTU Ster FU Cont C2 Cont C2 Cont C3 Cont N4 Cont N4 Buda HTU Buda HTU Buda HTU Buda HTU Buda HTU Buda HTU Com KU Buda HTU Com KU Buda HTU Com KU Buda HTU Com KU Com KU Com KU Com KU Com KU Com KU	Wau CU Cont K4 Wis Buda HU Cont K4 Buda HTU Buda HTU Buda HTU Cont C4 Buda HTU Buda HTU Cont C4 C4 Cont C4 Cont C4 C4 C6 Cont C4 C4 C6 C6 C6 C6 C6 C6 C6 C7
Chassle Price		22990 22990 22190	3350 2860 2860 2860 2860 2860 2860 2860 2860 2860 2860 2860 2860 2860 2860 3860 3860 3860 3860 3860 3860 3860 3860 3860 3860 3860 3860 3860 3860 3860 3860 3860
Trade Name and Model		n A	Acason H. Acae 24, Acae 24, Acae 24, Acae 60. Annetoan Armieder HWE Armieder HWE Arterbury 7CK EIVB Atterbury 7CK EIVB Atterbury 7CK STD Available 24, Bellon 1. Beseemer 12 Bridgeport 24/8 B
	Cheesle Price Make and Model Munder unless 4 Cylinder unless otherwise noted U, A, C, C, Horsepower Valve Arrange't How Cooled How Cooled Radiator (Make) Radiator (Make)	Cheesis Price Cheesis Price Wake and Modes Yunner A Cylinder unless A Cylinder unless A Cylinder unless Horsepower Horsepower Horsepower Horsepower Walve Artange't Walve Artange't How Cooled To How Cool	Cheeses Price Cont. C.

| DD | Bos | | B-Li | A | 4 | Spic | Math | W | 14mk | Flot | 9.26 | 37 | 180 | 36x4 | 3

	NT 15 1000			
		THE COMMERCIA		
80000 1 80800 1 80800 1 86000 65000 1 82000 65000 1	4500 144 4500 174 4500 174 4500 174 4500 174 4500 176 176 176 176 176 176 176 176 176 176	5800 165 5800 178 5800 1800 180 5800 1800 1800 5800 1800 1800 5800 1800 1800 5800 1800 1800 5800 1800 5800 1800 5800 1800 5800 1800 5800 1800 5800 1800 5800 1800 5800 1800 5800 1800	4940 151 Op	5555 176 6150 176 6160 176 6170 1
Opt	GGdy Fir Opt	Fire Fire Gody Fire Fire Fire Fire Fire Fire Fire Fire	Sdy Sdy	2021 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
	Wasing Pru Pru Pru Bin Bin Bin Bin Pru Rin Bin Bin Bin Bin Bin Bin Bin Bin Bin B	Roy Nami Shim Shim Shim Nor Nin Nor StM StM StM StM StM StM StM StM StM StM	Roy Smi Smi Are Hoo Bim I	Bim Parce Bim
36x7 36x7 36x7 36x7 36x4 36x4	36x7 36x7 36x7 36x7 36x8 36x8 36x7 36x7 36x7	40x8 36xx7 36xx8 36xx8 36xx8 36xx4 36xx4 36xx7 36xx7 36xx7 36xx7 36xx7 36xx7 36xx7 36xx7 36xx7 36xx7 36xx7 36xx7 36xx7 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx7 36xx8 36xx8 36xx7 36xx8 3	36x7 Opt 36x8 36x4 36x4 36x4 36x7 36x7 36x7 36x7 36x7 38x7 38x7	36x7 36x8 36x8 36x7 36x7 36x7 36x7 40x7 40x7 40x7 40x7 40x7 40x7 40x7 40
36x4 36x4 36x4 36x4 36x4	23 24 24 24 24 24 24 24 24 24 24 24 24 24	20000000000000000000000000000000000000	36x4 Opt 36x6 36x4 36x4 36x4 36x4 36x4 36x4 36x4	2000 000 000 000 000 000 000 000 000 00
	Ros Ros Ros Ros Ros Ros Ros Ros	ROS ROS ROS ROS ROS ROS ROS ROS ROS ROS	Lav Ros Ros Ros Ros Cav Lav Lav	Ross Ross Ross Ross Ross Ross Ross Ross
37. 51 49. 5 35. 01 37. 10	Opt Opt Opt Opt 41.46 42.46 42.5 441.6	23.02.33.33.33.33.33.33.33.33.33.33.33.33.33	39.12 Op. 12.36 40.8 31.36 36.35	20119 20119 20119 20119 20119 20119 20119 20119 20119 20119 20119 20119 20119 20119 20119
0000000000		757 : 0 75 529997999999955577		72 22 22 22 23 24 24 24 25 25 25 25 25 25 25 25 25 25 25 25 25
	######################################	wen inn	22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	7008880888088847486888888888888888888888
-		MM MM		
			Shel Timk Shel Shel Own Timk Timk Clark Clark Clark Timk	Timk Timk Timk Timk Clark Clark Wis
Math Wash Wash Wash Wash Wash Wash Wash Was	S V V S V V V V V V V V V V V V V V V V	Per We	Shel W Shel W Shel W Fer W Shel W Shel R Per W Math I Har I Det W	ANALWAN ANALANA ANALAN
NAME OF STREET	AUTODEN : EDETAL	MAN TO THE PROPERTY OF THE PRO	Shell Shell Shell Shell Shell Shell Shell Shell Shell Math	Det to be to
######################################	AAAAROAAAAAAA QQQQQLOHXAHTLY GCCCLABAAAAA	A CONTROL OF THE CONT	SCHOOL STATE	Bid Arch Arch Arch Arch Arch Arch Arch Arch
<<<<<>>><<<<<>>><<<<<>>><<<<<>><<<<>><<<<			4 :: 444D44DD4	DDD44D4 :444444444444444
O O PETE	BELLENGER BELLENGER		Full B-Li Own Full B-Li B-Li B-Li	Waller Line Cooperation of the C
	A B Solo S	K K K K K K K K K K K K K K K K K K K	Opt W	AL A
S S D S S D S S D S S D S S D S S D S S D S S D S S D S S D S D S S D	A Bose Esta No. 200 No	HE SE	ES SE S	Eise BEISE B
222222				
O BELLING			B-Li B-Li B-Li B-Ri B-Ri B-Ri B-Ri B-Ri B-Ri	MACOLINE PROCESSION NAME OF THE PROPERTY OF TH
Sim Own Own	Mec			Dup Sisin Sisin Sisin Mon Mon Mon Mon Mon Mon Mon Mon Mon Mo
	>>>>000>0>>>>	->>>>>000000<0000>00000000000000000	0:0000>00>0>>	>0>0>0>>>>0
Strucken Zen Zen Zen Zen Zen Zen Zen Zen Zen Z	Mass Mass Mass Mass Mass Mass Mass Mass	String St	Strm Strm Zen Strm Strm Mar Mar Strm Strm Strm Strm	Rayi Strm Strm Sheb Sheb Strm Strm Strm Strm Strm Strm Strm Strm
		22222222222222222222222222222222222222	: : :	50.00 80 80.00 80 80 80 80 80 80 80 80 80 80 80 80 8
TTT MEDO	POZETE E E E E E E E E E E E E E E E E E E			ETETETO TOEETEETEMENTMES E
		OOWN COOK OOWN C		Own Cown Cown Cown Cown Cown Cown Cown Co
5777777		20000000000000000000000000000000000000		#0400000000000000000000000000000000000
800000000000000000000000000000000000000	000000000000000000000000000000000000000	50000000000000000000000000000000000000	00000000000000000000000000000000000000	28.22.83.20.20.20.20.20.20.20.20.20.20.20.20.20.
**************************************	44444444444444 444444444444 444444444	in the company of the	**************************************	A MANAGEMENT OF THE STANDARD O
Cont L4 Her Her Cont K4 Cont C4 Own A B	Buda HU Buda HU Buda HU Buda HU Cont K4 Cont K4 Cont C2 Buda HTU Cont C2 Buda HTU Cont C2 HI Cont C2 Cont C2 Cont C3 Cont C4 Cont C4 Cont C7 C	Her CU 3 Wis UAU Cont E-4 Cont E-4 Cont E-4 Cont CC C	Buda ETU Wis UA U Buda HU Buda HU Cont C2 Own Wis TA U Wis TA U Wis TA U	Cont L4 Buda HTU Cont E3 Cont E4 Cont E4 Wau CU Wau CH Wis And CH Cont L4 Hin HA-200 Wis TAU Buda HTU
3178 3275 3450 3400 3850		4000 4000 4000 4000 4000 4000 4000 400		38600 222950 222
Kielber B. Koehler M. Koehler MCS. Lange B. Lange B. Mack AB 23,4	co		United 824. United 824. Uraus V-50 Vulean 25. Vulean 26. Vulean 26. Vulean 26. Vulean 28. Vulean 28. Vulean EA. Vulean EA	L. B.X. 1-22 1-22 1-23 1-24 1-25 1-25 1-25 1-25 1-25 1-25 1-25 1-25 1-3

A

, WHEELS, RIMS	Rim Equipment : Chassis Weight (Stripped) Wheelbase	5590 178 5500 156 6370 176 6900 160 5300 150 5600 168	198 198
, WHEELS, RIMS	Rim Equipment :		TO THE TOTAL PROPERTY OF THE P
WHEELS, RIN		Kir Fir	Pir
WHEE	Wheels (Make)	Jon Sch Smi Smi Cla	Roy
	Rear	36x8 36x6 36x6 36x8 36x8 36x8	386.54 40.65 4
TIRES,	Front Due	36x4 36x4 36x5 36x5 36x4 36x4	00000000000000000000000000000000000000
	Steering Geer (blake)	ROS SS S	RROS SS S
	Total Gear Re- wo.I at anitoub	30.2 41.5 45.5 45.5	88 88 8 60 60 65 8 7 7 7 8 9 7 8 9 8 8 8 8 8 8 8 8 8 8 8
	-SH 140 D latoT daiH ai aoitoub	7.7.75 7.7.75 4. 4. 4.	######################################
4	Type	3 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	STATES THE STATE TOUGHT TO THE STATES THE ST
REAR AXLE	Make	Shel Shel Shel Shel Clark Russ	Timk to the part of the part o
-	Final Drive	2 B B B B B B B B B B	#####################################
	Springs (Make)	Shel Shel Shel Det Math Am	Math Math Math Math Math Math Math Math
:	Speeds Universal (Make)	Spie Opti Spie Spie UP	Special Specia
GEARSET	Location	# D44440	44DDDD44444444444444444444444444444444
9	Make	3 333333	
	Engine Starter	Bos Op	K K OS FESSO S S FESSO S S S S S S S S S S S S S S S S S S
_	Indition System	Spiles Spiles	Berger B
	Clutch (Type)	# 6660 a 6	
_	Clutch (Make)	San	PERFECT FOR THE FOREST FOR THE FOREST TO THE PROPERTY OF THE PROPERTY FOREST FO
	Governor (Make)	Pier Own Dup Wau	Wan by the control of
-	Fuel Feed	Strm G Strm G Zen G Strm G Mas V Strm G Strm	Sheb
-	Lubrication	S S S S S S S S S S S S S S S S S S S	88 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
	Redieter (Type)	o Tarta	
ENGINE DETAILS	(edaM) votalbafi	Own Ling MeC Brm Ling	
INE C	How Cooled	0000000	000000000000000000000000000000000000000
ENC	N. A. C. C. Horsepower Valve Arrange't	225.68 275.60 275.60 275.60 275.60 275.60 275.60 275.60	888.8888.8888.888888888888888888888888
	exionta bas eroa	44444 4 4444 6 4 4 4 4 4 4 4 4 4 4 4 4 4	######################################
	Number 4 Cylinder unless otherwise noted	- to	
	Make and Medel Number	Buda HTU Own Her M2 Wau CU Wis TAU Cont K	Wau CU Buda YTU Buda YTU Cont E4 Cont E4 Cont E4 Cont L4 Her MU3 Buda YTU Cont L4 Her MU3 Buda YTU Cont L4 Hin HA-500 Hin HA-500 Hin AA-500 Hin
	Chancie Price	3800 39050 3200 2910	888850 888850
	Trade Means and Medei	Ton—Con'd Ultimate BL. U.S., R. Vin 23. Wiebite RX. Winther SI.	Acason L. Apper F. Kamleder K. W. Armleder K. W. Autoran Y. DLWB. Autoran Y. Yorker

A00001 10, 1022	THE COMMERCIAL	CAR JOURNAL	41
7350, 264 6480, 100 6480, 100 600, 100 750, 100 750, 100 750, 100 750, 100 680, 100 680, 100 7750, 100 680, 100 680, 100 7750, 100 680, 10	6980 168 7200 178 7350 178 730 170 7020 170 7300 172 7300 172 7300 172 7300 168 8010 194 8010 168 8010 168 7750 166 7750 174 7750 174	8970 187 8976 180 8976 180 8976 180 8976 181 8976 191 8970 150 8970 170 8970 170 8970 170 8970 170 8970 170 8970 170 8970 170 8970 170 8970 180	8470 160 88400 Op 88400 Op 88000 180 9200 180 9000 186 9000 186 9200 170 9800 194
Gddy Gddy Gddy		Opt Fir Fir Fir	
Seni Cota Seni Seni Seni Seni Seni Seni Seni Seni	Bin Bobin Bo	Sani Sani Sani Sani Sani Sani Sani Sani	
980110 980110 980110 980110 980110 980110 980110 980110 980110 980110 980110 980110 980110 980110 980110 980110 980110 980110 980110	40x57 386x51 386x10 386x10 386x57 40x5 40x7 40x12 40x12 40x12 40x12 40x12 36x10 36x12 40x12 36x10 36x12 40x12 36x10 36x12 36x1	60000000000000000000000000000000000000	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
200 200 200 200 200 200 200 200 200 200	## ## ## ## ## ## ## ## ## ## ## ## ##	20000000000000000000000000000000000000	000000000000000000000000000000000000000
Rose Rose Rose Rose Rose Rose Rose Rose	Ros Ros Ros Ros Ros Ros Ros Ros Ros Ros	Rosen	RECERENCE BEST
110.88 688.08 110.88 688.08 18. 76 688.0 10. 25 648.0 10. 25 648.1 10. 25 68.1 10. 25 68.1 10. 25 68.1 11. 75 61.10 11. 75 61.10 12. 7 8 4.1 13. 7 8 4.1 14. 5.5 15. 4.1 16. 25 68.1 17. 8 4.1 18. 7 8 4.1 19. 25 68.1 11. 75 61.10 11. 75 61.10 12. 25 7.8 4.2 13. 25 8.2 14. 2.2 15. 25 8.2 16. 25 8.2 17. 8 4.1 18. 7 8 4.1 19. 25 8.2 10. 25 68.1 11. 75 61.10 11. 75 61.10	10.3 53.73 11.0 10.3 53.73 11.0 75 47.9 9 10.0 75 47.9 9 10.0 75 47.9 9 10.0 75 66.8 1 10.0 75 60.2 1	10.65	13.24 42.57 12.24 42.57 13.75 46.8 11.66 56.48 10.2 54.57 10.2 54.57 0pt Opt
TERMINATE STREET TO THE TRANSPORT TO THE TERMINATE TO THE	A: 678666767 A 66 Z: 078755787878053	ACCEPTANCE CONTRACTOR	
Think Clark Tink Clark Tink Clark Tink Clark Tink Clark Tink Clark	Timk Thom Tolark Clark Clark Timk Timk Timk Walk Walk Timk Walk Timk Walk Timk	See a mark to the part of the	
######################################	88_8_8888888888888888	***************************************	#0888808
Math Det Det Math Det Shel Shel Shel Shel Shel Shel Shel Shel	Det SP Per Per Shel Ower Ower Ower US Shel Math Math Math Math Math Math	Det Det Det SP SP SP SP SP Mer Math Math Math Math Math Math Math Math	hel der Ger Janes Jer Janes Jer Janes Jer
MAGEN	A Blid A	BERTHER STATE OF THE STATE OF T	
44 4 0 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	*****************	各身会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会	
PER PROPERTY OF THE PROPERTY O	CCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCC	PER PROPERTY OF THE PROPERTY O	
Opt W	DI DET SEE SEE SEE SEE SEE SEE SEE SEE SEE S		
Sign of the control o	A Paragraph of the para	Barran Ba	
HERE BEEN AND THE PROPERTY OF	B.B. B.B. B.B. B.B. B.B. B.B. B.B. B.B	BB-ELLER BB-	
Priest Pr	Dup Prier Schar Prier Schar Prie Prie	COON COON COON COON COON COON COON COON	Process of the proces
<<<00<000 0			
Mar	Rayf Strm Strm Strm Strm Strm Strm Strm Strm		S Ens Strm Zen Skrm Sheb Zen Zen S Man
WEEKERWEENSER FREEFNEEF			
PARTE HER PARTE PA	EEELHCHIELIE CHIECE		
Mod Man Mod Man	CGO CCPHIC CCPHI		
	000000000000000000000000000000000000000	QQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQ	祖してししししししし
ಪ್ರಜಿಪ್ಪಪ್ರಸ್ಥೆ ಪ್ರಜಿಪ್ಪಪ್ರಪ್ರಪ್ರಪ್ರಪ್ರಪ್ರಪ್ರಪ್ರಪ್ರಪ್ರಪ್ರಪ್ರಪ	60 20 60 60 60 60 60 60 60 60 60 60 60 60 60		88585858888888888888888888888888888888
44444444444444444444444444444444444444	4444444 4444444 4444444 4444444 444444		
Cont Et Cont E	Contld Cont E7 Cont E7 Cont E7 Cont E4 Cont E7 Cont E7 Cont E7 Cont E7 Cont E7 Cont E7 Cont E8 Buda YTU Cont L4 Buda YTU Cont L8 Cont B2 Cont B2 Cont B2 Cont B2 Cont B2 Cont B3 Cont	Wau EU Cont B2 Cont B2 Cont B2 Own Y Own Y Own B4 Cont B5 Cont B5 Cont B5 Cont B5 Cont B6 Cont B7 Cont B7 Cont B7 Cont B7 Cont B7 Cont B8 Cont B7 Cont B8 Cont B8 Cont B4 Midwest Wau DU Cont E4 Midwest Wau BU Cont E4 Midwest Wau E4 Midwest Wau E4 Cont E4 Wau E4 Wau E4 Wau E4 Wau E4 Wau E4	Own VAU Own RBU Own 60000 Buda BTU Cont B2 Own AC Buda ATU
33775 3190 3190 3190 3190 3415 3475 3875 38950 4250 38980 38980 38880 38880 3880 3880 3880	4276 38800 38800 38800 55000 55000 55000 86000 44800 4	4975 4875 4886 4886 4886 4886 4886 4886 4886 488	3800 44350 4650 5600 5600 5600 5600
Signal M. Signal	Ton Aeme 90 Aemer 90 Aemer 90 Aemer 90 Corbit 4-22 Cor	8E-LWB 115. 115. 120 B 2 E E E C 10 A 10 B	International 101 Kalamareo OK Kaliy-Bpringfield K60, Kaliy-Bpringfield K60, Kaliy-Bpringfield K60, Kaliy-Bpringfield K60, Kaliy-Bpringfield K60, Kaliy-Bpringfield K60, Macker OB Macker B Macker B
ARE WELLER TO THE PROPERTY OF	4 4 TOUCE GONT STANSODD	N 444444MOODUUUUUUEEQQQQQQQAAA	KKKKIMMAMA

					,
	Wheelbase		100 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	190 1144 1144 1144 1168 1168 1168 1168 1168	1200 1200 1200 1200 1200 1200 1200 1200
	Chassis Weight (Stripped)	0000	88250 88250 88600 88600 88600 88200 8000 8000 8000 8000 8000 8000 8000 8000 8000 8000 8000 8000 8000 8	10300 10200 88100 88100 8900 8672 8672 8600 10700 10700 10700 8500 10700 10700 8500 10700 8500 10700 8500 10700 8500	6200 6800 3300 18000 18000 18000 18000 4800 7670 8272 8272 8272 8270 88272 88272 88272
-	Alm Equipment	23	Fir Fir Fir Fir Gdy Gddy GGdy GGdy		Gdy Fir
*Pnaumatia	Wheele (Make)		WWW WALL WALL WAS A STANDARD WAS A S	Smi Claric Smi Smi Smi Smi Smi Smi	Way Hoo Way
amelle	Front To Rear		600664 60	40x14 40x77 40x77 40x77 00pt 40x77 40x77 40x77 40x77 40x77 40x77 40x77 40x77 40x77 40x77 40x77 40x77 40x77 40x77 40x77 40x77	Opt 38x7 38x6 38x6 38x7 40x7 40x7 40x7 40x7
- Phase	Front 4		\$250 \$250 \$250 \$250 \$250 \$250 \$250 \$250	2320 2320 2320 2320 2320 2320 2320 2320	Opt 36844 36844 36844 36845 36845 36846 38666 38666 38
	steering Geer (odabl)	H	Rose Rose Rose Rose Rose Rose Rose Rose	Rose Rose Rose Rose Rose Rose Rose Rose	Ros Gen Lav Lav Spe Own Own
	Total Gear Re- wod at anitoub		455 4 454 8 8 9 6 9 9 6 9 9 9 9 9 9 9 9 9 9 9 9 9	74.90 55.26 61.8 77.16 73.3 70 33.7.16 66.5 66.5 66.5 66.3 66.3 66.3	170 59.8 37 37 87 62.20 62.20 67.38 67.38 07.29 09t
	Total Gear Redaise in High	-	00000000000000000000000000000000000000	4.111.5.11.5.6.11.5.8.6.11.5.8.6.11.5.8.6.11.5.9.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.6.11.5.9.9.6.11.5.9.5.9.5.9.5.9.5.9.5.9.5.9.5.9.5.9.	8.75 9.2 10.2 9.25 9.69 10.5 11.58 12.92 Opt
	Type	2	t titti a a ttttaaaraarraar aattta teest aattaar aastaar aasta	ZOOOOOOOOOOOOOOO	
-	Make	19	WANTER STREET OF THE STREET OF	Sav Own Clark Own Own Own Own Own Own Own Clark	Shel Timk Russ Timk Timk Own Own
	Final Drive	188		TH: MACACCOLLCCCR	#00000848_488
	Springs (Make)	_	Det Tut E Shell E Shell E Row E Shell E Mer E Me	E Tut C Per Det Det Det Det C Mer C Mer C Math H Kal H Kal Math Math	Shel Math Math Mer Mer Mer Mer Mer
1	Speeds Universal (Make)	-	A SALAND SET OF STATE	M-E Spic Copt Opt Opt Opt Opt Opt Opt Opt Opt Opt O	01 4 4 8 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
	Location		444444444444444444444D4444D	4-D44DDD-444444	:44 :444DBBBB
	Make	14		B-Li Own Covt Covt Covt B-Li Own Own Covt Full Warl Warl Warl B-Li Own	Covt Det Covt Spie Spie Own Cown Cown Cown
	Togine Startor		M	A A A A A A A A A A A A A A A A A A A	B0 :
	metsyl neltingi	12	No.	Sypoles of the state of the sta	See
	Clutch (Type)	-	·		
_	Clutch (Make)	12		B-Li B-Li B-B-Li B-B-B- B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B	Cown Down Down Down Down Down Down Down D
	Governor (Make)	-		Pier Sin Dup Dup Dup Own Own Dup	Sim Phar Phar Sin Sin Own
1	bee Flor		NAME	Strm Can	Zen Cart Cart Zen Zen Zen Zen Zen Zen Zen Zen Zen
ŀ	Lubrication	1 00	**************************************	a a a series as a series serie	**************************************
	(Type)	1 0			TEETTHHOESES
ENGINE DETAILS	(Male) vetaling	4	COhic	Chic Own Own Lng Chic Own Own Own Own Own Own Own Own Own Own	Own Own Own Own Own Own
IME	belooD woE	_	000040000000000000000000000000000000000	000000000000000	
ENC	A, A, C, C, C, dorsepower	_	88888888888888888888888888888888888888	23.25.45.45.45.45.45.45.45.45.45.45.45.45.45	2223 2223 2223 224 225 224 225 224 225 224 225 224 225 225
	exionită bas eroc		AND DESCRIPTION OF THE PRODUCT OF TH	500 4444 500 50 4 5 4 5 4 5 4 5 5 5 5 5	44464004000000000000000000000000000000
	Mumber and Medel Mumber aplese Cylinder aplese therwise noted	7 L -	Buda ATU Buda ATU Buda ATU Cont B2 Cont B2 Wis RAU Wis RAU Wis RAU Wis RAU Cont B-2 Cont B-2 Cont B-2 Cont B2 Ster EU Ster EU Ster EU Ster EU Ster EU Buda YTU Cont B2 Ster EU Ster EU Wis Ba Ster EU Cont B2 Ster EU Ster EU Wis Ba Ster EU Cont B2 Ster EU Wis Ba Own DU Cown Buda YTU Buda YTU Buda YTU Buda YTU Buda ATU Cown Buda ATU Cown Buda ATU Cown Buda YTU Buda ATU Cown Buda DU Cown Cown Wws VAU Wws VAU Cown	Her T3 Buda BTU Cont E4 Own Own Own Own AC Own AC Wau EU Buda YTU Ster EU Cont B2 Cont B2 Wis RBU Wwa RBU	
	selt¶ elesati	c	\$5090 \$5000 \$5000	6000 5200 4600 5750 5750 6000 6000 6000 6000 5050 505	2400 2550 2550 3275 3400 3400 4950 5500
	11	- 1	Master F. Master F. Master FL. Master FL. Master FL. Nelson & LeMoon G5 Ogden G5 Old Relisble D Oneida E. Parker M20. Parker M20. Parker M20. Rainier R-17 Rowe FW5. Sanford W50. Schackt. Schwarts M1. Schwarts M1. Schwarts M2. Schwarts M2. Schwarts M3. Schwarts M4. Schwarts M1. Schwarts M1. Schwarts M2. Schwarts M2. Schwarts M3. Schwarts M4. Schwarts M6. Schwarts M1. Schwarts M1. Schwarts M2. Schwarts M3. Schwarts M4. Schwarts M6. Schwarts M6. Schwarts M7. Schwarts M6. Schwarts M6. Schwarts M6. Schwarts M7. Schwarts M6. Schwarts M6. Schwarts M6. Schwarts M6. Schwarts M6. Schwarts M8. Trapfor F. Ultimate D. United V 5. Ultimate D. United V 5. Ultimate M8. Watel L8. Watel L8. Watel L8. Wilsonain E. Winterine L5.	51/2. 6 and 7 Ton Available H7 Garford 150 A-7½ Hall 7 Chain Kelly-Springfield K60 Kelly-Springfield K61 Macchonald A Whalter R Wichits B	Wintee from Casoline Tractor Buffalo Siz 2½, Federal Light Duty. Federal Light Duty. Fulton D. Comber Mr. Combard 140H. F. Mack AG Ton. *Mack

ELECTRIC COMMERCIAL CARS

Name and Model Number	Carrying Capacity	Chassis Weight	Chassis Price	Maximum Speed	Battery	Mileage Per Charge	Motor	Controller	Speeds Forward	Drive	Rear Axle	Springs	Front	Rear Tires	Steering	Wheelbase	Per Cent of Weight on Rear Wheels
Lansden MC 1. Lansden MD 2. Lansden MB 3½. Lansden MF 5. Lansden MF 5. Lansden MG 6. Milburn Model 40. Milburn Model 43. Walker Model 42. Walker Model 42. Walker M 2. Walker P. Walker EN. Walker EN. Walker EN. Walker ES. Ward WS 2. Ward WA 2. Ward WB 2. Ward WB 2. Ward WB 2. Ward WD 2. Ward WD 0. Ward WD 0. Ward WD 1.		2770 3590 6230 6940 2200 2300 2400 4000 4200 2500 5800 1850 1950 2150 2900 4400 4400 4500 3700 7500 3700 3700 4550 3700 4550 4550 4550 4550 4550 4550 4550 4	1585 1985 1985 2150 2575 2575 3550 3860 1400 1600 1850 2250 3350 1985 1585	12 11 10 9 8 14 14 14 14 14 12 8 10 11 10 15 15 12 11 10 9 7 15 11 11 11 11 11 11 11 11 11 11 11 11	Opt	55 60 50 50 50 50 50 50 50 50 50 50 50 50 50	SEREFERENCE COCCOCCOCCOCCOCCON WEST COCCOCCOCCOCCOCCOCCOCCOCCOCCOCCOCCOCCOC	G-E	4 4 5 5 5 5 4 4 4 4 4 4 4 4 4 4 4 4 4 4	CCCCC-TTTRRRRCCCCCC	Timk Timk Timk Timk Flot Flot Flot Flot Flot Flot Flot Flot	S-Ei S-Ei S-Ei S-Ei S-Hei	34x4 34x4 34x4 34x4 36x5 36x6 36x3 36x3 36x3 36x3 36x3 36x4 36x5 36x6 34x3 32x4 32x4 32 32x4 32 32x4 32 32x4 33 36x6 36x6 36x6 36x6 36x6 32x3 33x3 36x6 36x6	36x4 36x3† 40x5† 40x5 36x4 36x4 36x5 36x7	Ross Ross Ross Ross Ross Ross Ross Ross	193 115 135 144 156 100 91 % 116 116 116 124 116 116 122 102 102 102 108 108 128 128 129 133 146 156 128 129 133 146 141 141 141 141 141 141 141 141 141	65 65 65 65 67 70 68 70 60 60 60 60 60 60 60 60 60 60 60 60 60

Manufacturers and Models Included in Specifications on Preceding Pages

Acason—34, 1, 1½, 2½, 3½, 5—Acason Motor Truck Co., Wyandotte, Mich.

Ace—1½, 2½—American Motor Truck Co., Newark, Ohio.

Acme—1, 1½, 2 3, 4½, 6½—Acme Motor Truck Co., Cadillac Mich.

American—2½, 4—American Motor Truck & Tractor Co., Portland, Conn.

ADEX—1, 1½, 2½, 2½—Howitter Motor Truck & Tractor Co., Portland, Conn.

Conn. Apex—1, 1½, 2½, 3½—Hamilton Motor Co., Grand Haven, Mich. Armleder—1, 1½, 2½, 3½—O. Armleder Co., Cincinnati, Ohio. Atco—1½, 2½—American Truck & Trailer Corp., Kankakee, Ill. Atlantic—1, 2, 3, 5, 6—Atlantic Electric Vehicle Co., Newark, N. J. Atlas—1—Atlas Truck Corp., York, Pa. Atterbury—1½, 2½, 3½, 5—Atterbury Motor Car Co., Buffalo, N. Y. Autocar—1½, 2, 5—Autocar Co., Ardmore, Pa. Available—1½, 2, 2½, 3½, 5, 7—Available Truck Co., Chicago, Ill. Avery—1—Avery Company, Peoria, Ill. Bell—1, 1½, 2½—Iowa Motor Truck Co., Ottumwa, Ia. Bessemer—1, 1½, 2½, 4—Bessemer Motor Truck Co., Grove City, Pa.

Bessemer—1, 1½, 2½, 4—Bessemer Motor Truck Co., Grove City, Pa.

Birch—1—Birch Motor Cars, Chicago, Ill.

Bridgeport—1½, 2½, 3½—Bridgeport Motor Truck Co., Bridgeport, Conn.

Brinton—1½, 2½—Brinton Motor Truck Co., Philadelphia, Pa.

Brockway—3¼, 1½, 2½, 3½, 5—Brockway Motor Truck Co., Cortland, N. Y.

Buffalo—1½, 2½—T T—Buffalo Truck & Tractor Corp., Clarence, N. Y.

C. T.—1, 1½, 2, 3½, 5—Commercial Truck Co., Philadelphia, Pa.

Capitol—1½, 2½, 3½—Capitol Motors Corp., Fall River, Mass.

Casco—1—Casco Motors, Inc., Portland, Maine.

Case—2—J. I. Case Plow Works Co., Racine, Wis.

Chevrolet—¾, 1—Chevrolet Motor Co. of Mich., Flint, Mich.

Chicago—1½, 2½, 3½, 5—Chicago Motor Truck, Inc., Chicago, Ill.

Climber—1½—Climber Motor Corp., Little Rock, Ark.

Clydesdale—¾, 1, 1½, 2½, 3½, 5—Clydesdale Motor Truck Co.,

Clyde, Ohio.

Commerce—1¼, 1½, 2, 2½—Commerce Motor Truck Co., Detroit,

Mich.

Concord—1½, 2, 2½, 3—Abbott-Downing Truck & Body Co., Concord—1½, 2, 2½—Commerce—1½, 2, 2½—Commerce—1½, 2, 2½—Commerce—1½, 2, 2½, 3—Abbott-Downing Truck & Body Co., Concord—1½, 2, 2½—Commerce—1½, 2, 2½—Commerce—1½—Cimber—1½—Cimbe

Concord—1½, 2, 2½, 3—Abbott-Downing Truck & Body Co., Concord, N. H.

Corbitt—1, 1½, 2, 2½, 3, 4, 5—Corbitt Motor Truck Co., Henderson, N. C.

Cyclone—114—The Cyclone Motor Corp., Greenville, S. C. Dart—114, 214, 214,—Dart Truck & Tractor Corp., Waterloo, Ia. Day-Elder—1, 114, 2, 214, 314, 5—Day-Elder Motors Corp., Newark, N. J.

Dearborn—1, 1½, 2—Dearborn Truck Co., Chicago, Ill.
Defiance—1, 1½, 2—Defiance Motor Truck Co., Defiance, Ohio.
Denby—1, 1½, 2, 3, 4, 5—Denby Motor Truck Co., Detroit, Mich.
Dependable—1, 1½, 2, 2½, 3½—Dependable Truck & Tractor Co.,
East St. Louis, Ill.
Dlamond T—1½, 1½, 2, 3½, 5—Diamond T Motor Car Co., Chicago,
Ill.

Diehi-1, 1½—Diehl Motor Truck Works, Philadelphia, Pa. Dixon—Dixon Motor Truck Co., Altoona, Pa. Dodge Bros., Detroit, Mich. D-Oit-1½, 2½, 5—D-Oit Motor Truck Co., Inc., Long Island City. N. Y.

N. Y.

Dorris—2, 3½—Dorris Motor Car Co., Inc., Long Island City.
N. Y.

Dorris—2, 3½—Dorris Motor Car Co., Flint, Mich.

Double Drive—4—Double Drive Truck Co., Chicago, Ill.

Douglas—1½, 2, 3—Douglas Motors Corp., Omaha, Neb.

Drake—2—Drake Motor & Tire Mfg. Corp., Knoxville, Tenn.

Duplex—2, 3½—Duplex Truck Co., Lansing, Mich.

Eagle—2—Eagle Motor Truck Corp., St. Louis, Mo.

Erle—1½, 2½—Erle Motor Truck Mfg. Co., Erle, Pa.

Eugol-1—Eugol Motor Truck Co., Kenosha Wis.

F. W. D.—3—Four-Wheel Drive Auto Co., Clintonville, Wis.

Facto—2½—Facto Motor Trucks, Springfield, Mass.

Fageol—2, 3, 4, 5—Fageol Motors Co., Oakland, Cal.

Fargo—2—Fargo Motor Truck Co., Chicago, Ill.

Federal—½, 1, 1½, 2, 3½, 5, T.T.—Federal Motor Truck Co., Detroit,

Mich.

Forcal-1—Ford Motor Co., Highland Park, Mich.

Federal—%, 1, 1½, 2, 3½, 5, T.T.—Federal Motor Truck Co., Detroit, Mich.

Ford—1—Ford Motor Co., Highland Park, Mich.

Forschler—1, 1½, 2, 3—Forschler Motor Truck Mfg. Co., New Orleans, La.

Front Drive—1½—Double Drive Truck Co., Chicago, Ill.

Fruiton—1, 2, T.T.—Fulton Motors Corp., Farmingdale, N. Y.

G. M. C.—1, 2, 3½, 5—General Motors Truck Co., Pontiac, Mich.

G. W. W.—1½—Wilson Truck Mfg. Co., Henderson, Ia.

Garford—44, 1¼, 2, 3½, 5—Garford Motor Truck Co., Lima, O.

Gary—1, 2, 2½, 3½, 5—Gary Motor Corp., Gary, Ind.

Gersix—1½, 2½, 3—Gersix Mfg. Co., Seattle, Wash.

Glant—1½, 2½, 3—Gersix Mfg. Co., Seattle, Wash.

Glant—1½, 2½, 3—Gersix Mfg. Co., Seattle, Wash.

Glant—1½, 2½, 3—Gersix Mfg. Co., Seattle, Wash.

Gramm—Bernstein—1, 1½, 2, 3, 3½, 4, 5—Gramm—Bernstein Motor

Truck Co., Lima, Ohlo.

Hal-Fur—2, 3½—Hal-Fur Motor Truck Co., Cleveland, Ohlo.

Hal-Fur—2, 3½—Hal-Fur Motor Truck Co., Harvey, Ill.

Hendrickson—2½, 3½, 5—Hendrickson Motor Truck Co., Chicago, Ill.

Hendrickson—3½, 3½, 5—Hendrickson Motor Truck Co., Chicago, III.

Higrade—1, 1½,—Higrade Motors Co., Harbor Springs, Mich.

H. R. L.—¾, 1½, 2½—H. R. L. Motor Co., Seattle, Wash.

Hug—1½—The Hug Co., Highland, III.

Huriburt—1½, 2½, 3½, 5—Harrisburg Mfg. & Boiler Co., Harrisburg, Pa.

Huron—1½, 2½—Huron Truck Co., Bad Axe, Mich.

Independent—1, 1½, 2½—Independent Motor Truck Co., Inc., Davenport, Ia.

Indiana—1½, 2, 2½, 3½, 5—Indiana Truck Corp., Marion, Ind.

International—1, 1½, 2, 3, 5—International Harvester Co., Chicago, III.

Jackson—3½—Jackson Motors Corp., Jackson, Mich.

Kalamazoo—1½, 2½, 3½—Kalamazoo Motor Corp., Kalamazoo,

Mich.

Kearns—4, 1½—Kearns-Dughie Motors Co., Danville, Pa.

Keiland—Kelland Motor Car Co., Newark, N. J.

Kelly-Springfield—1½, 2½, 3½, 5, 6—Kelly-Springfield Motor Truck Co., Springfield, O. Keystone—2—Keystone Motor Truck Corp., Philadelphia, Pa. Kimbail—2, 2½, 3, 4, 5—Kimbail Motor Truck Co., Los Angeles, Cal. Kimbail—2, 2½, 3, 4, 5—Kimbail Motor Truck Co., Los Angeles, Cal. Kissel—1, 1½, 2, 2½, 3½, 5—Kleiber & Co., Inc., San Francisco, Cal.
Koehler—1½, 2½, 3½, 5—Langel Motor Truck Co., Pittsburgh, Pa. Lange—2, 2½—Lange Motor Truck Co., Pittsburgh, Pa. Lange—9, 2½—Lange Motor Truck Co., Pittsburgh, Pa. Lange—9, 1, 2, 3½, 5, 5—Lansden Company, Danbury, Conn. Larrabee Deyo—1½, 2½, 3½, 5—Larrabee-Deyo Motor Truck Co., Inc., Binghamton, N. Y.
Lombard—T.T.—Lombard Auto Tractor Truck Corp., New York, N. Y.
Luedinghaus—1, 1½, 2—Luedinghaus-Espenschied Wagon Co., St. Louis, Mo.
Maccar—1½, 2, 3, 4, 5—Maccar Truck Co., Scranton, Pa. MacDonald—7—MacDonald Truck & Tractor Co., San Francisco, Cal.
Mack—1½, 2, 2½, 3½, 5, 6½, 7½, T.T.—International Motor Co., New York, N. Y.
Master—1½, 2½, 3½, 5, 6½, 7½, T.T.—International Motor Co., New York, N. Y.
Master—1½—Moline Plow Co., Moline, Ill.
Moreland—1, 1½, 2½, 4, 5—Moreland Motor Truck Co., Los Angeles, Cal.
Napoleon—½, 1, 1½—Napoleon Motors Co., Traverse City, Mich. Nash—1, 2—Nash Motors Co., Kenosha, Wis.
Nelson-LeMoon—1½, 2½, 3½, 5—Nelson & LeMoon, Chicago, Ill.
Moreland—1, 1½, 2½, 4, 5—Moreland Motor Truck Co., Kendallville, Ind. Northway—2, 3½—Northway Motors Co., Natick, Mass.
Niles—2—South Main Motor Co., Pittsburgh, Pa.
Norwalk —1, 1½—Norwalk Motor Co., O., Tichourg, Mass.
Niles—2—South Main Motor Co., Pittsburgh, Pa.
Norwalk—1, 1½, 2½, 3½, 5—Ogden Motor Truck Co., Chicago, Ill.
Old Reliable—1½, 2½, 3½, 5—Ogden Motor Truck Co., Chicago, Ill.
Old Reliable—1—Olds Motor Works, Lansing, Mich.
Old Reliable—1—Olds Motor Works, Lansing, Mich.
Olympic—2½—Olympic Motor Truck Co., Detroit, Mich.
Paige—1½, 2½, 3½, 5—Pierce—Arrow Motor Car Co., Detroit, Mich.
Paige—1½, 3½, 5—Percent Motor Car, O., Detroit, Mich.
Paige—1½, 3½, 5—Pierce—Arrow Motor Car Co., Detroit, Mich.
Paige—1½, 3½

Ruggles—1½, 2—Ruggles Motor Truck Co., Saginaw, Mich. Rumely—1½—Advance-Rumely Thresher Co., Inc., La Porte, Ind. Samson—4, 1¼—Samson Tractor Co., Janesville, Wis. Sanford—2, 3½, 5—Sanford Motor Truck Co., Syracuse, N. Y. Schacht—2, 3, 4, 5, 7—G. A. Schacht Motor Truck Co., Cincinnatl, 0, Schwartz—1, 2, 3, 5—Schwartz—Motor Truck Co., Reading, Pa. Seiden—1½, 2½, 3½, 5—Schwartz—Motor Truck Co., Reading, Pa. Seiden—1½, 2½, 3½, 5—Schuartz—Motor Truck Co., Reading, Pa. Schwartz—1½, 2½, 3½, 5—Signal—Truck Corp., Rochester, N. Y. Schacht—1½, 2½, 3½, 5—Signal—Truck Corp., Detroit, Mich. Southern—1, 1½, 22—Southern Truck & Car Corp., Greenboro, N. C. Standard—1½, 2½, 3½, 5—Standard Motor Truck Co., Detroit, Mich. Sterling—1½, 2½, 3½, 5—Standard Motor Truck Co., Detroit, Mich. Sterling—1½, 2½, 3½, 5—Standard Motor Truck Co., Milwankee, Wis. Stewart—4, 1, 1½, 2, 2½, 3½, 5—Stoughton Wagon Co., Stoughton, Wasuper Truck—2½, 3½, 5—Connell Motor Truck Co., Waukegan III.

Superlor—1, 2—Superior Motor Truck Co., Atlanta, Ga. Tiffin—1½, 2½, 3½, 5—Transport—1, Mich. Transport—1, 1½, 2, 3, 3½, 5—Transport Truck Co., Mr. Pleasan, Mich. Transport—1, 1½, 2, 3, 3½, 5—Transport Truck Co., Mr. Pleasan, Mich. Transport—1, 1½, 2, 3, 3½, 5—Transport Truck Co., Mr. Pleasan, Mich. Transport—1, 1½, 2, 3, 3½, 5—Transport Truck Co., Mr. Pleasan, Mich. Truck—2, 3½, 5—Transport Truck Co., Kansas City. Mo.

Twin City—2, 3½—Twin City Company, Minneapolis, Minn. Ultimate—1½, 2½, 3½, 5—Ursian Motor Truck Co., Cincinnati, Ohio. —2½, 4, 6—Union Motor Truck Co., Bay City, Mich. United—1½, 2½, 3½, 5—Ursian Motor Co., Inc., Chicago, Ill. United—1½, 2½, 3½, 5—Ursian Motor Co., Co., Convers, N. J. Union—2½, 4, 6—Union Motor Truck Co., Paly City, Mich. United—1½, 2½, 3½, 5—Ursian Motor Co., Cincinnati, Ohio. —2½, 3½, 5—Ursian Motor Co., Co., Convers, N. J. Union—2½, 4, 6—Ursian Mich. States Motor Truck Co., Cincinnati, Ohio. —2½, 3½, 5—Ursian Motor Co., Co., Co., Cincinnati, Walter—2½, 3½, 5—Ursian Motor Co., Co., Co., Co., Salk, City, 3½, 5—Ursian Truck Co.,

Metal and Rubber Market

Steel Products Prices

Per	ton-	-1	P	it	t	8	ıł)1	u	r	g	h	-	_									
Billets	-Be	S	86	el	n	16	e	r											\$35	00	a		
Oper																							
Forg																							
Sheet																							
Slabs																			.35	00	a		. ,

Sheets

The following prices are for 100-bundle lots and over f.o.b. mill:

Blue Annealed Sheets-			
Pittsburgh (base)\$2	40 a	2	50
Philadelphia2	72½a	2	821/2
New York 2	74 2	2	84

Finished Iron and Steel

Tank plates, P.	ittsburgh				 .\$	1 70	a		
Tank plates, N	ew York			٠	 	2 04	a		
Steel bars, Pitt	sburgh				 	1 70	a		
Steel bars, Nev	w York				 	2 04	a		
Iron bars, ref'c	l, Pittsbu	rg	h.			2 20	a		

Iron and Steel at Pittsburgh

	HOH	Crar	u ble		•	al	•	44	3	U GL	. 9.					
Skelp.	groov	red	steel							\$1	70	a				
Skelp,																
Strip	steel.	cole	1							4	00	a				
Strip s	steel h	ot								2	25	a		2	4	10
Stool	maltin	10' 5	eran							17	00	a.	1	7	1	50

Antimony

The market remains unchanged, with little or no demand for futures and only a few inquiries for spot.

Manganese

The general opinion seems to be that the date when the tariff bill becomes operative has at least been put forward by a month from the earlier calculation, and instead of early in September, the first of October would seem to be the more likely date. This postponing has resulted in buyers being again interested in shipment from abroad. This refers particularly to manganese ore, for which the demand continues very heavily.

Old Metals

Following are dealers' buying and selling prices for large quantities f.o.b. cars New York:

	Buying	Selling
Cast scrap10	a 101/2	11 a 111/4
Sheet scrap10		11 a 111/4
Clippings	a 131/2	14½a 14¾
Copper—		
Light and bottoms 8	a 8½	91/2a 93/4
Heavy, cut & crucible.11	a 11½	121/a 121/2

Rubber Easy

Para—Up-river, fine	
Up-river, coarse	
*Island, fine	
Island, coarse 834a	
Caucho, ball, upper131/2a	2
Caucho, ball, lower111/4 a	
Cameta 8¾a	
*Centrals-Corintoa	10
Ball13¾a	
*Esmeraldaa	
*Mexican scrapa	91/8
*Guayule—Weta	18
*Guayule—Drya	20
*Balata—	~~
Block, Ciudada	58
Block, Colombiana	42

Panama										٠		۰									.a	40
Sheet																						
*Benguella,	N	1).	2	۰	0		۰	0		,	0		۰		٠				7	8	19
*Kassal—																			-		_	
Pr. Black																						
Pr. red .							9		0	*		۰	۰	۰	۰	٠		۰	14	,	a	12

*Nominal.

		Sc	ra	Ţ)	R	ì	1	b	b	e	I	•						
	Tubes,																		
	tubes,																.a	2%	
Tires-	-autom	obile	9							٠						1	4a	1/2	

Taxicabs Popular in Rome

The first regular taxicab service was established in Rome during May, 1921, says a recent report to the Department of Commerce from Commercial Attache H. C. MacLean, Rome. Prior to that time, with the exception of street cars and a few touring cars for hire, the usual European one-horse cab was the only means of transportation. Since then, however, the number has increased rapidly and there are now hundreds of taxis in use in Rome, principally Fiats, and a considerable number of Ceiranos and Diattos.

Although the use of motor taxis is sure to increase in the immediate future, it is not believed that there is any demand for American cars for the purpose, owing to the high rate of duty and unfavorable exchange.

Motors Are Solving Chicago's Strike Transportation Problem

The Utility and Practicability of Motor Transportation Units for Passenger Haulage is Being Amply Demonstrated During This Huge Strike

Py A. V. COMINGS

NY doubt as to the ability of the motor bus to handle the surface transportation of any large city was disposed of once and for all time during the traction tie-up in Chicago in early August, when both street car and elevated lines ceased operation.

Motor transportation took up the burden of handling a population of nearly three million, carried the workers to their jobs in the morning and back to their homes at night, and had time to spare during the intervening hours when traffic was lighter.

The motor truck drafted into service in this work, and the existing lines of motor buses, carried a tremendous share of this burden, and they proved beyond any question that, properly equipped and properly routed and handled, motor equipment is equal today to handling the entire surface transportation of any city, no matter how large nor what the difficulties of the situation may be.

Immediately with the calling of the strike the traffic department of the Chicago police force promulgated rules governing motor traffic in the down town, or



Chicagoans Suffered Little Inconvenience From the Strike: Every Available Commercial Unit Was Pressed Into Service

"loop" district. The "loop" district, as any one familiar with Chicago knows, is

probably the most congested business district in the world.

One way streets were designated all through this district, heavy traffic was shunted to the right on all streets, and with extra traffic officers at every corner traffic moved fairly smooth, even on the first day's tie up.

On the second day, with drivers and pedestrians more familiar with the system, the streams of traffic moved very evenly and smoothly, and with each succeeding day conditions became better.

It is estimated that Chicago has a million workers, and this mass of humanity was handled with a celerity and system that surprised even those on whom the burden of responsibility rested.

Motor cars by the thousands helped in the work, and there was hardly a commercial motor truck in the city that didn't at some time haul its quota of workers to or from the business district or transport them through the outlying sections.

Even traffic experts who had discounted the possibility of handling modern big city surface transportation entirely by motor bus, were surprised at the apparent ease with which this great city accomplished what had been hitherto considered impossible.

There were delays, it is true, but jumping from street car and elevated transportation overnight to complete motorized service is too huge a task not to admit of some confusion at the start. The tremendous improvement noted with each succeeding day proved what careful analysis and routing could accomplish if the task were approached properly and handled with experience.

The experience of Chicago during the period of the strike should prove of immense value to the manufacturers of motor buses and motor transportation units built for the commercial haulage field. For it furnished the first great example of what may be done with complete motor equipment in handling the entire surface

transportation of a great city, and doubt-

ers may no longer say: "It can't be done."
Chicago, as on many previous occasions,
has done what many thought impossible.



From the Chicago Tribune

What Necessity Can Do

-	Pressure			•				TH	E	COI	MM :	ER	CIAI	C.	AR	. J(OUI	RN	AL				0.			AUG	UST	15	, 1
01	Capacity Capacity Inflation	:		00 130	:		:	:		:	:	:	:::	:	:	:	:		:	:	:		6000 130	:	::	:::		:	
44 x 10	Carrying	:	:	2 6000	:	:	:	:	:	:	:			:	:	:	:	:	:	:	:	-:		:	::		:	:	
l	Price	:	:	317.25	:	:			:			:		:		:	:	:		:	:	:	334.30	:		346.40			
	Inflation Pressure	:		:	:	:		*		120	•	:	:::	:	:	:	•	:			120	:	120		::	:::	:	:	
4219	Carrying Capacity	:	•	:	:	:	:	:	•	2000		:		:	:	:	•			:	2000	:	2000	:	• • •	:::	:	•	
1	Price	:		:		:				198.36	:			:						:	235.00	:	239.95	:	• • • • • • • • • • • • • • • • • • • •	249.85	:	:	
-	Inflation Pressure	:	:	100		110	110	110	110	110	110	110	110	:	110	110	:	110	110	120	110	110	110	110	110	:::			
40 x 8	Carrying Capacity	:	:	4000	:	4100	4000	4000	4000	4000	4000	4000	4000	:	4000	3650	•	4000	4000	4000	4000	4000	4000	4000	4000	:::	:		
1	Price	:	•	146.65	:	148.70	156.00	156.75	146.65	146.65	238.00	148.70	148.70		155.20	144.55	•	215.00	160.00	143.75	148.70	148.90	153.15	146.65	148.70	154.25 161.95 115.70			
1	Presente	100	100	100	:	100	100	*	100	100	100	100	:::	:	100	100	:	100	100	110	100	100	100	100	100		:	100	,
38 x 7	Carrying	3000	3000	3000	:	3100	3000	:	3000	3000	3000	3000		:	3000	2700	:	3000	3000	3000	3000	3000	3000	3000	3000	:::	•	3000	
1	Price	125.00	115.00	113.85	:	115.40	121.00		113.86	113.85	184.00	115.45	• • • • • • • • • • • • • • • • • • • •		120.10	112.20	:	170.00	125.00	111.75	115.40	115.70	116.30	113.85	115.45	$^{119.70}_{125.70}_{89.80}$	•	115.40	
1	noitahal etuaseta	06	90	06	90	06	90	90	90	90	06	90	06 ::	06	90	06	06	06	90	100	06	90	06	90	06	:::	90	90	
36 x 6	Carrying Capacity	2200	2200	2000	2200	2300	2200	2200	2200	2200	2200	2200	2200	2200	2200	2000	2200	2200	2200	2250	2200	2200	2000	2200	2200	:::	2200	2200	
. 1	Price	83.00	82.00	78.55	78.05	82.65	86.00	97.50	78.55	80.45	143.00	82.65	82.65	81.80	82.25	79.30	90.00	120.00	92.00	75.75	82.65	82,85	83.40	78.55	82.65	85.75 90.05 64.30	90.00	82.65	
3616 3817 4018 4219	10 to	:	54.00	55.75	54.75	56.75	67.50	54.70	54.75	55.85	83.00	56.50	54.75	57,00	54.50	54.75	56.75	68.45	65.00	60.50	67.50	49.80	60.90	55.85	64.75	54.75 57.50 41.05	55.85	67.50	
	20	60.00	:	0 0 0		57.50	55.70	:	64.10	53.75		55.10	53.50		53.50	65.40	53.90	- :	62.50	69.00	56,10	•	53.75	*	63.50	53.50 40.60	:	66.00	
	55 ro	:	52.00	53.10	52.15	54.25	54.75	52.20	62.15	53.20	80.00	53.80	52.15	53.75	51.75	52.15	52.15	65.20	00.09	57.50	54,75	47.65	64.90	53.20	52.15	52.15 54.75 39.10	53.20	52.16	
	25	* * * * * * * * * * * * * * * * * * * *	43.00	44.80	43.90	45.25	46.05	43.90	43.90	44.85	10.50	45.30	43.90	44.35	43.75	43.90	43.90	96.50	45.75	48.50	46.10	37.70	46.55	44.85	43.90	43.90 46.10 32.95		43.90	
	41/2		41.00	42.70	41.90	43.75	44.00	41.95	41.90	42.70	67.25	43.25	41.90	41.00	41.75	41.90	41.90	52.35	43.25	46,50	44.00	30.75	44.45	42.70	41.90	41,90 44,00 31,45		41.90	
	24	:	34.00	34.80	34.25	36.00	36.00	35.40	34.25	34.50	62.25	35,35	34.25	34.25	34.95	34.25	34.25	48.95	36.50		34.25	29.40	37.85	34.50	34.25	34.25		34.25	
	51.4	:	32.00	32.85	32.40	34.00	34.00	33.45	32.40	32.50	58.75	33.45	32.40		32.75	32.40	32.40	46.30	34.00		32.40	28.55	34.95	32.50	32.40	32.40		32.40	
	30	30.00						•										24,50	19.50		17.50	15.25							
		× .	18.00	:	18.00	18.75	:		1. 3.	18.50	, i		-											::	::	6	:	-	
		Achilles Rubber & Tire Co., Binghampton, N. Y. Achilles Cord, non-skid	Acme Rubber Mfg. Co., Trenton, N. J.	Ajax Rubber Co., Inc., New York, N. Y.		:	Armstrong Rubber Co., Inc., Garffeld, N. J. Armstrong Super Size Cord, non-skid	& Rubber Co., St. Paul, Minn.	Braender Rubber & Tire Co., Rutherford, N. J. B.00 Braender Bull-Dog Super, non-skid 18.00	Brunswick Balke-Collender Co., Chicago, III. Brunswick Cord, non-skid	r Co., Noblesville, ir	Youngstown, O.	Combination Rubber Mfg. Co., Bloomfield, N. J. Combination Viking Cord, non-skid Combination Viking Standard Fabric, 12.15 Combination Viking Standard Cord, 13.85	Cooper Corporation, Findlay, Ohio	5 :	Empire Tire & Rubber Co., Trenton, N. J. 19.50 Sempire Cord. non-sikid	Erie Tire & Rubber Co., Sandusky, O. Erie Cord, non-skid	Excel Rubber Co., Wadsworth, Ohio	Falls Rubber Co., Cuyahoga Falls, O. Palls Cord, non-skid	eral Rubber Co. of Illinois, Cudahy, Wis. Federal Cord	Firestone Tire & Rubber Co., Akron, O. Firestone Cord, non-skid	Gates Rubber Co., Denver, Colo. Gates Cord, non-skid	Kkid 19.70	Gillette Rubber Co., Eau Claire, Wis.	Goodrich, B. F., Rubber Co., Akron, O. Goodrich De Luxe Cord Goodrich Silvertown Cord	doodyear Tire & Rubber Co., Akron, O. Goodyear Cord, All-Weather Tread Goodyear Rut Proof		Hewlitt Rubber Co., Buffalo, N. V.	Hewlit Cord, non-man April Bennamick N. J.
		rd, non-	Mfg. Co.	be, inc.	rd, non-	American Rubber & Tire Co., A	Super E	cre Tire & Rubber Co. Biekre Cord, non-skid	sull-Dog	ke-Coller Cord, n	E Rubbe	tone Co.	ubber M n Viking n Viking n Viking	ation, Fi	Cord, m	Rubber	ubber C	Co., Wac	non-skie	rd co. of	& Rubb	Co., Der	Rubbe.	rd, non-	Rubbe Luxe	& Rubb	Rubber angle Co	Co., Bu	Paren in
		Rubbe les Co	Cord	Cord.	Rubb	Rubi	Strong	Biekre Tire &	Rubt	sk-Bal	Tire Sak C	Blacks	tion R	Sorpor er Cor	Subber	Tire &	Cord.	Cord.	Cord,	Rubbe	Tire tone	Cord	Tire d	Rubbe	rich I	Goodyear Tire Goodyear C	Fire &	Subber	77
		a li	R	Ru	na.	car	LOL	Per	des	wie	ck	n-e	9000	200	P F		10	R	3 3	al s	OF	E 97	al sne	let let	leh odd	900	-		40

										-																									
AUG	US?	Г 1	5, 1	922							TH	ΙE	CO	M	AE:	RC	IAI	L C	AR	JC	URI	NA	L											5	3
:		:	:	:	:	:	:	:		:	:	:	:	:	140	:	:	:	::	:		:	:	:	:	:	:	:	:	:	:	:	:	:	:
:	:	:	:	:	:	•	:	:	:	:	:	:	:		0009		:	:	::	:	::	:	:	:	:	:	:	:	:			:			•
:	:							:		:	:				330.00					:	::	:		:	:	:	:	:				•			•
:	:		:	:	:	:	:		:		:	:		:	130				: :	:	::	:	:	:	:	:	:	:	:	:	:				:
:	:		:	:	:	:	:	:	:	:	:	:			2000		:	•	:::		::	:	•	:	:			:	:	•		•		:	
* * * * * * * * * * * * * * * * * * * *			•	:	:	:	:	:	:		:	:		0 0 0 0	236.25	:	:	*	* * * * * * * * * * * * * * * * * * *			:	:	:	•	:	:	:			:	:		:	:
:	110	:	:	:	110	:	:	:	:	•	:	:	:	•	120	110	:	110	110	:	::	110	110			:	:	:	:	:	110	:	:	110	:
:	4000	:	•	:	3595	:		:	:		:	0 0		:	4000	4000	:	4000	4000	:		4000	4000		:	:	:	:	:	:	4000	:		4000	:
0 0 0	157.50		:	:	173.75		*		:	*					146.65	156.50		134.95	157.50	:	::	144.75	148.70		:	:	:	:	* * * * * * * * * * * * * * * * * * * *	:	146.65	•	:	146.65	•
:	100	:	:	:	100	:	:	0 0	:	:	:	-:	:		110	100	* *	100	100	100	100	100	100	:	:	:	:	100	:	100	100	100	:	100	
:	3000	•	:	•	2720	0 0	:		:	*	:	•	:		3000	3000		3000	3000	3400	3000	3000	3000	:	:	:	:	3000		3000	3000	3000		3000	:
*	121.50				135.05		:	ž.		:	:		•		113.85	121.50		95.35	121.50	128.25	115.50	112.35	115.45	:		•	:	115.45		115.65	113.85	117.70		113.85	:
90	90	96	06	90	90	06	90	90	06	06	:	90	:	06	100	90	90	90	90	90	90	90	90	06	90	90	90	90	90	06	06	90	06	90	90
2200	2200	2200	2200	2200	1970	2200	2200	2200	2200	2200	:	2200	:	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200	2200
68.21	90.90	80.00	82.90	81.30	98.50	82.65	78.05	90.00	91.85	82.65		90.90	86.00	92.50	78.05	87.00	75.00	76.45	90.90	95.90	85.00	77.45	82.65	85.00	90.90	90.00	86.00	82.65	86.80	82.80	78.65	84.30	83.60		82.65
48.02	54.40	54.75	54.75	60.25	67.75	56.95	54.75	60.00	55.70	54.75	39.95	54.35	56.40	69.00	67.50	59.50	57.20	49.30	54.75	63.20	54.75	56.60	58.00	65.70	54.75	60.00	55.85	64.75	54.75	69.50	92.29	55.80	64.75	68.90	54.75
:	•	:	54.40	:	66.25	54.85	•	:	:	53.50	:		55.50	0 0 0	53.50	56.50	52.55		53.50	62.20	::	54.40		63.80	:	:	:					54.60		54.10	53.50
45.79	52.30	52.15	52.90	57.35	64.50	63.20	52.15	57.00	53.00	52.15	38.95	52.15	53.75	49.25	52.18	55.00	:	47.00	52.15 42.15	61.00	52.15	53.85	55.25	61.50	52.15	57.40	53.20	52.15	52.15	56.70	52.85	53.20	52.15	:	52.15
58.57	44.30	41.50	44.85	48.30	56.75	44.85	43.90	48.00	44.70	43.90	32.40	43.90	44.75	47.50	46.95	46.20	:	39.55	36.25	53.10	43.90	45.35	46.60	52.60 6	44.30	48.00	44.85	43.90	43.90	47.70 5	44.0 5	44.80 5	43.90 6	47.25	43.90 6
36.77	42.40	38.50	41.90	46.10	54.25	42.80	41.90	45.75	42.55	41.90	30.75	41.90	42.60	45.45	41.90	44.10	:	37.70	34.05	49.70	33.40	43.25	44.35	49.40 5	41.90	46.80	42.70	41.90	41.90	45.55 4	42.45	42.75 4	41.90 4	:	41.90
31.68	34.95	33.50	34.90	34.25	46.60	34.50	34.25	38.20	39.85	34.25	25.35	34.25	35.50	41.15	34.25	36.10	:	31.05	24.25	41.00	34.25 4 26.85	35.40 4	35.85	35.85 4	34.50 4	37.80 4	34.50	34.25 4	34.25 4	37.25 4	34.50	34.95 4	34.25 4		36.05 4
29.93	32.75	31.50	32.90	32.40	44.25	32.50	32.40	36.90	37.65	32.40	24.50	32.40	33.35	38.75	32.40	34.10	:	29.25	32.40 25.45	39.10	32.40 24.95	33.45	33.75 3	33.90 3	32.50 3	35.50 3	32.50 3	32.40 3	32.40 3	35.20 3	32.50 3	33.05 3	32.40 3		34.10 3
				18.00	24.75			21.00	26.35								:	21.40	19.50	23.30			19.00 3	18.90 3			18.90 3	18.00 3	23.50 3	20.00 3	18.30 3		19.60 3		
	1	1	· ·	1			1			8, 0.	1	Mo. 1	1	2 2	1	63	onn.	67	<u>d</u>	81		18	18	allf.		al.	18	18	25	20	18		19	:	19.00
Iowa Cord Tire Co., inc., Des Moines, ia. Jowa Cord, non-skid	Kelly-Springfield Cord, Kant Slip.	Kenyon Cord, non-skid 17.50	Keystone Tire & Rubber Co., New York, N. Y. Keystone Cord, non-skid	Kokomo Rubber Co., Kokomo, Ind. Kokomo Cord, non-skid	Lee P. P. Cord	Autocrat Cord, non-skid	McGraw Tire & Rubber Co., Cleveland, Ohio McGraw Cord, rib or non-skid	Madison Tire & Rubber Co., Inc., Buffalo, N. Y. Madison Oversize Cord	Majestic Tire & Rubber Co., indianapolis, Ind.	Marathon Tire & Rubber Co., Cuyahoga Falls, O. Marathon Cord, non-skid	Mason Cord, non-skid	Mellinger Tire & Rubber Co., Kansas City, Mo. Mellinger Cord, non-skid	Michelin Cord, non-skid	Midco Cord, Universal 22.00	Miller Cord, "Geared-to-the-Road" 19.00	Mohawk Cord, non-skid 26.50	Norwalk Tire & Rubber Co., Inc., Norwalk, Conn.	Pennsylvania Rubber Co., Jeannette, Pa. Pennsylvania Cord, non-skid	Perfection Tire & Rubber Co., Fort Madison, Ia. Perfection Cord, non-skid Standard Fabrics	Powertown Tire Cord, Rochester, N. Y. Powertown Cord, non-skid	Quaker City Rubber Co., Philadelphia, Pa. Quaker City Cord, non-skid Quaker City Fabric, non-skid	Racine Rubber Co., Racine, Wis. Racine Multi-Mile Cord	Republic Rubber Co., Youngstown, O. Republic Cord, non-skid	Samson Tire & Rubber Corp., Los Angeles, Calif.	Sprague Cord, non-skid	Spreckles Savage Cord	Standard Cord, non-skid	Tiger Foot, non-skid	Sterling Tire Corp., Rutherford, N. J. Sterling Sovereign Cord.	Swinehart Tire & Rubber Co., Akron, O. Swinehart Cord, non-skid	Syracuse Kubber Co., Inc., Syracuse, N. Y. Syracuse Syra-Cord, non-skid	Thermold Cord, non-skid	Traveller Cord, non-skid	United States Cord, now skid	Victor Cord, non-skid

NEW COMMERCIAL CARS











"Republic Road Builder" for Highway Construction

HE 1922 road-building program, the largest ever undertaken, still continues to make large demands upon various industries. One of them has been the demand for faster and more efficient transportation equipment in order that projects under way may be completed on schedule and with greatest possible economy.

To help meet this demand for specialized equipment, the engineering staff of the Republic Sales Corp., has designed a job known as the Road Builder Truck, specifically adapted to the requirements of contractors using latest methods of concrete highway construction.

In order to provide the maneuvering ability, so essential in negotiating over sub-grades, the chassis was built with a wheelbase of 110 in. This permits a turning radius of 15½ ft. Tire equipment is pneumatic. The carburetor is equipped with a special air cleaner to prevent dust and grit from being carried into the engine cylinders. A vacuum gasoline system assures steady flow of fuel to the last drop, and a special low gear ratio enables the truck to negotiate sand and mud roads without difficulty.

The body is mounted comparatively low to the ground, and is well balanced over the rear axle, with approximately 40 per cent of the total load carried on the front wheels.

Three designs adaptable to the various methods of construction in use by road contractors have been worked out. All are of 2 cu, yd. capacity.

The standard rear discharge type is

fitted with an under-body hydraulic hoist, and a center, swinging partition, controlled by the driver. This body is intended for use in connection with a central proportioning plant. The operation of dumping takes but a few seconds.

Pneumatic tires are used so as not to break up the sub-grade, as would be the case were solid tires used.

For the wet mix system, where the sand, gravel and cement are mixed first and then carried to the road slab, a different type of body is furnished with the Republic Road Builder. This body comprises two gravity end dump hoppers,

each having a capacity of one cu. yd. and designed especially to handle a wet mixture. Each hopper may be dumped instantaneously by the driver without leaving his seat. By pulling a lever, the hopper is released and the weight of the load automatically dumps the body, which is built on a radius with the center of gravity behind the pivot center. After the load is dumped, the hopper is tipped back by hand and automatically locks itself.

A third body option provides for mounting two batch boxes of one cu. yd. capacity, so that contractors may use existing equipment if preferred.

Dorris Brings Out New One-Tonner

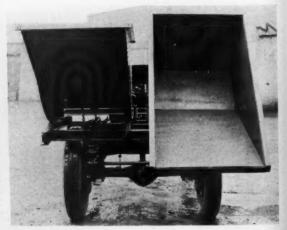
NEW one-ton Dorris truck was officially announced recently by the Dorris Motor Car Co., St. This new model, Louis, Mo. known as the K-2 series, is empowered by a 4 x 51/2 in., four-cylinder, valve-inhead engine of Dorris make. It is mounted in unit with the clutch and transmission. A device which is claimed to completely vaporize the present day low grade of gasoline and which is being used on Dorris passenger cars, is now being installed as regular equipment on this K-2 truck. It is known as the Dorris Distil-Economy in gas conservation is exacted through employment of this de-The truck is claimed to average from 12 to 15 miles to a gal. of gas.

Three options in wheelbase are extended the owner. The choice includes 120, 132 and 144 in. Semi-elliptic springs, all of which are of chrome vanadium steel, are used both in the front and rear, the latter being underslung.

A brief outline of the units and their specifications follow:

The N. A. C. C. horsepower rating of the engine, which is mounted on the three-point suspension principle, is 25.6. The crankshaft of this engine revolves in five large main bearings, all of which together with the connecting rod bearings are 2½ in. in diam. Heavily ribbed Lynite aluminum is the material used in the crankcase. Engine lubrication is full pressure.





Two Views of the New Republic Road Builder With Dual Hoppers

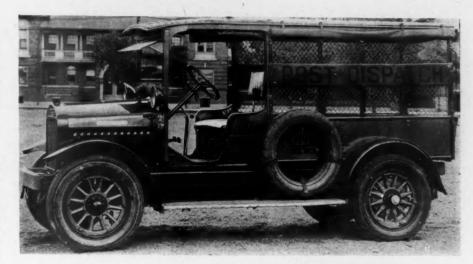
Left: View showing one hopper at full dumping position. Right: Rear view, showing one hopper approaching a full dumping position

From the engine power is carried back through a multiple-plate, dry-disk clutch to a sliding gear transmission, providing three speeds forward and one reverse.

Ignition is provided by a Bosch DU-4 straight high-tension magneto with flexible coupling and the carbureting system includes a Stromberg M-2 carburetor, aided by a Dorris Distillator and an 18-gal. gasoline tank mounted under the driver's seat.

The radiator is copper tubular, with special core and shell permitting easy demounting of core by the removal of four bolts. The radiator shell is cast aluminum.

From the transmission the power is transmitted through a propeller shaft equipped with two Thermoid-Hardy universal joints to a Timken bevel-gear rear axle providing a gear ratio of 4 3-13:1. The front axle is a Timken of the conventional I-beam section. The brakes are of Duplex make, having drums 15 in. in diam. by 3 in. face. They are Raybestos lined. Left hand drive, center control; spark and throttle under steering wheel, and foot accelerator. A Ross worm and solid nut type steering gear is used. Wheels are of the wood artillery



New One-Ton Truck Recently Brought Out by the Dorris Motor Car Co. It is Known as the K-2 Series and Possesses Special Features

type and are equipped with 33 x 5 cord truck pneumatics.

The electrical equipment includes: 6-volt, 130 amp. hr. storage battery, Westinghouse starting motor, Westinghouse

self-contained generator, Klaxon horn, electric side and tail lights, switches, etc. Equipment includes a complete set of tools, extra rims, speedometer mounted on dash and driven by transmission.

Fast Express Model Federal's Latest Entry

N keeping pace with the demand for light capacity, express trucks for which there is a larger percentage demanded than all other capacity trucks combined, the Federal Motor Truck Co., Detroit, Mich., recently announced a new "delivery type" truck to help accommodate this demand. It has been named the Federal Fast Express, Model R2, and is, according to its builders, capable of carrying a reasonable load up to the limit of its 5-in. cord tire capacity, at a speed of 35 m.p.h.

This truck has a chassis weight of 2950 lb., body allowance of 900 lb., and with a one-ton load, a total road weight of 5850 lb. Its wheelbase is 132 in., tread, 56 in., and loading space back of seat, 110 in.

The power plant is a Continental, J-4, 334 x 5-in engine. Lubrication is force feed. The cooling system includes a centrifugal water pump. An adjustable heated exhaust manifold for summer and winter driving is provided.

Final drive is Timken worm and worm wheel, which is similar to the rear end This New Federal Fast Express Model is Described as a Strict Delivery Type Job, Capable of Carrying Its Maximum Capacity at a Road Speed of 35 M.P.H.



assembly of all Federal models. In addition to the above mentioned units, the Federal Fast Express includes such components as Eisemann magneto, Zenith carburetor, Oakes fan, Long radiator core in heavy pressed steel shell, Borg & Beck clutch, Detroit Gear and Machine transmission, Peters universal joints, Gemmer steering gear, Stewart-Warner vacuum tank, Disteel wheels, U. S. Royal cord

tires, Alemite chassis lubrication, Remy starter and generator, and Exide battery. Other features are chrome-vanadium steel springs, adjustable electric lights, mounted out of the way of the dash, electric horn, pressed-steel dash and two running boards.

The Federal Company has made arrangements to furnish any style of body mounted and painted ready for service. In all, thirty-two different combinations of seats, bodies, windshields, and cabs have been worked out to fill practically every need of express or delivery work. Many of the combinations are interchangeable on the same body with the same top.

Before production was started on this model the factory was subjected to some changes to permit of quantity production.

Overhead View of Federal Chassis, Showing Balanced Disposition of Components

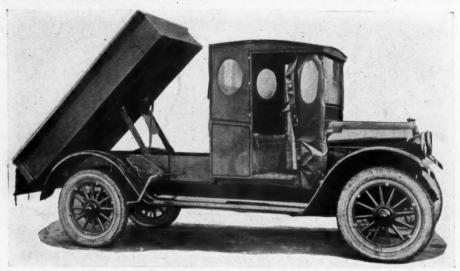
Bringing the Van Dorn Plant Home to You, is a unique folder just issued by the Van Dorn & Dutton Co., gear manufacturer at Cleveland. The pamphlet contains a detailed description of a trip through the gear plant and other interesting information. Free on request.

New Woonsocket Hand and Power-Operated Hoist and Body

NEWLY designed hand and power operated hoist and body, con-structed along lines somewhat apart from the conventional, is now being produced by the Woonsocket Mfg. Co., Woonsocket, R. I.

The body has a mechanical hoist and is particularly adaptable to the Reo Speed attachment controlled directly from the

of coal over a distance of from 12 to 15 ft. The standard body is built 8 ft. long, 4 ft. 6 in. wide, and 11 in. high with a 4 in. wing. It is built exceptionally low, as the illustration indicates, making it adaptable to a variety of work. This equipment is also furnished with a power



Reo "Speed Wagon" Completely Equipped With the New Woonsocket Hand and Power Operated Hoist and Body

Wagon chassis. Operation of the body is simple, claim being made that it can be dumped in one-half a minute by hand.

Double acting tail-gate attachments for use with the combination body are furnished. In addition, the hoist may be obtained with a rear elevating attachment for use in connection with coal deliveries. This attachment will permit the shooting driver's seat. The operation of it is such that the body can be held in any position required without brakes, or the driver leaving the seat. No space is taken over by the hoist behind the driver's seat as may be noted. Special bodies of any type can be attached to this equipment. manufacturer asserts that another feature is the low price of this equipment.

National Armored Body for Banks

HE National Steel Products Co., Kansas City, Mo., is building armored bodies for banks and financial institutions designed to fit all standard makes of trucks and speed truck chassis. In describing its product the company calls attention to the fact that the special design and careful construction of these bodies preclude any possibility of rattle or vibration. Furthermore, the claim is made that no "booming" nor any other objectional sound is produced by these bodies.

Various types are offered; either lined or unlined; seats for guards in the rear compartment, optional; and provision for supplementary ignition switch and extra emergency brake are also optional.

The frame work of the body is of angle steel and "T" iron. All joining of the 3/16 in. steel side plates is covered with steel splice plates. The flooring is of No. 8 steel plate in one piece, the edges of which are bent down and riveted to the side plates. The plain arched roof, which extends the full length of the body and beyond the windshield forming a visor, is supported on steel rafters and securely fastened to prevent vibration.

Doors of the single swing type are used on both sides and double type on the rear. The doors in the rear compartment are fitted with all steel cremorn bolts locking the top and bottom. The doors in the driver's compartment are locked with a single sliding bolt. Yale locks are used throughout and no handles are provided on the outside of the doors. Windshield and window sashes are fitted with "bullet-proof glass."

Between the driver's seat and the rear compartment a steel plate partition is furnished. This is perforated with 3/4-in. round holes permitting communication between occupants of each compartment, without offering access for tampering with locks or contents of the rear compartment.

Openings in the rear compartment are fitted with grills made of 1/2-in. square bars, although adjustable louvers can be supplied if preferred. When grills are used sliding steel shutters are provided. Another feature is the rear wheel fender. The fenders are built with a special contour so as to prevent anyone from gaining a foothold and riding on the outside of the body. The steps provided under the doors are of the folding type, and are covered by a guard fastened to the doors. Interior lighting is furnished by a dome light provided in the roof of the rear compartment. Special emergency equipment is supplied if desired with connections in the rear compartment to stop engine and an emergency brake lever to stop car in case of injury to the driver.

Thermoid Opens Kansas City Branch

The Thermoid Rubber Co., Trenton, N. J., has opened a branch in the Lathrop Bldg., Kansas City, Mo., to care for sales within the states of Missouri, Kansas, North and South Dakota, Montana, Nebraska, Wyoming, Colorado, Oklahoma, Arkansas, Texas, and the northern portion of Louisiana.

H. J. Campbell, formerly middle western representative for many years, has been appointed district manager of the new branch and will resume his duties immediately.



Provisions for Protection and Defense Against Burglary Make This Job a Veritable Steel Vault on Wheels

TRUCK EQUIPMENT AND APPLIANCES











Dayton Offers the Dual Pneumatic Cast-Steel Wheel

During the early years following the first use of motor trucks as a means of transportation, engineering skill was focused upon the engine and the chassis. Naturally, therefore, the great developments of the industry came through improvements and refinements in the engine. Wheels were considered to be of minor importance. Then with the search for reduction of costs and increase in efficiency, wheels, as well as other units previously considered of minor significance, were put under rigid analysis in an en-

deavor to improve them.

As early as 1905 steel wheels came in for their share of engineering study. At first many problems confronted the engineers and hindered progress, but these expected obstacles gradually succumed before the persistent diligence of the engineers. The main difficulty in the production of a practical steel wheel lay in the working out of a design that would give a resilient wheel and a steel that would have the requisite limit of elasticity. This problem, after years of exhaustive research, was solved by George Walther, who worked out the suspension principle in design and the grade of steel that combined the greatest strength with the desirable qualities of lightness and resiliency. This wheel became known as Walther's wheel and was put on the market as the Dayton Steel Wheel, so called because his factory was located in Dayton, Ohio.

These wheels are cast from electric furnace steel. The spokes are hollow and arch into the rim in accordance with the suspension principle of design. There is no break in the texture of the steel.

The latest addition in the Dayton Steel Wheel family is known as the Dual-Pneumatic cast steel wheel. It is made for trucks ranging from 3/4 ton to 2 ton. As in the other types the spokes, hub and

rim are cast integral, but differs in that each wheel has two rims with a center distance of 8 1/16 in. It is designed for either a 34 x 5 or a 36 x 6 tire. This wheel is constructed from furnace steel and weighs about 100 lb. without rims.

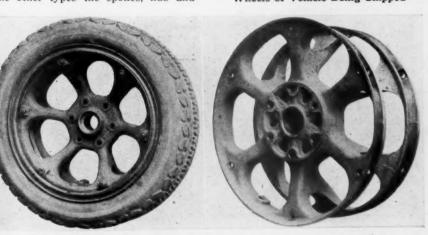
An important feature of design in the Dayton wheel is that the hub is an integral part of the wheel itself and that both the rim and hub are machined in one operation. This latter feature insures an absolutely true running wheel. On each wheel the rim itself and the rim fittings are a complete and separate unit. Thus the mounting of the tires is the same as for an ordinary wheel, except that two tires are mounted instead of one.

Gier Blocks Reduce Shipping Hazard

A number of truck and car manufacturers have adopted a new method of fastening down automobiles for shipment by



Gier Blocks in Position, Bracing Front Wheels of Vehicle Being Shipped



Standard Rims of Any Make Can Readily be Fitted to the New Dayton Dual Pneumatic Steel Wheel. Note Design and Hollow Construction

rail from factory to dealer. By using Gier steel loading blocks, manufactured by the Motor Wheel Corp., Lansing, Mich., instead of the wooden equipment formerly employed for this service, these manufacturers have reduced loading and unloading time and costs considerably, and at the same time have made their shipments more secure from possible damage while in transit. Gier blocks are returned by the distributor or dealer and used over and over again indefinitely.

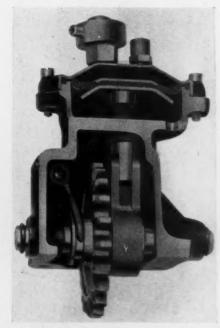
In a recent test, a car of automobiles anchored with Gier blocks was kicked against a string of 13 empty box cars with all brakes set at a speed of 25 miles an hour. The couple draft timber and the whole end of one box car were broken by the teriffic impact, but the Gier blocks held the automobiles securely and without the slightest damage.

The Gier blocks are 101/2 in. high and stamped from No. 10 gage, blue annealed, pickled, oiled and limed stock. They weigh 10 lb. each and can be nested and returned to the factory by the car dealer in bundles by fourth-class rating.

These Gier blocks average one and a half trips a month at an average return cost of 40c per set of eight. Each is stamped with the automobile manufacturer's name to prevent loss in transit.

New Motor Driven Tire Pump

A new motor driven tire pump suitable for transmission or other type of installation in which it is claimed that the air chamber requires no oil has been brought out by the Detroit Carrier and Mfg. Co., Detroit. It is of the diaphragm type.



New Motor-Driven Tire Pump

The diaphragm is driven off the pump shaft by a crank and connecting rod arrangement. The pumping is effected by the reciprocation or pulsation of the diaphragm. Because of this construction no lubrication is required.

The assembly of this pump is such that replacement of the diaphragm is a simple matter. The pump consists of but few moving parts.

Two American Automotive Machinery Service Station Products

Included in the line of the American Automotive Machinery Co., Chicago, Ill., makers of equipment for reducing the factors of time, labor and money in the rendition of repairs and service in repair shop or service station, are the boring machine and the grinding and polishing machine.

This boring machine, which will bore the cylinders without removing the block from the chassis, can be mounted in correct and positive alignment of the cylinders in not in excess of five minutes. It will accommodate the size of any make

The reversible D. C. or A. C. electric motor of 1-3 hp. with which this machine is equipped allows the boring bar to travel downward or upward in the cylinder. The boring bar carrying the cutter block can be readily removed from the threaded feed-bar, allowing rapidity in adjusting the alignment for boring the cylinders.

This machine not only requires but one man for operation, but requires very little attention while operating as well. The electric motor is equipped with an emery wheel for keeping the cutting tools in

This Machine is Designed to Bore Cylinders Without Removing Block From Chassis.

proper condition. Any part of this machine wearing out or breaking can readily be replaced. Besides, all parts are standardized and interchangeable.

The grinding and polishing machine, an illustration of which is shown herewith, is equipped with an automatic oil feed for the feeding of the grinding compound and can be adjusted to feed any amount required.

The illustration shows the grinding sleeve of this machine in position in the cylinder set for operation. This sleeve is of high grade steel and is stated to automatically carry the grinding compound to every portion of the cylinder walls.

In view of the three distinct grinding activities of the sleeve in one revolution of the eccentric wheel it is claimed that the cylinder walls can first be grinded with course compound and then polished



with finer material into perfect condition no matter what the condition, whether scored or worn elliptical.

The length of the stroke of the grinding sleeves can be adjusted on the eccentric wheel to give a travel of from three to six inches or any fraction thereof. The grinding sleeves of this machine are claimed to automatically take their true alignment, after which the machine can be locked rigidly in its true position. This machine will grind to less than one-thousandth of an inch.

Linx-Tite Solderless Battery Connection

The Ford Solderless Lug Co., Mfg., Dallas, Tex., is distributing through the Marvel Sales Co., 2011 Main St., Dallas, Tex., the Linx-Tite Solderless Battery Connection, which is claimed not to corrode around the posts, to be adjustable to all sizes of cables, and easily and quickly attached.



Linx-Tite Solderless Battery Connection

Both positive and negative are made in rights and lefts, and in the cone type. A leaded threaded battery bolt is used to clamp the connection to the battery post.

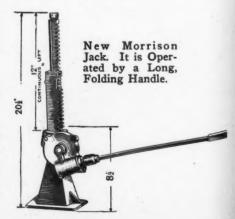
Morrison Automatic Double Range Continuous Lift Jack

The Woods Engineering Co., Alliance, O., is manufacturing a new jack, which is entirely new in principle, construction, operation and compactness. It is made in four sizes ranging in lifting capacity from 2 to 8 tons and designed to fulfill the demands for all motor vehicles from the light passenger car to the heaviest truck. Its high lifting range extends from 11½ to 14 in.

This jack is placed in position, raised, lowered, and removed by a long folding handle, all these movements being accomplished from a standing position.

It is entirely constructed from steel and malleable iron. The base including the gear housing is a one-piece malleable casting. Gear and rack bars are constructed of alloy steel of special analysis. All rack bars and gear teeth are machine cut. Reduction of friction to a minimum and insurance of perfect mesh at all times are two of its constructional features. Ball bearings are used on the thrust end of the driving worm.

Nos. 3 and 4 are for medium and heavy capacity trucks respectively. Their specifications are as follows: Weight, 16 and 32 lb.; 8½ and 9½ in. high folded; 20½ and 23½ in. high extended; 12 and 14 in. continuous lift; 4½ and 8 tons capacity; and \$12.50 and \$25 list price.



Rub-Tex Compartment Battery Box

In the manufacture of the Rub-Tex Compartment Battery Box, manufactured by Rub-Tex Products, Inc., 1402 N. West St., Indianapolis, Ind., a special rubber compound, specially developed methods of building, and an entirely new curing process, are used, resulting, it is stated, in high tensile strength, super insulating



Special Compound Battery Box

quality, and an acid proof as well as foolproof construction. It is guaranteed not to break, leak or freeze in battery use for two years.

This box is made in three types with cell sizes as follows: Type 6-11—depth, 7 3-16 with 34 in. bridge; length, 5 31-32; width, 2 7-16 in. Type 6-13—depth, 7 3-16 with 34 in. bridge; length, 5 31-32; width, 2 13-16 in. Type 12-7—depth, 7 3-16 in. with 34 in. bridge; length, 5 31-32 in.; width, 1½ in.

Improved Dover Measures

The Dover Stamping & Mfg. Co., 385 Putnam Ave., Cambridge 39, Mass., has made some improvements in its line of Dover Perfected Measures. One feature is the new right angle positive filling edge designated as Feature No. 1 in the illustration. This is the point to where the measure should be filled. Feature No. 2 is a new lip around the top so that the



This Improved Measure Contains Two New Features

measure can be filled to full capacity and carried without spilling. The Dover line of measures conforms to the laws of all states.

Allpressure Lubricating System

The Allpressure lubricating system made by the O. K. Mfg. Co., 40 Potomac St., Dayton, Ohio, consists of a gun and various ball check fittings for lubricating different parts of the car. The gun is made of seamless brass tubing, knurled to prevent turning in the hands, and holds a large quantity of grease. Attached to it is a 15-in. flexible steel hose fitted with a square coupling.

Each ball check fitting of this gun is equipped with a square head, so that when

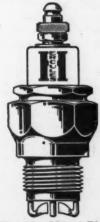


Discharge Lubricant With an Allpressure
Gun

the square lock coupling of the hose is placed on the fitting and turned slightly to the left or right, the square holds it so that it cannot be pulled off until released with a quarter turn by the hand. The gun fits conveniently in any tool box.

Hercules Spark Plugs

The new Hercules Mogul type of spark plug developed and placed on the market by the Eclipse Mfg. Co., Indianapolis, Ind., is described as the latest advance in spark plug construction and claimed to operate efficiently on any grade of fuel in tractor, truck, passenger car, etc. Reduction of size and weight and to secure a functioning which would meet the varied conditions of heat, oil, high compression,



Hercules Mogul Plug

etc., were some of the features particularly sought by the designers of this plug.

The Mogul model averages about three inches overall length—is stocky in appearance and is finished in nickel and gun metal. The insulator is oversize and the porcelain shoulder more than the average thickness.

These plugs, except for the Junior size, a special model for Fords, lists at \$1.

Oil King Piston Ring

Dygert & Siemers', Chamber of Commerce Bldg., Los Angeles, Cal., Oil King Piston Ring is described as a tough, close grained gray iron individually cast, stepcut, machined ring. A ball head on the top of the ring distributes oil evenly on the cylinder walls, while a cut above this ball head affords an oil seal sufficiently large to hold oil on the down stroke by



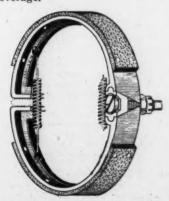
Sectional and Complete View of the Oil King Piston Ring

capillary attraction. Its narrow wearing surface is stated to insure quick seating. A centrifugal oil groove, at 45 degree angle, is said to present a shaving edge on the down stroke, giving the oil a centrifugal action back into the groove. This construction is also intended to keep the groove clean.

Prices: rings up to and including 4 in., \$0.75; from 4 in. up to and including 5 in., \$1. Made in all sizes and oversizes.

Stephens Adjustable Internal Brake Shoe

R. Stephens Co., 28 N. Clinton St., Chicago, Ill., is offering an adjustable brake shoe possessing an easy adjustment. This patented adjustment wears the lining to shaving thickness all around, and keeps the operating cam at the point of greatest leverage.



Readily Adjustable Internal Brake Shoe Put Out by Stephens

Its easy and accurate fit is said to facilitate installation. It is made of rolled steel, and has a two-piece extra heavy lining of asbestos, double wire woven.

White Adjustable Floor Portables

The O. C. White Co., 15-21 Hermon St., Worcester, Mass., in announcing its improved system for automotive service station lighting, known as White Floor Portables, states that because of the unrestricted adjustability of these stands the efficiency of the workman is increased. Adjustments can be made without attention to joints or fasteners, thereby affording an application of light to any desired point or working area. In addition to the increased workman efficiency these stands

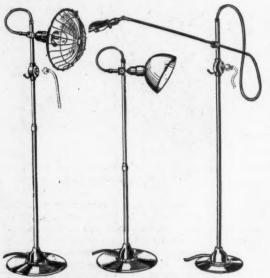
tain any springs or rubber parts, the efficiency of which may be impaired through deterioration. The valve also differs from the present automatic type of valve in that it does not depend on back pressure from within the tube for the maintenance of its air control seat, but is operated mechanically.

A recess in the lower end of the plunger makes that part sufficiently elastic to form a perfect seal without either seat being ground in. The makers point out that mechanical pressure absolutely overcomes any minute irregularity occurring in the metal faces.

Wayne Two-Stage Compressor

The Wayne Horizontal Air-Cooled Two-Stage Air Compressor, manufactured by the Wayne Tank & Pump Co., Fort Wayne, Ind., is designed for use in filling stations, service stations, garages, tire shops and factories.

It is built in five models, all of which are stated to operate noiselessly, to run without vibration, and to be able to operate continuously against 200 lb. pressure without overheating. The lubricating system is automatic, positive and regulated. The various components are carefully de-



Three Styles of White Adjustable Floor Portables, All of Which Are Featured Because of Their Complete Adjustability

are claimed to exact economies in the saving of time, reduction of current consumption, minimizing of lamp breakage and extension of cord maintainence.

A new and exclusive feature incorporated in this line of portables is that of bringing a plug outlet directly to work. This makes a convenient point of attachment for electrical tools, such as drills, soldering irons, vulcanizers, etc., to provide for a second lamp.

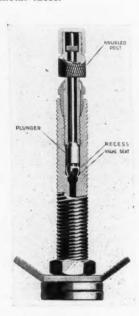
Equipment includes high grade electrical fittings; wired base with 20 ft. free cable, which is strong, oil, acid and water proof; and separable attachment plug.

These portables are offered in six styles, three with and three without plug outlets. All prices are crated, f.o.b. Worcester, Mass. They range from \$14.40 for style SP used for general shop work to \$21.85 for style 2GPT, which is of the restricted flood lighting type.

All Metal Valve for Pneumatics

The All Metal Valve Co., 406 Kresge Bldg., Detroit, is the exclusive manufacturer of an all metal valve designed to retain high air pressure in pneumatic tubes. This valve, it is stated, is so constructed that, when closed, it will positively and indefinitely retain any degree of air pressure that may be desired.

The Holt valve "inside" consists of only three all metal parts and does not con-

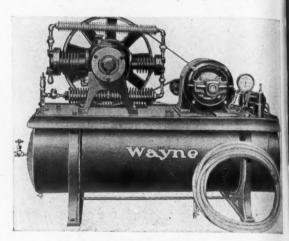


Cutaway Showing the Inner Mechanism and Principle of the All Metal Valve

The valve is opened by turning the knurled post one and one-half turns to the left, in which position the plunger under back pressure acts as a check, preventing the escape of air while tire is being inflated. When the required degree of air pressure has been obtained, it is closed by turning the knurled post to the right until the plunger is seated.

Either the hand pump or air hose may be used for inflating and the pressure in the tire may be determined by the use of pressure gages which are now on the market. Its overall dimensions are standard with valves now in general use and it can be furnished for all sizes of pneumatic tubes, both for pleasure and commercial cars.





Wayne Introduces New Horizontal Air-Cooled Two-Stage Air Compressor

signed and assembled to afford accessibility and insure reliable and efficient operation. Each compressor carries a two-year guarantee against defective material or workmanship.

The standard motor is a repulsion induction type of single phase for use with AC current. If required, two or three phase motors can be supplied. The compound wound type of motor is supplied when used with DC current. The control is automatic, totally enclosed, and of the four-point contact type.

Drednaut Long-Handle Screw Jack

The Auto Specialties Mfg. Co., Saint Joseph, Mich., is manufacturing a new screw jack which is made in the long handle style. This construction is claimed to eliminate stooping. The 30-in. handle

folds compactly, taking up but little room in tool box.

Drednaut Jacks are designed primarily for strength and durability. The base is broad and firm. Ease of operation and lifting capacity are the primary features of this new Drednaut Jack. Price with step, \$3.50. Without step, \$2.50.

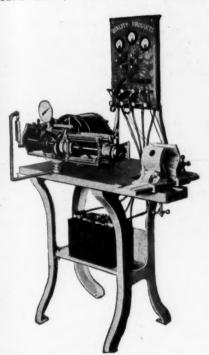
Two Drednaut Long-Handled Screw Jacks. Power and Ease of Operation Are the Two Dominating Features.

Service Station and Repair Shop Appliances

O. E. P. Type T. D. No. 4 Universal Test Bench

The Quality Electrical Products Co.. 915 E. 15th St., Kansas City, Mo., is offering the Type T. D. No. 4 Universal Test Bench, which is completely equipped to take care of any electrical test that may come up in the daily run of activities in any electrical service shop.

The panel equipment of this test bench includes a 30-0-30 ammeter; 600-0-600 ammeter; 0-30 voltmeter; single pole, double throw, knife switch; two three-



This Universal Test Bench is Stated to Take Care of Any Electrical Test

point spark gaps, complete with terminal leads and clips; binding posts and leads to the test generators; heavy cables and terminals for testing motors; battery terminals, leads and binding posts for connecting 12-volt battery to board.

The heavy-duty type, A. C. or D. C. 1 hp. motor has a single unit friction head mounted on a one-piece casting direct to the motor-frame, giving speed variation up to 3600 in either direction. Its speed indicating dial is a built-in unit. Pressure regulation is by thumb nut through Norma ball thrust bearings, mounted on hub of friction disk. Pressure is automatically relieved when the driven member is brought to the center or neutral position. The speed change device is of standard lathe carriage design, and the drive shaft is fitted with large size, double-row, self-aligning ball bearings. The holding device is a double quick-acting type.

Make the Flat Rate System Your System. Read article on page 17.

Tester and Adjustable Commutator Contactor

P. J. Durham Co., 244 W. 49th St., New York City, is offering to the trade two electrical units, the Durham Universal Armature Tester and the Durham Adjustable Commutator Contactor

The armature tester is a combination three-in-one instrument. It is a transformer or growler combined with an AC meter and contactor for measuring the induced current in each winding and a 110-volt lamp test for grounds. The price is \$40 complete.

The adjustable communitator contactor, which is shown at the right of the armature tester in the accompanying illustra-



Durham Universal Armature Tester and Adjustable Commutator Contactor

tion, can be used with any armature tester for measuring the drop in voltage between the commutator bars, or induced current in coils. It maintains a positive contact and correct position while the armature is rotated, and is designed to save time. The price is \$5, meter not included.

Lenk Automatic Blow Torch

The Lenk Mfg. Co., Boston, Mass., is putting out a blow torch eliminating pumping, priming or blowing. It generates its own power. A few minutes after filling it with either denatured or commer-



cial alcohol and lighting the wick a long blast of flame of more than 1400 deg. Fahr, is automatically produced. Size 51/2 x 2 x 78. It is packed in individual cartons, one dozen in an effective counter display.

Durham Universal Armature Unitron Rectifier and Portostat Discharge Test Set

The Forest Electric Co., Newark, N. J., is offering to the trade two electrical products, the Portostat, illustrated above, and the Unitron Rectifier, shown in the lower part of the illustration.

The Portostat is a carbon resistance discharge test set. Any discharge rate



Above: Unitron Portostat, a Carbon Resistance Discharge Set. Below: Rectifier, Easily Operated and Efficient Battery Charging Outfit.

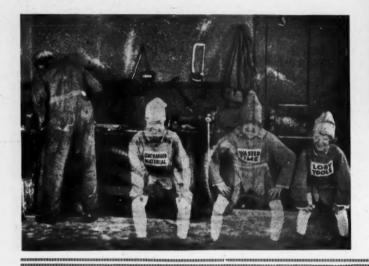
from one to two hundred amperes can be obtained by regulating the hand wheel. This permits making a "high rate" discharge test at momentary starting rates or the discharge of a battery at various rates. Observance of cell voltages while the battery is under discharge

will immediately indicate a weak or defective cell. The price is \$55. This same outfit with the exception of voltmeter and prods and with ammeter mounted in the center lists at \$45.

The Unitron Rectifier is described as an economical, easily operated, efficient and trouble-proof battery charging outfit. The No. 1 model will charge one to sixteen six-volt batteries at six amperes or less. The No. 2 model is a duplex outfit, with a capacity of from either one to fifteen six-volt batteries at 12 amperes, or one to thirty at 6 amperes.

What Do You Know About Economic Haulage Costs? The article on page 19 discloses interesting comparisons.

How Tom Crawford Made Good





Two "Stills" From the Shop Profit Film

In the "Shop Profits" moving picture of the Automotive Equipment Association the troubles of Tom Crawford's business are summarized in the story of the three bad imps, who stole his money and the queen with her three good fairies who drove the imps away and came to work for Tom, helping him make good. The bad imps were "Uncharged Material," "Wasted Time" and "Lost Tools." The good queen was "Shop Profits" and her three fairies were "Ask 'Em to Buy," "Ask 'Em to Pay" and "Shop System."

If any dealer or jobber desires to display this film in his territory he should inquire of the Automotive Equipment Association, 1813-18 City Hall Sq. Bldg., Chicago, Ill.

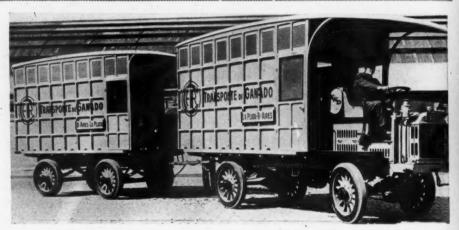
Baltimore Transit Takes Over Huge Bus Program

The Baltimore Transit Company has just opened two new bus lines over which twenty-six Republic Knight-motored buses of the single-deck type have begun operation. The buses will operate on a sixminute schedule except during rush hours, when a five-minute headway will be maintained.

The choice of bus equipment for these two important lines is the outgrowth of tests in which a single Republic bus of the type now in use was placed in constant operation for 7½ months. Every detail of its performance was carefully observed by officials of the company.

During the test period, the bus under observation traveled more than 35,000 miles and carried 157,143 passengers. The grand average of fuel consumption was 9 miles per gal., and the cost of repairs, including labor and material, was less than \$100.

Each of the new buses has a seating capacity of 24 passengers. The seating arrangement has been carefully worked out to provide the maximum of comfort, as well as convenience in entering and leaving the bus. The driver has excellent



Motor Truck Found Superior to Rail in Argentina for Transporting Race Horses Such a motor truck transportation system has been inaugurated between the cities of Buenos Aires and La Plata, at which points very popular race courses are located. Their equipment consists of one FWD truck, and a 3-ton trailer, each of which is equipped with a body capable of accommodating two horses and one or two attendants. For distances of thirty or fifty miles, which would prove a tiresome drive for a race horse and which are hardly great enough to warrant the necessary trouble connected with the transportation of horses by freight, the motor truck is the ideal solution to the problem.

vision in all directions, due to a specially designed windshield, and semi-circular windows in the front vestibule. For night travel, the buses are illuminated by eight dome lights.



Baltimore Enlarges Its Bus Service With Twenty-Six Single Deckers

Foamite and Childs Are Consolidated

Consolidation of the Foamite Firefoam Co., with general offices at 151 Fifth Ave., New York City and O. J. Childs Co., Inc., of Utica, N. Y., has been announced. The Foamite Firefoam Co., is widely known through the work of its fire protection engineers in developing the application of the firefoam method of extinguishing fires. The O. J. Childs Corp., is the manufacturer of the well-known Childs chemical and motor fire apparatus. For several years this company has been functioning as a manufacturing division of the Firefoam Co.

The new firm will hereafter be known as the Foamite-Childs Corp. As soon as possible after August 1, the executive office will be located at Utica, N. Y.

A Window Display That Was a Prize Winner

Winner

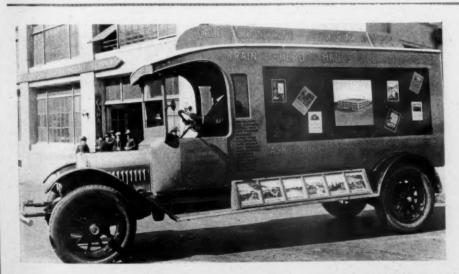
In a recent prize contest the Michelin Tire Co., Milltown, N. J., offered prizes to the dealers of each branch territory having the most attractive window display. The window display shown above is that of the Auto Tire Co., Savannah, Ga., the prize winner of its branch territory. The display features but one of the manufacturer's products. The trimmings, placards and other decorative matter furnished by the manufacturer greatly enhanced the general simplicity of the setting by giving it an atmosphere of refinement. The display though simple was appealing.



Motor Truck Designed Especially for Construction of Oil Filling Stations

Construction of Oil Filling Stations

The Shell Oil Company of California is now operating a specially designed motor truck for constructing new oil filling stations. Material for the construction of filling stations was previously shipped by rail, and as the construction gang frequently had to wait days for the material to arrive much time and money was lost. Now the material is placed on this especially designed truck and delivered to the point where the new station is to be erected without any delay. The body can be used in hauling aggregate for concrete work, and can be elevated for dumping the contents. A special compartment is provided on each side of the truck for the carrying of small parts and tools. Also note how a spare is carried on a special rack on the top of the driver's cab.



Novel Advertising Truck Operated by Automobile and Engineering School

Novel Advertising Truck Operated by Automobile and Engineering School of San Francisco, for the purpose of advertising the school throughout the state of California. It reaches a class of people that could not be reached in any other manner. The body is of special composition material, mounted on a two-ton White chassis. It carries a moving picture outfit and is equipped with radio, the radio being used in giving radio concerts for the purpose of attracting crowds around the car. The moving pictures are thrown up against the side of any building that may be convenient. A lecturer talks of the advantages of the school, and explains the various branches taught. The truck is equipped with pullman berths so that the driver and lecturer may sleep aboard if they desire. An independent lighting system consisting of a farm lighting unit is carried on the truck which supplies current for flood lighting the sides of the truck at night. A platform for the lecturer is hinged to the rear of the truck, which, when closed up, acts as a door for the rear of the truck.

Efficiency Tests of Government Automobile Engines

After a course of experiments in the adjustment of carburetors on motor trucks used for hauling coal from the Government Fuel Yard, operated by the Bureau of Mines in Washington, D. C., made by G. W. Jones, assistant explosives chemist, a saving of 25 per cent in the consumption of gasoline was effected. Mr. Jones found nearly all of the machines using a mixture too rich in gas. Before the adjustments the exhaust gas was found to run 5.8 to 12.3 per cent carbon dioxide. All machines were adjusted to give 11 to 12 per cent carbon dioxide at a speed of about 5 m.p.h., the usual speed for the trucks. On level grades the carbon dioxide dropped about 1 per cent under that on up-grades. A fleet of 40 motor trucks is used by the Government Fuel Yard, mostly of 5 and 71/2 tons capacity. Complete records of the service given by trucks are kept. The volume of gasoline consumption is considered to have been affected by three factors, 1/3 due to machine, 1/3 to the carburetor adjustment, and 1/3 attributed to

Bethlehem Develops New Dealers Contract

In line with the policy of unusual cooperation with distributors and dealers, the new Bethlehem Motors Corp., of New York, manufacturer of the new Bethlehem truck, has developed a contract with dealers which will embody, according to the company, the best features of usual truck contracts, but will be on a perpetual basis, automatically renewable year after year, so that Bethlehem dealer connections will be permanent connections of the new corporation.

The new contract provides for a stipulated number of deliveries during the first year—the number of trucks specified being on a conservative basis, in many instances only half the quantity the distributors and dealers estimate their territory will absorb. If the quota in the first year is taken, the contract continues for the second year, with an increase of 25 per cent in delivery specifications for the second year period, and a similar increase each year thereafter.

A uniform deposit policy is adhered to, and a sliding scale of discounts is used, the chassis and parts discounts depending on the size of the territory and the number of deliveries to be taken during the first year.

Under the new form of dealer relationship, there will be no renewing of contracts at stated intervals, but instead, changes that may be advisable from time to time will be made in the form of appendixes to the contract proper.

There are other features in the contract which are new and evidence the earnest policy of the new Bethlehem corporation to give their distributors and dealers the benefit of the fullest factory co-operation.

A. E. S. A. Increasing Its Membership

An increase in membership of from 62 on January 31, 1922 to 230 on July 1, 1922, is reported by the Automotive Electric Service Association, as the result of a membership drive. In securing this increase in membership, the organization has had excellent co-operation from the manufacturers of starting, lighting and ignition equipment who have come to recognize the advantages of such an association.

The midsummer meeting of the governors of the Association was held in Detroit, on August 11. Plans are now in progress for a big summer meeting at Old Orchard, Maine, August 31.

Washington Thanks Buses

Residents of Washington, D. C., are again congratulating themselves on their ability to command motor bus transportation. A heavy rain paralyzed street car service for the better part of a day recently, but the Hinkley-Engined bus of the Washington Rapid Transit Co. kept plying on schedule, and moved the crowds, thus repeating their feat during the famous snow storm of last winter, when the buses never missed a trip, though virtually the only moving vehicles in the city.

Mason Road King Now a Durant Product

W. C. Durant has entered the truck field. With the acquisition of the Mason Road King, designed and built by A. C. Mason, the Durant interest now control six distinct lines, five passenger cars and a truck.

The Mason Motor Truck Co., was organized the early part of last year at Flint, Mich., with A. C. Mason as president. Mr. Mason is an engine designer of national prominence, having to his credit the first Buick engine and the development of the Chevrolet FB and 490 engines, as well as the Samson tractor.

The plant at Flint covers 35,000 sq. ft. of floor space with 7 acres available for expansion. Production of the Mason, however, will be confined to both Flint and Bridgeport, Conn., where the newly acquired Locomobile Co. has its plant.

A one-ton model with a 4-cylinder engine developing 35.40 hp. will be the Durant product. Price of chassis is listed as \$1,200 f.o.b. Flint.

Work on Ideal Highway Section Under Way

Construction work on the much talked of stretch of model highway known as the Ideal Section of the Lincoln Highway in Lake County, Indiana, is now under way after nearly two years of preliminary research.

In addition to \$33,000 per mile provided by the State of Indiana, Lake County authorities have assured \$25,000 from the County funds toward paying for the construction of the section. Extra expense beyond the sum supplied by the State and County, which is equivalent to what construction of the usual state specifications would cost, will be met by the Lincoln Highway Association through a special fund provided by the United States Rubber Co.

It is expected that the paving work will be completed by the end of October, many details including the lighting installation and the beautification of the rightof-way remaining for accomplishment until next spring.

"Products, Markets and Policies" Title for New B. & D. Catalog

"P. M. P." is an extremely attractive catalog issued by the Black & Decker Mfg. Co., Towson' Heights, Baltimore, Md. The initials stand for "Products, Markets, Policies." The portable electric tools of the company are fully described and illustrated under "Products." There are two tables under "Markets" and an analysis of each, one table being the CHILTON AUTOMOBILE TRADE LIST for March, 1922. The Black & Decker policies are fully explained in the booklet, along with some excellent reproductions of the company's advertising copy, etc. It is a book that should be in the hands of dealers, garagemen, and equipment merchandisers.

Transport Problems Treated in Booklet

Fundamental problems involved in highway transport and highway economics are discussed at length by leading students from engineering and automotive fields in a new booklet now ready for distribution by the Highway Education Board.

Modification of truck design to fit the road, subsidizing of highway transport by the construction of market lanes, predictions of future traffic changes, and economical types of roads are only four of nearly two score problems raised and discussed authoritatively in the bulletin.

In addition a chart of the field of highway research prepared by Dr. W. K. Hatt, formerly of Purdue University, now director of highway research for the National Research Council, forms an instructive and suggestive part of the brochure.

The booklet itself is a report of a conference held on these subjects at the University of Maryland, attended by leading economists, engineers and manufacturers. It was edited by Professor C. J. Tilden. former director of the Highway Education Board, when it was known as the Highway and Highway Transport Education Committee. After a year's leave of absence he has returned to Yale University, where he is professor of engineering mechanics. The conference was presided over by President Charles S. Howe, Case School of Applied Science, Cleveland Features of the report include a paper by Thomas H. MacDonald, chief of the U.S. Bureau of Public Roads, and an analysis of highway legislation.

The bulletin is being distributed by the Highway Education Board, Willard Building, Washington.

I. H. C. Erecting Truck Plant

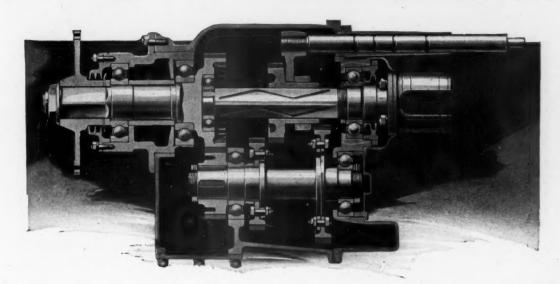
Work has been begun on the new motor truck plant for the International Harvester Co., at Ft. Wayne, Ind. The plant site consists of 143 acres on the Chicago-New York mainline of the Pennsylvania Railroad. Three buildings, at present are in the course of construction which will afford 200,000 sq. ft. of floor space. Two more plants are to be added after the first three are in operation.

A \$1,000,000 stock company, the Greater Fort Wayne Development Corp, has been formed by Fort Wayne citizens, with its primary purpose to provide homes for International Harvester men and their families

Williamson is Democratic

W. A. Williamson, first vice-president and manager of the Texas Automobile Dealers' Association, has been honored by the Democratic nomination as representative from the San Antonio District Place One. The Texas Association has been active in safe-guarding the interest of the automobile industry in Texas, Mr. Williamson taking the lead in many of the movements.





Deep-Groove Ball Bearings Maintain Accurate Meshing of Gears Without Adjustment

THE efficiency of every transmission is largely dependent upon the performance of its bearings and the accurate meshing of gears. Accurately made deep-groove ball bearings mounted in carefully machined housings, automatically position the shafts and insure proper meshing of gear teeth.

With deep-groove ball bearings, the gear setting is permanent, and they are preferred on transmissions to any other type that requires end adjustment and the use of shims as wear develops.

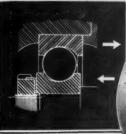
No thrust washers are required where deep-groove ball bearings are used because the thrust capacity of the bearing exceeds its radial rating. It is because of these reasons that the use of deep-groove ball bearings, as made by the Hess-Bright Manufacturing Company, has been notably successful. Our Engineering Department will gladly assist you in solving your bearing problem.

THE HESS-BRIGHT MANUFACTURING COMPANY

Supervised by **5KF** INDUSTRIES, INC., 165 Broadway, New York City

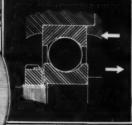
ide 1en

bile



Races displaced to show DEEP GROOVE bear-ing carrying maximum end thrust in a forward





Races displaced to show THE SAME bearing carrying maximum thrust in reverse direc-





N. A. D. A. Reviews Accomplishments Under New Membership Plan

A bulletin setting forth the specific accomplishments of the National Automobile Dealers' Association since the "One of a Thousand" membership plan was installed four months ago has just been released. These accomplishments are summarized as follows:

Business Standards: For the first time in the history of the automobile industry leaders have taken a definite, united and organized stand on the ethical issues involved in the successful conduct of the motor vehicle business.

Insurance: Saved from 20 to 40 per cent of the insurance payments of the "One of a Thousand" merchants effecting an estimated saving of one half million dollars on policies written by the association's insurance carriers and on reduction in premium of policies written by carriers in an effort to hold coverage in competition with N. A. D. A. rates. Provided a uniform fire, theft and transportation policy and a uniform workman's compensation (employers' liability) public liability and property damage policy and a standard insurance service of the highest type.

Detective Bureau: Through the association's contract with William J. Burns International Detective Agency, virtually the same protective service has been provided for the "One of a Thousand" members as is given to the 26,000 banks of the United States members of the American Bankers' Association. Recoveries have been made for dealers in numerous parts of the country, consisting of collections of protested checks, "won't pay" accounts and stolen vehicles. Sums ranging from \$30 to \$3,000 recovered by this means.

Information: Publication and dissemination of membership bulletins containing numerous subjects of business information and service, surpassing in the opinion of numerous members, anything similar published by any source outside the dealer industry.

Taxation: In constant conference with the U. S. Bureau of Internal Revenue over details of taxation and assessment involving automobile dealers and the interpretation of automobile excises. The membership is kept constantly advised of bureau rulings affecting returns. The association also made numerous appearances at hearings designed to increase the tax burden of the industry.

Organization Help: Established a service bureau for automobile trade organiza. tion secretaries for extending the work of the N. A. D. A. down through the state and local bodies of automotive merchants so that ultimately the high standards of the N. A. D. A. will be accepted as the general practices of the whole trade. The Bureau proposes to develop and aid the state and local association secretaries to develop genuine constructive service organizations in each state so that state and local legislative, taxing, traffic problems and the like can be handled with the same clarity as national problems are handled by representative dealers through committee in the N. A. D. A.

Exposing Fakes: Exposed a fake motion picture promotion which was preying off automobile dealers. Demanded and received from a nationally advertising manufacturer co-operation in the writing of copy for that concerns advertising that would not cast reflections upon the motor vehicle industry. We regarded copy as thoughtlessly injurious to our industry.

Gasoline Inquiry: Began agitation which has brought on present Senatorial investigation into the price of gasoline; laid information on price conditions before Federal Trade Commission and Senators LaFollette of Wisconsin and McKellar of Tennessee urging Congressional action to protect motorists against arbitrary increases in cost of motor fuel. Association will continue this activity until facts have been shown to motoring public that power lies in their hands to remedy situation by backing our stand up in Congress.

Highway Committee Changes Their Name

For the sake of simplicity and euphony, members of the Highway and Highway Transport Education Committee have voted by referendum to change its name to the Highway Education Board, it was announced.

Although correctly understood among technical men, the name of the committee, popularized by various educational movements among schools and colleges, proved confusing and cumbersome, and the title, Highway Education Board, was chosen as the simplest that would express the purpose of the organization.

Sacramento Suburbanites Require Motors

Over 1000 suburban homes near Sacramento, Cal., are dependent chiefly on the motor car for transportation, according to the real estate board of that city.

Exposing Fakes: Exposed a fake mon picture promotion which was preying automobile dealers. Demanded and Grand Rapids

Two models, a maximum 2000 lb., and a 3500 lb. truck, are to be brought out immediately by the United Motor Products Co., Grand Rapids, Mich., which firm was recently incorporated under the laws of Delaware.

According to the company, the models are to be composed of well known units, attractive in appearance and low priced Sample trucks are to be ready within the next month.

Officers of the company are F. T. Hulswit, now president of the United Light and Railway Co., who will be the president; Harry Green, vice-president in charge of finance; G. R. Wilber, vice-president in charge of operations; A. J. Boone, production manager in charge of engineering and manufacturing.

G. R. Wilber was with the Federal Motor Truck Co., for three years, the United for one year, and with F. W. Ruggles at the Republic Motor Truck Co., and the Ruggles Motor Truck Co., for eight years. Mr. Boone was formerly chief engineer for the Ruggles Motor Truck Co.

U. S. Light and Heat Has California Branch

The U. S. Light & Heat Corp., of California, has been organized and incorporated as a subsidiary of the U. S. Light & Heat Corp., of Niagara Falls, N. Y., manufacturer of USL storage batteries, railroad car lighting devices and electric are welders. A site has been leased and construction started on a new plant in Oakland, Cal. The purpose of this new plant is to enable the U. S. Light & Heat Corp. to handle more efficiently its growing volume of business on the Pacific Coast. It is anticipated that production will start in the new factory about October 1st.



3500-Mile Trip in Bungalow Truck

Mr. and Mrs. John Donahue, of Spokane, made the trip covering four months, from Spokane snows to California beaches and home again in time for Spring. Mr. Donahue took a one-ton Transport used in his transfer business and equipped it with a bungalow body at \$200 expense. The truck home was equipped with beds, stove, clothes and food closers and electric lights. As every comfort was provided, the traveling bungalow was used for quarters wherever they went.

RUGGLES

Breaks Truck Records in National Distribution

Starting a new enterprise is always an uphill job. Getting the first hundred dealers is always the biggest problem for any automotive manufacturer.

Ruggles Trucks have rounded the 100-dealer mark. We're on our way to two hundred. Success is assured. Ruggles Trucks are in the hands of many owners—new dealers are closing—the Ruggles has proved its promise of prosperity.

Ruggles Trucks have the quality that means downright service at a price that appeals to the nation's awakened sense of economy. Their phenomenal record of the last nine months indicates the profit possibilities a Ruggles franchise holds for you.

Write for details. Learn why the Ruggles has broken all records in building national distribution.

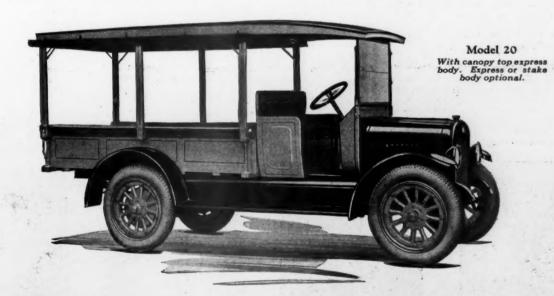
RUGGLES MOTOR TRUCK COMPANY, Saginaw, Michigan Canadian Factory: Ruggles Motor Truck Company, Ltd., London, Ont.

Model 20 Capacity, 500 - 2500 Lbs. (Chassis)

\$1195

Model 40 Capacity, 2000-5000 Lbs. (Chassis)

\$1795



TRUCKS

Personal Items

Robert W. Appleton, production engineer of the Pierce-Arrow Motor Car Co., of Buffalo, N. Y., has been appointed manager of purchases of the company. Mr. Appleton will also continue as production engineer. He has been with the company for more than 20 years.

Thomas B. Blakiston, formerly assistant general sales manager has been made general sales manager of the American Hammered Piston Ring Co., Baltimore, Md.

Tom Cathcart, in charge of the advertising department of the Packard Motor Car Co., has resigned to accept a position as manager of the promotion department of the Crowell Publishing Co. His headquarters will be in New York City.

E. G. Christensen has resigned as vicepresident of the Ryan Sales Engineering Co., of Detroit, and has accepted the position of sales manager of the Carl Pick Co., of West Bend, Wis., manufacturers of universal joints and propeller shafts.

George T. Christopher has been announced as general superintendent of the plant of the Dayton Engineering Laboratories Co., Dayton, O. His promotion comes as recognition of his excellent services in managing the manufacturing division.

B. M. Hall, wholesale manager for the Packard Motor Car Co., of Missouri, at St. Louis, has been appointed truck sales manager for that company. He succeeds C. A. Bothell, who has resigned to act as eastern distributor for the Home Appliance Corp., of St. Louis

Gien Harkrader, formerly sales manager of the No-Leak-O Piston Ring Co., has been appointed territorial representative of the Indiana Piston Ring Co., of Hagerstown, Ind. in the territory west of the Mississippi and in Minnesota, Wisconsin, and Illinois. He will be assisted by his brother Wallace Harkrader. General sales offices will be maintained by them in Chicago and San Francisco.

E. M. Lubeck, who gained considerable prominence during the War by his work with the Motor Transport Corps, has been announced as general sales manager of the Apperson Bros. Automobile Co., of Kokomo, Ind.

Paul L. Odie, formerly with the Republic Motor Truck Co., and the Denby Motor Truck Co., has been appointed sales manager of the Truck Division of the Fremont Consolidated Motors Corp., manufacturer of the All-American trucks, at Fremont, O.

Frank H. Pietsch has been elected general manager and vice-president of the Kelly-

Springfield Motor Truck Co., to succeed E. O. McDonald, whose resignation was recently announced. Mr. Pietsch came to the truck company several months ago.

William A. Schuyler has resigned his position as general manager of the Scintilla Magneto Co., of New York City. He is to be succeeded by Lawrence R. Wilder, of Cleveland.

George D. Shanahan has been appointed general manager of the J. W. Murray Manufacturing Co., of Detroit. Mr. Shanahan has been with the company since its inception.

F. W. Warrington has been made general manager of branches of the Republic Truck Sales Corp., Alma, Mich. Mr. Warrington was at one time with the Denby Motor Truck Co., and later with the Defiance Motor Truck Co.

Phil E. Zimmerman has succeeded A. L. Oliger, who recently resigned as secretary and treasurer of the Automobile Trade Association of Kansas. Mr. Zimmerman was at one time active in the affairs of the Hagstrom Corp., spark plug manufacturers.

New Incorporations

Lyons Roller Bearing Co., has been incorporated at Dover, Del. to manufacture roller bearings. The capitalization is \$500,000.

The Clinton Tire & Rubber Co., of Dover, Del., has been incorporated to manufacture tires, etc., at a capitalization of \$100,000.

The Midwest Engine Corp. has been granted articles of incorporation at Wilmington, Del., to manufacture engines, boilers, etc. Capitalization is \$17,500,000.

The Sandow Motor Truck Co., manufacturers of trucks and taxicabs, is reorganized and has moved to Chicago Heights, Ill.

Factory News

The Fisk Rubber Co. has just issued its semi-annual report for the first six months of 1922, showing net profits of \$1,774,024. The balance of the surplus account now stands \$2,984,608.

The Ford Motor Co. reports production for June the highest in its history; 148,439 passenger cars, trucks and tractors. Truck sales show an increase of 84 per cent over last year.

The Grand Rapids Tire & Rubber Corp., Grand Rapids, Mich., is planning a complete new unit to the Corduroy Cord factory, to cost about \$250,000. Work on the addition is to begin at once.

Removals and Trade Change

The Biggam Trailer Co., which was organized a year ago to manufacture trailers a Milwaukee has been forced to obtain large quarters at Racine, Wis. Full production has now begun at the new location.

The C. R. Wilson Body Co., of Detroit as nounces the construction of a new six-step building to take care of the increasing a mand of Wilson cabs. The building is 400 x 122 ft., and is of steel and concrete construction. It will be ready for occupant by September 1st.

The Witherbee Storage Battery Co., in, is now located in its general offices and a sales and service station at 234 West 56 St., New York City. The manufacturing plant of the company was recently located at Belleville, N. J., the former facilities for manufacturing having been greatly outground.

Van Dresser Brothers, 1157 Concord Ave. Detroit, announces that its contract win the International Purchasing & Engineering Co. has expired and that in the future sale and distribution of the Van Dresser cylinder reboring tools will be handled by the manufacturer.

The Johnson Brothers Tire & Service Ca, 3104 Locust St., St. Louis, has been appointed authorized sales and service station for Firestone solid and giant pneumatic truck tires.

The Standard Auto Equipment Co., of Buffalo, N. Y., is now located at 1454 Main Several new lines of well-known equipment have been added to the company's stock.

The Mason Tire & Rubber Co., Kent, 0, has installed a new branch office and warehouse in Pittsburgh, located at 6305 Pem Ave., to serve the territory of the Western half of Pennsylvania and the northern half of West Virginia. R. W. Mason will be manager.

The Western Auto Supply Co., with headquarters in Kansas City, has opened a branch store at 923 Locust St., Des Moines, Iowa. Charles J. Batterson, who has been with the parent company for ten years, will be the local manager.

The B. G. Corporation announces that owing to the fact that the demand for "B. G." spark plugs has greatly increased the firm will move to larger factory and office quarters at 136 West 52nd St., New York City.

The Reliable Tire Co., Cupple tire distributors, at 3121 Locust St., St. Louis, is now utilizing a service lot 50 x 150 ft., to do its tire and tube changing, etc.



Walter P. Coghlan
Recently of the American Hammered Piston Ring Co., who has become vice-president and director of sales of the Trexler Co., Philadelphia, Pa.



Rolfe C. Spinning
Who has resigned as advertising
manager of the Service Motor
Truck Co., to become manager of
the Detroit office of the Service
Corp., Troy, N. Y.



R. J. Goldie

The new general manager of the
Ruggles Motor Truck Co., Saginaw, Mich. For six years he
has been factory manager of the
Columbia Axle Co. F. H. Ragan
will be Mr. Goldie's successor.



G. R. Wilber
Vice-president of the newly organized United Motor Products Co.
of Grand Rapids, Mich., which is soon to go into production on a 2 ton and 3½ ton truck.

How This Wheel is Built From a Rolled Steel I-Beam



The Process, Step by Step

The Bethlehem Rolled Steel Truck Wheel marks a new departure in methods of wheel construction. It is made from a rolled steel I-beam by an astonishing yet simple process, resulting in a wheel that combines tremendous strength with light weight. The chief steps in its construction are described below:

First, the spokes are outlined and the beam divided, by punching, into two identical halves, each of which makes one wheel.



The spokes are grooved and staggered, and huge presses bend the ends of the beam through an angle of 90°. The hub spacer is inserted.



The beam is bent in the shape of a complete wheel structure; the ends of the felloe are welded together electrically; the wheel is finished and painted.

This process is covered in detail, with numerous illustrations, in Catalog RC. Send for a copy.

BETHLEHEM STEEL COMPANY BETHLEHEM, PA.

New York Boston Philadelphia Baltimore Washington Atlanta

Sales Offices:

Pittsburgh Cleveland Detroit Chicago St. Louis San Francisco



BETHLEHEM ROLLED STEEL TRUCK WHEELS

THIS SYMBOL IN ANY ADVERTISEMENT MEANS: SEE "CHILTON TO AUTOMOBILE DIRECTORY" FOR COMPLETE BUYING INFORMATION TO

Report on the Pirate Parts Situation*

Make Parts Prices Right, Distribution Right, Discounts Right and Then Educate the Dealer, the Owner, Independent Repairmen and the Public in General

C. HUTCHINSON (Dodge), chairman of a special committee to investigate the Pirate. Parts Situation read the following report at the members' meeting of the Automobile Chamber of Commerce, recently.

Pirate parts as here discussed will include not only such as are so defined by law, that is, those which infringe patents or are misrepresented as the genuine, but all those substitute or replacement parts that are not like the original used by the manufacturer or authorized by him. A better name would be unauthorized parts. These may be divided into three classes: I, Strictly Pirate Parts; II, Low-Grade Unauthorized Parts; III, High-Grade Unauthorized Parts.

Competition from unauthorized parts of all kinds is a disadvantage to the industry, but, only when it is also a disadvantage to the user, can we reasonably expect sympathy and co-operation from the trade and public in antagonizing such traffic. All Class I and II parts, it can be shown, are against the car owner's best interest, so that educating the public to this fact will accomplish much.

Further the unfair competition of Class I (pirate) parts can be restrained by law. This class, however, does not present the most serious menace nor does it represent the largest volume.

The unauthorized parts that are not pirates, Classes II and III, are the hardest to contend against because trade in them is not illegal; it is more difficult to show the public the disadvantage of using them, and our own dealers are the worst offenders in buying them. It is this competition that needs the manufacturers closest study.

Dealers claim they would not use Class II parts—those that are inferior yet not pirates—if manufacturers priced parts right and had adequate distribution. It is largely a matter of educating the dealer to the importance of co-operation with the factory for his own protection. Many factories have used bulletins and letters to their dealers to explain to them the importance of adhering to the use of those parts that the factory has found to give the best service in their particular product and to warn owners against the use, or allowance of the use of any but original parts, because of its invalidating the guarantee.

Where the Keen Competition Enters

Class III parts include those that are equal or superior to the original. If, in addition, the latter are sold for less than

*Reproduced from the "Service Bulletin," published by the National Automobile Chamber of Commerce.

the genuine, the car owner is bound to consider it to his advantage to use them, and it would seem to be the car manufacturer's place to strive to learn how to equal their quality and meet their price. When it is to the public's interest to use such parts, it is almost fruitless for manufacturers to put forth effort and advertising expense against them, or to dissuade dealers and owners from using them.

The strongest competition comes from such of Class III parts as may be regarded as equal to the original but cheaper in price. The producer generally has less overhead because he concentrates on parts that are most in demand, whereas the car manufacturer has to carry all parts that may be wanted and so, having many slowmoving parts, has a larger overhead. It is this competition that is hardest to meet.

There may be some parts that could be priced closer if the manufacturer realized the importance of studying ways to reduce the cost so that this outside competition might not get a chance to start.

The Market for Unauthorized Parts

The independent repair shops and garages afford the greatest market for unauthorized parts. If a more attractive price is offered than can be obtained by buying from the factory's distributor or dealer, naturally the repair man turns to the cheapest source, feeling less concern about the reputation of the car than the authorized dealer or the factory. To meet this situation there have been very earnest representations from individuals and organizations that it is highly important for the factories to enable dealers to give material discounts on parts to independent repair men.

Independent Repairmen Want Repair Parts Discounts

Among the most recent of the latter was a resolution passed by the Los Angeles Trade Association and transmitted to the Chamber by the California Automobile Trade Association, declaring that most automobile manufacturers allow so little discount on repair parts that local distributors and dealers cannot give a discount to legitimate repair men, driving the repair men to purchase imitation or pirate parts to the ultimate harm of the motor vehicle manufacturers. In his letter accompanying the resolution, Secretary Robert W. Martland, gave it as his opinion, that, "unless a discount on standard manufactured parts is given to legitimate repair men, the pirate companies will control the situation in California.

About the same time the Intermountain Automotive Trade Association of Denver circularized the manufacturers, declaring that the only way to eliminate the pirate

parts evil is for them to allow a greater discount to distributors so that they in turn can give independent repair shops a fair discount.

Some doubt the efficacy of this as a remedy, believing that instead it will aggravate the disease. Assuming that the manufacturer has priced his parts as low as possible in the beginning, he must raise his prices in order to give the distributor a larger discount, which will have the effect of increasing the cost of parts to the car owners, tending to drive them to the pirate parts market.

Remedies for Pirate Parts Evil Summarized

When the manufacturer has made his parts prices right, distribution right and his discounts right, the rest of the job is education. This must reach the dealer, the owner and the independent repair men, or the public in general, and cover why the manufacturer knows best what parts should go into his car or truck, why he should be able to turn out the best in quality for a given price and why the use of an inferior part may be dangerous or at best expensive and uneconomical.

Our attorney, Charles Thaddeus Terry, says, protection is only possible if our manufacturers plainly mark every part likely to be pirated with a copyrighted identifying mark and warn against the use of all others.

Fritz Resigns From Research Club

George Fritz, who has been general manager of the Research Club for a year and a half, has resigned, his action to take effect August 1. Fritz has not announced his future plans and no successor has yet been chosen by the club. Robert Weinstock, of the Weinstock-Nichols Co., San Francisco; is president.

The Research Club is an organization of 18 jobbing houses in non-competing territories, which was formed in June, 1920, the idea being adapted from the drygoods trade. Its first activities had to do with business research along efficiency lines, but later it added co-operative buying. The club maintains headquarters in the State-Lake building, Chicago.

Baltimore Has New Bus Fleet

A fleet of 27 Republic Knight-engined buses have been bought by the United Railway & Electric Co., to be put into operation on the streets of Baltimore, Md. The buses seat each 24 passengers and will be utilized as feeders and connectors to the street railway lines.

al ar ce ed et n-an on ng ne, he to cy y-in ed ed to re, rs